



TOGETHER
WE
DO EXTRAORDINARY THINGS.



Jewish Federation
OF DELAWARE

WITH THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY,
WE ARE **IMPROVING OUR WORLD...TOGETHER.**






OUR MISSION

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

OUR GOALS

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities. Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership

Dear Friends:

This past year has been challenging, not only for our Federation, but also for Jewish communities throughout North America. Our greatest accomplishment was that we still succeeded despite so many reasons to fail. While campaigns around the country decreased, we were able to maintain our campaign base. This, in and of itself, is an incredible achievement.

Further, we have commenced initiatives that are a great reason for pride and satisfaction. Our PJ Library surpassed 260 subscriptions, delivering free books and CD's of Jewish content to children ages six months to six years of age. We participate in the One Happy Camper program providing subsidies for children to experience Jewish overnight camp for the first time. Our Jewish Education Committee provided the funding for nearly 50 teens in our community to visit the U.S. Holocaust Museum this spring. Shalom Baby welcomed new and expectant parents with a special care package delivered by a friendly face.

Engaging the community through myriad Federation programs build connections and support. From our annual Federation Shabbat that includes community participation and support from all seven congregations throughout Delaware to Federation's Mitzvah Day with hundreds of volunteers, we truly make a difference.

Ensuring the future of our Jewish community is a core priority, so Federation launched the Create A Jewish Legacy initiative this past fall. By educating and training our local agencies and synagogues on the importance of planned giving and endowments, we will build the Jewish community's foundation for tomorrow. We have also implemented the Emerging Leadership Project for grooming the next generation of community leadership. Each participant will serve on a Federation committee and/or agency board as we recruit a second ELP class over the summer months.

Bringing Israel into this community through our Community Shaliach builds a living bridge with our spiritual homeland. Our rejuvenated Israel & Overseas Committee oversaw the Israel Film Series and Yom Ha'Atzmaut community-wide event. See the faces of Ethiopian Jewish children in our Federation-supported Youth Outreach Center who are eager to learn and become part of Israeli society. See the true sense of partnership we feel with the people of Israel through our 12-year relationship with Arad through Partnership2Gether. Israel is a constant factor in our lives, our hearts and our consciousness.

We ensure that no Jew goes hungry, the frail and elderly are not neglected, the homeless are sheltered, the imperiled are rescued, and our future is assured through Jewish education. This commitment is true not just in Delaware and the Brandywine Valley but in Israel and throughout the world.

We have seen, in a very intimate way, what our Federation accomplishes. No other Jewish organization even remotely approaches touching more lives through what we and our beneficiaries and partners do than through the Federation system. From our youngest children to our senior citizens, Federation serves and protects our entire Jewish family as community convener.

All of this would not be possible without the efforts of many. We depend on volunteers; it is the lifeblood of this organization. It is the effort of hundreds of people who volunteer to be involved in the effort to raise desperately needed resources. It is the volunteers who are so dedicated and do such an extraordinary job in Campaign, Allocations, Community Relations, Women's Philanthropy, Young Leadership, Planned Giving, Israel & Overseas, and on and on. Thank you for what you have made possible.

Our Federation is a product of understanding the fundamental principle that "each Jew is responsible one for the other." In the challenges that inevitably lie ahead, this will be the guiding vision that will enable our Federation to save, enhance, educate, assist, and inevitably touch more Jewish lives.

With the **strength** of a people and the **power** of community we are **Improving Our World...TOGETHER.**



Robin Kauffman Saran

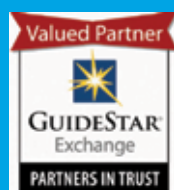
Robin Kauffman Saran
President



Seth J. Katzen

Seth J. Katzen
Chief Executive Officer

In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that your Federation received recognition for being a trusted and transparent organization through industry evaluators - Charity Navigator, GuideStar and Great Nonprofits.



Jewish Federation of Delaware has earned the GuideStar Exchange Seal, demonstrating its commitment to transparency. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has received a Three-Star Rating on Charity Navigator, the nation's largest and most-utilized evaluator of charities.



Jewish Federation of Delaware has been honored with a prestigious Top-Rated Award in 2012 and 2013 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

The Jewish Federation of Delaware gratefully acknowledges the generosity of Highmark Delaware in the printing of this report.



www.highmarkbcbsde.com

PHOTO CREDITS:
Jewish Federations of North America,
Jewish Federation of Delaware
and our beneficiary agencies

DESIGN: Carolyn Katwan



FEDERATION IN ACTION



Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (*chesed*), facilitating Jewish learning (Torah), repairing the world (*tikkun olam*) and social justice (*tzedakah*).

We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities and developing leaders for our future.

Federation funds and supports a broad network of organizations that focus on two critical areas:

-  Feed, clothe, comfort and rescue people in need.
-  Inspire, educate and connect people to their Jewish identity.



TOGETHER
WE DO EXTRAORDINARY THINGS.



FEDERATION DEPARTMENTS AND PROGRAMS:

- Annual Campaign
- Emerging Leadership Project (ELP)
- Facilities Management Board (FMB)
- Federation Shabbat
- Halina Wind Preston Holocaust Education Committee (HEC)
- Jewish Community Relations Committee (JCRC)
- Jewish VOICE
- Mitzvah Day
- One Happy Camper
- PJ Library
- Shalom Baby
- Women's Philanthropy
- Young Leadership Division (YLD)



FEDERATION IN ACTION



JEWISH COMMUNITY RELATIONS COMMITTEE (JCRC)

The JCRC serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups. The Halina Wind Preston Holocaust Education Center (HEC), a part of JCRC, is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates.

JCRC Chair
John Elzufon



HIGHLIGHTS:

- September 13, 2012 - Candidates Forum
- October 24, 2012 - The Meaning of Matthew: Where Hatred Leads with Judy Sheppard
- December 13, 2012 - Leadership Briefing with Consul General of Israel to the Mid-Atlantic Region
- January 31, 2013 - ADL Coffee Reception
- February 3, 2013 - Emerging Leadership Project with Senator Chris Coons
- March 3, 2013 - Presentation to the Wilmington West Rotary Club
- March 13, 2013 - ADL session on Hate Crimes
- April 4, 2013 - Christians United for Israel Event
- April 7, 2013 - Garden of the Righteous Gentiles Rededication
- April 8, 2013 - Yom Hashoah Program at Carvel State Office Building
- April 17, 2013 - ADL session on Cyberbullying
- May 3, 2013 - Wilmington Friends School Peace Conference Panelist
- May 5, 2013 - Peace Drums Project Reception

SHALOM BABY

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts is hand-delivered by a wonderful Shalom Baby Ambassador.

Shalom Baby Co-Chairs
Karen Legum and Wendi Ufberg

HIGHLIGHTS:

- 24 Shalom Baby Gift Bags delivered
- Young Leadership Division assumed program responsibilities and recruits volunteer ambassadors
- June 3, 2013 - Annual Shalom Baby Breakfast at the Siegel JCC Early Childhood Center



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THE PJ LIBRARY

The PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. The PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months to six years of age. The name "PJ" stands for "pajamas" and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

PJ Library Chair - Amie Baker

HIGHLIGHTS:

- 266 subscriptions throughout Delaware and the Brandywine Valley
- July 18, 2012 - PJ Library Story Time in Rehoboth Beach, DE
- October 14, 2012 - Apples & Honey at Linvilla Orchards
- October 28, 2012 - PJ Library Story Time at Siegel JCC
- December 9, 2012 - PJ Library Story Time at the Delaware Children's Museum
- April 21-23, 2013 - PJ Library Conference in Baltimore, MD
- April 28, 2013 - PJ Library Concert with Todd Herzog



FEDERATION IN ACTION



WOMEN'S PHILANTHROPY

Women's Philanthropy inspires all women in our community to give to their full potential - by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community.

Women's Philanthropy Co-Chairs
Barbara Blumberg and Dorothy Bobman
International Lion of Judah Conference Chair
Caryl Marcus-Stape
Pomegranate Society Chair
Lelaine Nemser
WOW Fall Event Co-Chairs
Barbara Blumberg and Dorothy Bobman
WOW Spring Event Co-Chairs
Jodi Cohen and Lisa Dadone-Weiner

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YOUNG LEADERSHIP DIVISION (YLD)

YLD connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. YLD believes the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of our generation and those who follow.

The **Emerging Leadership Project (ELP)** identifies, engages, educates and prepares participants to assume leadership roles upon completion through Federation or one of our beneficiary agencies.

YLD Steering Committee Co-Chairs
Karen Legum and Gina Schoenberg
YLD Campaign Chair
Joshua Schoenberg
Ben-Gurion Society Chair
Larry Kimmel
Emerging Leadership Project Co-Chairs
Amy Harrison and Regan Root
Community Connections Co-Chairs
Lauren and George Danneman
YLD Social Media Chair
Jennifer Steinberg



HIGHLIGHTS:

Women's Philanthropy contributed nearly half of the total raised by the Annual Campaign
Three women from our community currently occupy seats on the National Women's Philanthropy Board
September 10-12, 2012 - International Lion of Judah Conference in New York City
October 17, 2012 - WOW Fall Event with DailyWorth.com CEO, Amanda Steinberg
April 24, 2013 - WOW Spring Luncheon with June Hersh, author of *Recipes Remembered*
May 2013 - National Women's Philanthropy (NWP) appoints Robin Kauffman Saran as Communities Vice-Chair and Suzanne Barton Grant as 2014 International Lion of Judah Conference Co-Chair

HIGHLIGHTS:

September 10, 2012 - Schmooze & Brews Quizzo Night
October 12, 2012 - ELP Session #1/Feel Proud Tour
October 13, 2012 - Shabonfire! at Bellevue State Park
November 4, 2012 - ELP Session #2/History of Jewish Delaware
November 9, 2012 - YLD Shabbat
December 2, 2012 - ELP Session #3/Community Engagement
December 15, 2012 - Vodka, Latkes & Tzedakah
February 3, 2013 - ELP Session #4/Political Advocacy
March 1, 2013 - Shabbat for 100
April 7, 2013 - ELP Session #5/JCRC and Holocaust Education
May 7, 2013 - ELP Session #6/Inspired Leadership
May 13, 2013 - Ben-Gurion Society Event

ISRAEL & OVERSEAS

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient but one of people to people.

Partnership2Gether (P2G) - P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities. The New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally.

Ethiopian National Project (ENP) - The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities. Delaware supports a Youth Outreach Center in Arad.

Negev Funding Coalition - Delaware is one of 10 participating communities seeking to inspire and support the development of the Negev and contribute to the region's internal and external image.

Israel Action Network (IAN) - Initiative to specifically address the urgency of responding to a growing assault by governments and NGO's on Israel's legitimacy.

Birthright Israel - Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.

Israel & Overseas Committee Chair - Robin Karol-Eng

Partnership2Gether Chair - Robin Karol-Eng

Negev Funding Coalition Chair - Robin Karol-Eng

Arad@50 Partnership Mission Co-Chairs - Connie and Michael Sugarman



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FEDERATION IN ACTION



HIGHLIGHTS:

- August 8, 2012 - Israel Scouts Caravan's first performance in Delaware at the Siegel JCC
- August 20, 2012 - Israel Film Series Screening at Seaside Jewish Community
- October 15, 2012 - Israel Film Series Screening at AKSE
- October 25 - November 2, 2012 - Arad@50 Partnership Mission to Israel
- November 18, 2012 - Israel Film Series Screening at Temple Beth El
- February 2013 - Robin Karol-Eng named Chair of the Negev Funding Coalition
- March 2013 - Robin Karol-Eng named Chair of New Jersey/Delaware Partnership2Gether
- April 28, 2013 - Yom Ha'Atzmaut Community Concert with Todd Herzog
- June 2013 - Onn Halfon completes second year as Community Shaliach/Young Emissary



FEDERATION IN ACTION

COMMUNICATING OUR MESSAGE

JEWISH VOICE

The award-winning *Jewish VOICE* is a monthly publication of the Jewish Federation of Delaware whose mission is to provide Delaware and the Brandywine Valley community with a high-quality resource that educates, informs and inspires readers through a Jewish lens. It remains the only Jewish newspaper in the First State and plays a crucial role in maintaining community cohesion. Each issue is mailed to 2,500 households (with a printed circulation of 3,000 copies) plus an online edition posted on the Federation website and our mobile app.



SHALOM DELAWARE

SHALOM Delaware is the comprehensive resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



J-VOICE

J-VOICE is Federation's weekly email sent to more than 3,000 email addresses every Friday at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activity. With a consistent open rate of 25% each week, this has proven to be a very effective and efficient communication vehicle.



ShalomDelaware.org

Federation's website serves as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our agencies and partner sites as well as our synagogues are only a click away. The Community Calendar with myriad events is also managed and updated by Federation.

ShalomDelaware.org is updated daily with national and world news information links.

SOCIAL MEDIA

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.



Federation maintains its ongoing social networks through two Facebook pages (Federation and YLD), Twitter (@ShalomDelaware), LinkedIn and YouTube.

FEDERATION MOBILE APP

The Jewish Federation of Delaware introduced its mobile app to the community in May 2013, leveraging the latest trends and technologies to provide an easy point of entry for our community. Connecting to Federation has never been easier to access and share relevant information.

Although Delaware is not the first Federation to launch a mobile app, we are the first community our size to do so. Thanks to the generosity of a community donor, app development and maintenance fees for the first year have been completely underwritten.

Connect with Federation by downloading our free app on either your iPhone or Android smart phone.



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LEADERSHIP 2012/2013

OFFICERS

President | Robin Kauffman Saran
 First-Vice President | Jack Blumenfeld
 Vice President | Craig Sternberg
 Vice President | Connie Sugarman
 Secretary | Richard Leff
 Assistant Secretary | Ken Kamm
 Treasurer | William Wagner
 Assistant Treasurer | Mitchell Steinberg

BOARD OF DIRECTORS

Steve Biener
 Barbara Blumberg
 George Danneman
 John Elzufon
 Suzanne Grant
 Douglas Herrmann
 Robin Karol-Eng
 Allison Land
 Richard Levine
 Jeffrey Myers
 Carol Rothschild
 Wendy Shlossman
 Arlene Wilson

LEADERSHIP COUNCIL

Dee Aaronson
 Bill Adelman
 Amie Baker
 Rabbi Micah Becker-Klein
 Steve Biener
 Barbara Blumberg
 Jack Blumenfeld
 Jason Bradley
 George Danneman
 Steven Dombchik
 David Driban
 Steve Eidelman
 John Elzufon
 Glenn Engelmann
 Judi Feinson
 Robin Freschman
 Jan Goodman
 Suzanne Grant
 Amy Harrison
 Ann Herman
 Douglas Herrmann
 Stephen Herrmann
 Alan Horowitz
 Ken Kamm

Karen Karel
 Robin Karol-Eng
 Robin Kauffman Saran
 Barry Kayne
 Steven Koss
 Allison Land
 Richard Leff
 Marty Lessner
 Richard Levine
 Ron Makar
 Martin Mand
 Daniel Marelli
 Lauren Martin
 Jeffrey Meyers
 Lelaine Nemser
 Leslie Newman
 Bob Pincus
 Carol Rothschild
 Rabbi Steven Saks
 Barbara Schoenberg
 Wendy Shlossman
 Mitchell Steinberg
 Craig Sternberg
 Connie Sugarman
 Rabbi Chuni Vogel
 William Wagner
 Arlene Wilson
 Toni Young

COMMITTEES & CHAIRS

- **ALLOCATIONS COMMITTEE**
Co-Chairs
 Suzanne Grant
 Craig Sternberg
- **ANNUAL CAMPAIGN**
Chair
 Richard Leff
- **AUDIT COMMITTEE**
Chairs
 Martin Mand
 Barbara Schoenberg
- **CREATE A JEWISH LEGACY**
Chair
 Richard Levine
- **EMERGING LEADERSHIP PROJECT**
Co-Chairs
 Amy Harrison
 Regan Root
- **FACILITIES MANAGEMENT BOARD**
Co-Chairs
 Arnie Caine
 Ken Kamm
- **FINANCE COMMITTEE**
Chair
 William Wagner
- **HALINA WIND PRESTON HOLOCAUST
 EDUCATION COMMITTEE**
Chair
 Regina Kerr Alonzo
- **HUMAN RESOURCES COMMITTEE**
Chair
 Jack Blumenfeld
- **ISRAEL & OVERSEAS COMMITTEE**
NEGEV FUNDING COALITION
PARTNERSHIP2GETHER
Chair
 Robin Karol-Eng
- **JEWISH COMMUNITY RELATIONS
 COMMITTEE**
Chair
 John Elzufon
- **JEWISH EDUCATION COMMITTEE**
Co-Chairs
 Allison Land
 Connie Sugarman
- **JEWISH FUND FOR THE FUTURE**
Chair
 Bob Pincus
- **JFF GRANTS COMMITTEE**
Chair
 Stuart Nemser
- **JFF INVESTMENT COMMITTEE**
Chair
 Suzanne Grant
- **MITZVAH DAY**
Chairs
 Lori Barbanel and Mark Kuller
 Kim Felzer
 Jennifer and Mitchell Steinberg
 Wendi Ufberg
- **NOMINATING COMMITTEE**
Chair
 Suzanne Grant
- **PJ LIBRARY**
Chair
 Amie Baker
- **SHALOM BABY**
Co-Chairs
 Karen Legum
 Wendi Ufberg
- **SUPER SUNDAY**
Co-Chairs
 Pam Appelbaum
 Wendy Shlossman
- **WOMEN'S PHILANTHROPY**
Co-Chairs
 Barbara Blumberg
 Dorothy Bobman
- **YOUNG LEADERSHIP DIVISION**
Co-Chairs
 Karen Legum
 Gina Schoenberg
- **YOUNG LEADERSHIP DIVISION
 CAMPAIGN**
Chair
 Josh Schoenberg



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SYNAGOGUE LEADERSHIP

ADAS KODESCH SHEL EMETH

Ron Makar, President
 Rabbi Steven Saks

CONGREGATION BETH EMETH

Jan Goodman, President
 Rabbi Yair Robinson
 Cantor Mark Stanton

CONGREGATION BETH SHALOM

Karin Karel, President
 Rabbi Michael Beals
 Cantor Elisa Abrams

CONGREGATION BETH SHOLOM

Dan Marelli, President
 Rabbi Peggy de Prophetis

SEASIDE JEWISH COMMUNITY

Jeffrey Hawtoff, President
 Beth Cohen, Spiritual Leader

TEMPLE BETH EL

Ann Herman, President
 Rabbi Micah Becker-Klein

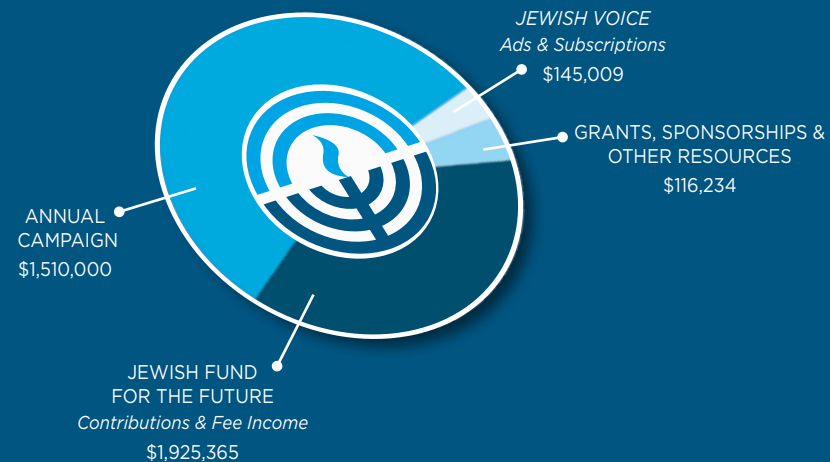
CHABAD LUBAVITCH OF DELAWARE

Rabbi Chuni Vogel, Director



TOTAL FINANCIAL RESOURCES

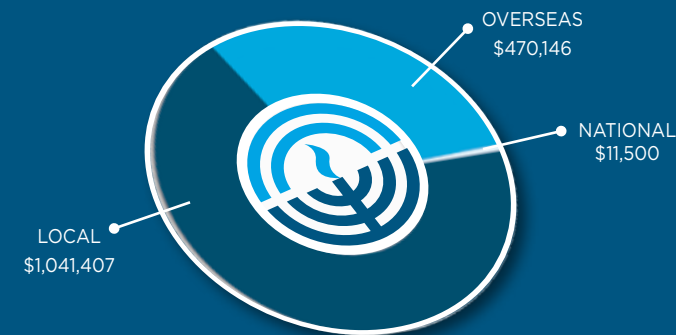
PROJECTED FOR 2013



TOTAL DOLLARS
\$3,696,599

Approved as of 5/23/13

DISTRIBUTION & FUNDING



2013-2014
TOTAL ALLOCATIONS
\$1,523,053

LOCAL 68.70%
OVERSEAS 30.54%
NATIONAL 0.76%

ANNUAL CAMPAIGN

Federation's Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Under the leadership of Annual Campaign Chair Richard Leff, Federation is projecting to raise \$1,510,000 million for the 2013 Annual Campaign from nearly 1,600 donors.

Women's Philanthropy, under the leadership of Co-Chairs Barbara Blumberg and Dorothy Bobman, represents approximately half of the Annual Campaign funds raised. Thank you to the many women who worked tirelessly on behalf of women's philanthropy.

Super Sunday, co-chaired by Pam Appelbaum and Wendy Shlossman, raised \$172,378, with dozens of community volunteers who supported this important endeavor.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.

Annual Campaign Chair
Richard Leff

HIGHLIGHTS

- September 20, 2012
Major Gifts Event with William Daroff, JFNA VP for Public Policy
- November 11-13, 2012
General Assembly in Baltimore, MD
- December 2, 2012
CHAI Society Event with Sidney Friedman
- December 3, 2012
Solicitor Training for JFD and Agency Boards
- December 5, 2012
Craft Brews & Schmooze with Shmaltz Brewing Company CEO, Jeremy Cowan
- January 27, 2013
Super Sunday
- May 13, 2013
Ben-Gurion Society Reception

LOCAL \$1,041,407 OVERSEAS \$470,146

Beneficiary Agencies:

- Siegel JCC \$184,215
- Albert Einstein Academy \$106,000
- Kristol Center for Jewish Life at the University of Delaware (Hillel) \$64,000
- Jewish Family Services of Delaware \$47,500
- The Milton and Hattie Kutz Home \$12,500

Affiliated Agencies and Organizations:

- Jewish Teen Education and Engagement \$20,000
- Burial Fund \$5,000
- BBYO (Local and Regional) \$4,200
- Chabad at the University of Delaware \$2,000
- Southern Delaware Reserve \$1,000
- Jewish Historical Society of Delaware (JHSD) \$750

Jewish Federation of Delaware:

- Fundraising \$280,780
- Administration \$247,266
- Jewish Community Relations Committee \$40,978
- Jewish VOICE \$20,218
- Special Programming \$5,000
- PJ Library*
- Shalom Baby*
- Mitzvah Day*
- Women's Philanthropy**
- Young Leadership Division**

* Included in Administration

** Included in Fundraising

- Jewish Federations of North America: Jewish Agency for Israel (JAFI) American Jewish Joint Distribution Committee (JDC) \$350,646
- Young Emissary/Community *Shaliach* \$30,000
- Negev Funding Coalition \$25,000
- Youth Outreach Center in Arad \$20,000
- Ethiopian National Project (ENP) \$15,000
- Community Journey to Israel \$10,000
- Partnership Together (P2G) \$10,000
- General Assembly/Jerusalem \$5,000
- Israel Programming (Yom Ha'Atzmaut/Film Series) \$4,000
- Israel Action Network (IAN) \$500

NATIONAL \$11,500

- Birthright Israel \$10,000
- Jewish Council on Public Affairs (JCPA) \$1,000
- Jewish Communal Service Association (JCSA) \$500

Weinberg Capital Maintenance Endowment not included in allocation (\$109,138)



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PLANNED GIVING & ENDOWMENTS



JEWISH FUND FOR THE FUTURE

The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families along with Federation beneficiary agencies and area synagogues to create Jewish legacies.

Starting in 1985 with under \$300,000, the fund has grown to nearly \$20 million in endowments assets. Overseeing more than 100 community endowment funds, the Jewish Fund for the Future fulfills the donor's intent by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future can work directly with the donor to meet their personal, family and financial charitable goals. Donors can establish their endowment fund now and fund it in the future through a bequest or other source. Endowment funds have been established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

JEWISH FUND FOR THE FUTURE

Chair

Bob Pincus

JFF INVESTMENT COMMITTEE

Chair

Suzanne Grant

JFF GRANTS COMMITTEE

Chair

Stuart Nemser

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GRANT HIGHLIGHTS

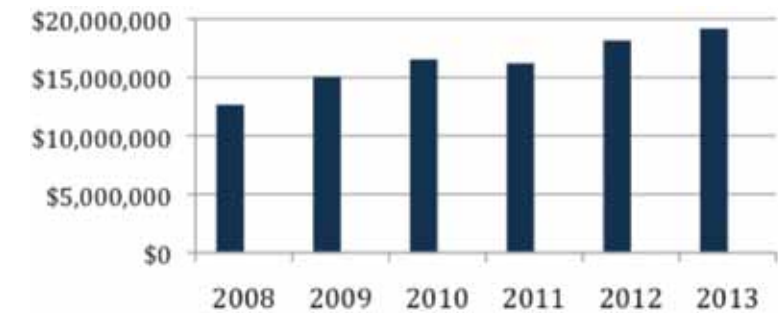
Ten new endowment funds were created this past year. These new funds contributed towards the \$1.3 million received by the Jewish Fund for the Future. Distributions from the Jewish Fund for the Future, totaling over \$1.12 million, benefited a diverse array of cultural, educational, social and humanitarian causes.

A partial list includes:

- \$561,252 went directly to Delaware Jewish agencies and synagogues for program support
- \$280,146 for the Jewish Federation of Delaware to help build our local Jewish community
- \$105,000 in grants went to Israel
- \$48,080 was distributed for scholarships, an increase of \$12,000 over the previous year

The remaining funds supported National Jewish organizations as well as other local and national nonprofit agencies.

JFF MANAGED ASSETS AS OF APRIL 30, 2013 - \$19,190,622



CREATE A JEWISH LEGACY



TODAY.
TOMORROW.
TOGETHER.



Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of *tikkun olam* while ensuring the traditions and values of our institutions will continue in perpetuity.

Create a Jewish Legacy receives support through local donations, a grant from the Jewish Federations of North America and the Jewish Fund for the Future. Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

Create a Jewish Legacy Chair
Richard Levine

"I did not find the world desolate when I entered it. As my parents planted for me before I was born, so do I plant for those who will come after me."

- TALMUD

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NETWORK OF AGENCIES & PARTNERS



Thanks to our local agencies and our National and International partners, the unrestricted Annual Campaign is able to provide critical social services and programs in Delaware and the Brandywine Valley, in Israel and around the world.

LOCAL BENEFICIARY AGENCIES



Albert Einstein Academy
Bill Adelman and Lauren Martin,
Co-Presidents
Michal Cherrin, Head of School
AEAcademy.org

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



Siegel Jewish Community Center
Martin Lessner, President
Ivy Harlev, Executive Director
SiegelJCC.org

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



Jewish Family Services of Delaware
Alan Horowitz, President
Dory Zatuchni, Chief Executive Officer
JFSDelaware.org

JFS focuses on helping people improve their lives and life prospects.



Kristol Center for Jewish Life at the University of Delaware (Hillel)
Steve Eidelman, President
Ronit Sherwin, Executive Director
UDHillel.org

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.



Milton and Hattie Kutz Home
David Driban, President
Karen Friedman, Executive Director
KutzHome.org

The Kutz Home is a skilled nursing and rehabilitation center with 90 beds, an activities mall, a visitors center, and two new wings.

NATIONAL & INTERNATIONAL PARTNERS

Jewish Federations of North America
JewishFederations.org



Represents 154 Jewish Federations and over 300 Network communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.

Jewish Agency for Israel
JAFI.org



The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.

American Jewish Joint Distribution Committee
JDC.org



American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.

Taglit-Birthright Israel
BirthrightIsrael.com



Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.

Ethiopian National Project
ENP.org.il



The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.

Partnership2Gether
P2G.JewishAgency.org/english/partnerships/ara/



P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally.

JEWISH FEDERATION OF DELAWARE

STAFF



Seth J. Katzen, Chief Executive Officer

Accounting

Diane Elser, Chief Financial Officer
Jan Johnson, Bookkeeper

Administration

Kathryn Weissenberger, Office Manager

Annual Campaign

Wendy Berger, Development Director

Community Outreach

Roberta Matz, Director
Onn Halfon, Community *Shaliach*

Create A Jewish Legacy

Andrea Bock, Manager

Jewish Fund for the Future

Richard Nassau, Director
Gina Kozicki, Associate Director

Jewish VOICE

Shoshana Martyniak, Editor
Ronni Foster, Advertising Representative

Young Leadership Division

Ellisha Caplan, Director



NOT PICTURED: Ellisha Caplan,
Shoshana Martyniak, Richard Nassau

2012-2013 AWARDS & RECOGNITION



American Jewish Press Association (AJPA)

The *Simon Rockower Award* recognizes excellence in Jewish journalism.

- 2012 *Rockower Award*
- 2013 *Rockower Award*



The Communicator Awards

The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.

- 2012 *Award of Distinction / Print Campaign*
- 2012 *Award of Excellence / Report to the Community*
- 2013 *Award of Distinction / Report to the Community*



Hermes Creative Awards

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

- 2012 *Gold Award / Jewish VOICE*
- 2013 *Gold Award / Report to the Community*
- 2013 *Platinum Award / 2013 Campaign Plan*

MarCom Award

The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communications professionals.



- 2012 *Honorable Mention / Report to the Community*
- 2012 *Platinum Award / 2012 Campaign Plan*

TOGETHER
WE DO EXTRAORDINARY THINGS.

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Jewish Federation
OF DELAWARE

101 Garden of Eden Road
Wilmington, DE 19803
(302) 427 - 2100
jfdinfo@shalomdel.org
ShalomDelaware.org

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