

JEWISH FEDERATION OF DELAWARE RECEIVES TWO MARCOM AWARDS

Wilmington, DE – Jewish Federation of Delaware announced it is a winner of two awards in the 2023 MarCom Awards international competition recognizing outstanding creative achievement by marketing and communication professionals. Federation received Gold Award recognition in the Nonprofit Annual Report Category for its *2022-2023 Impact Report to the Community* with the theme, “*Today, Tomorrow and TOGETHER*”. Federation is also an Honorable Mention winner in the Advertising Campaign Category for its “*I Believe...*” multi-media campaign.

“We are honored to be recognized from a highly respected international awards competition for our marketing communications excellence,” stated Seth J. Katzen, President & Chief Executive Officer of Jewish Federation of Delaware. “Especially during these trying times, Federation communications reinforces the ongoing partnership between our beneficiary agencies, volunteers and professional staff who collectively improve the world every day. We Grow Stronger TOGETHER.”

Judges are industry professionals who look for companies and individuals whose talents exceed a high standard of excellence and whose work serves as a benchmark for the industry. Entries come from throughout the United States, Canada, and dozens of other countries.

About the MarCom Awards:

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence. For more information and a complete listing of platinum and gold award winners, please visit MarComAwards.com.

About Jewish Federation of Delaware:

Federation is where the Jewish values of compassion, charity, generosity, and responsibility inspire us to improve the quality of life for people in our community, in Israel and around the world. We Grow Stronger TOGETHER. For more information, please visit ShalomDelaware.org.

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We Grow Stronger TOGETHER

Annual Report

[COVER — 2022-2023 JFDAnnual Report \(yearly.report\)](#)

Advertising Campaign

I Believe...

...that Delaware Jewish community is unique in the degree of unity, cooperation, and collaboration among its many institutions. Federation is the "glue" that makes it possible. The Federation acts with a mission not just to benefit itself, but to benefit and unify the entire community.

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— MARK WADMAN
Retired Debrah Scientist + Federation Donor




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I Believe...

...in Federation as it serves as an effective change agent addressing current needs while staying strategically focused to face tomorrow's challenges. My family has benefited from all that our Jewish community offers.

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— YOVATL
Medical Professional + Federation Donor




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I Believe...

...that Federation is an effective nonprofit by meeting the ongoing needs of our community. My children benefit from the JCC's Early Childhood Center and camp.

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— PAM HESSLER
Real Estate Agent + Federation Donor




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I Believe...

...that Federation has our community's best interest at heart and ensures that needs locally and around the world are continually met. The Federation embraces collaboration and working with partner organizations to address critical needs every day.

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— ELLISHA CARLAN
Nonprofit Consultant + Federation Donor




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I Believe...

...Federation has provided me and family a warm Jewish community. We've been blessed with great friends, a great cause, and an incredibly well-run nonprofit that is doing the right things.

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— ANDREW ROSEN
Financial Advisor + Federation Donor




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I Believe...

...the Federation does an outstanding job to financially support the community as well as work tirelessly in continuing the sense of closeness throughout the Delaware Jewish Community. The work is crucial to bring Delawareans of various backgrounds together to promote the "Delaware Way".

Please join me in supporting the Annual Campaign to improve the world and bring healing and hope to so many.

— JOSH SCHOENBERG
Financial Advisor + Federation Donor




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I Believe...

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