



WE GROW STRONGER  
**together**

# MISSION, VISION, & GOALS

## OUR MISSION

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

## OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

## OUR GOALS

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

## RECOGNITION

In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that your Federation continues to receive the highest level of recognition for being a trusted and transparent organization in each of the industry's key evaluators – GuideStar, Charity Navigator, and Great Nonprofits.



Jewish Federation of Delaware has earned GuideStar's Platinum Seal of Transparency. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has received a Four-Star Rating on Charity Navigator, the nation's largest and most-utilized evaluator of charities. We are one of only ten Four-Star charities in Delaware.



Jewish Federation of Delaware has been honored with the prestigious Top-Rated Award annually from 2012- 2018 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

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# A MESSAGE FROM OUR LEADERSHIP

**We Grow Stronger TOGETHER,** is more than just a statement. Since 1935 Jewish Federation of Delaware has rallied the community around our shared values of tikkun olam (repairing the world), tzedakah (charity and social justice) and Torah (Jewish learning). Federation continues to ensure a vibrant Jewish community today and in the future.

The 2017-2018 Gratitude Report tells the story of a community that has responded to need with great generosity. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of local beneficiary agencies, supporting organizations, as well as national and international partners, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies and mobilize immediate response when necessary.

Federation also supports programs that enhance Jewish life and build Jewish identity, bringing together the dedicated individuals and institutions that make our community strong.

We support formal and informal educational initiatives and help our youth and future leaders form strong connections to their Jewish heritage and to the people and land of Israel.

Jewish Federation of Delaware is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working together we can accomplish so much more than any one person working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

We thank you for your generous support – through the Annual Campaign, supplemental giving, and charitable funds through Jewish Fund for the Future and the Create A Jewish Legacy program – that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community Today, Tomorrow and TOGETHER.

L'Shalom.



*Bill Wagner*  
William Wagner,  
President



*Seth J. Katzen*  
Seth J. Katzen,  
Chief Executive Officer

# FEDERATION IN ACTION

Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (chesed), facilitating Jewish learning (Torah), repairing the world (tikkun olam) and social justice (tzedakah).

We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities and developing leaders for our future.

FEDERATION FUNDS AND SUPPORTS A BROAD NETWORK OF ORGANIZATIONS THAT:



**01**

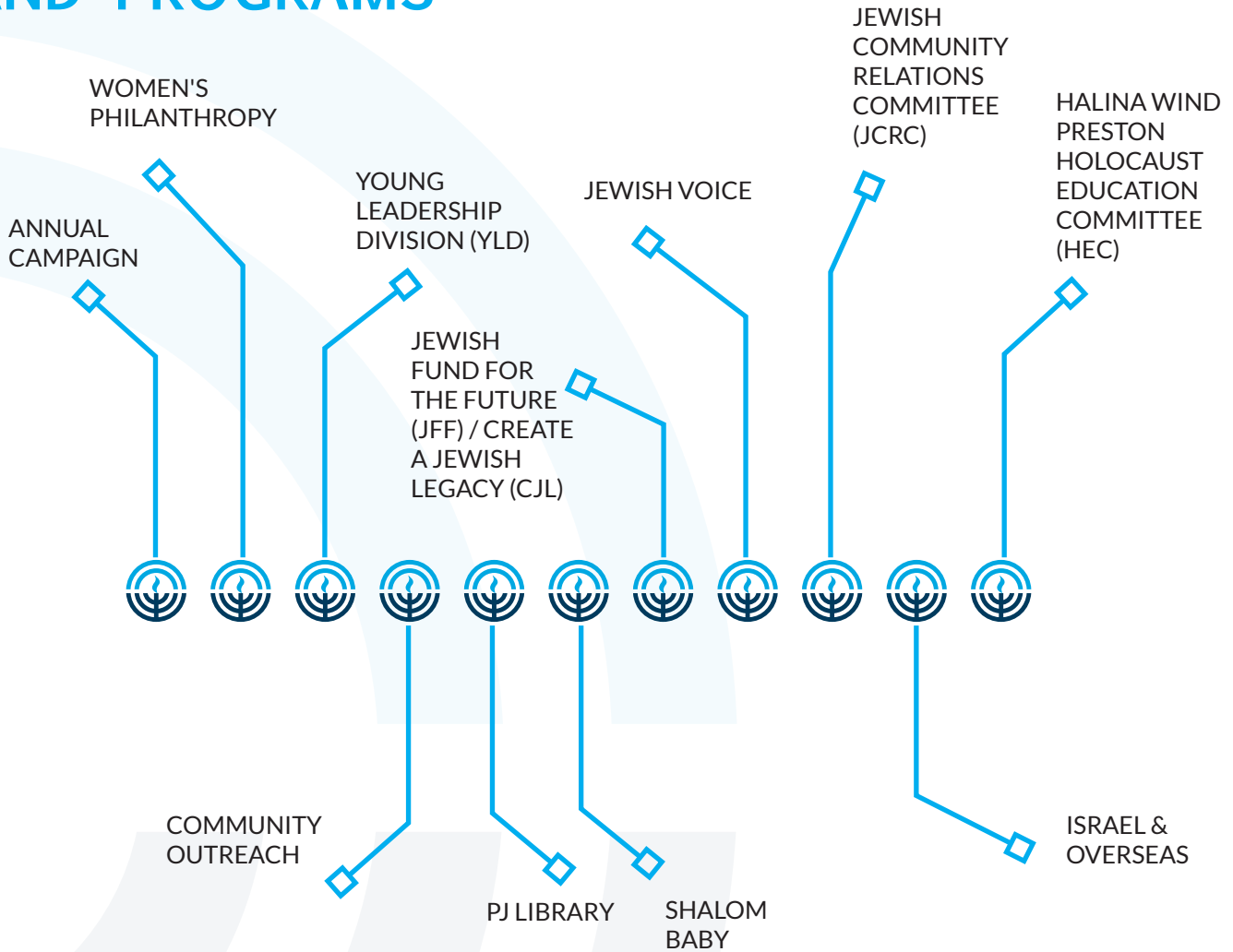
FEED, CLOTHE, COMFORT AND RESCUE PEOPLE IN NEED.



**02**

INSPIRE, EDUCATE AND CONNECT PEOPLE TO THEIR JEWISH IDENTITY.

# DEPARTMENTS AND PROGRAMS



# ANNUAL CAMPAIGN

ANNUAL CAMPAIGN CO-CHAIRS – BARBARA BLUMBERG & LISA DADONE-WEINER  
 NATIONAL CAMPAIGN CHAIR – SUZANNE BARTON GRANT

Federation’s Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Federation is projecting to raise \$1,800,000 million for the 2018 Annual Campaign from 1,200 donors, the second largest campaign in our storied history. Contributable factors include the generous support of our donors, a strong commitment from campaign leadership, as well as the implementation of a Challenge Match for increased giving.

For the first time, a Delawarean is serving as National Campaign Chair of the Jewish Federations of North America. Suzanne Barton Grant also sits on the JFNA Board of Trustees, previously served as Chair of JFNA’s Investment Committee and was the co-chair of the 2014 International Lion of Judah Conference.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.



## HIGHLIGHTS

### JULY

**July 10-16**  
 FRD Mission to Ukraine and Israel

**July 17-23**  
 Campaigners Mission to Israel

### SEPTEMBER

**September 11**  
 1) Major Donor VIP Reception with Dr. Ron Wolfson  
 2) Community Campaign Kickoff Event with Dr. Ron Wolfson

### DECEMBER

**December 11**  
 CHAI Event with Israeli Ambassador Ron Dermer at the Hotel DuPont.

### FEBRUARY

**February 22**  
 Campaign Cabinet Solicitation Training

### MARCH

**March 21**  
 Prime Minister's Coucil with George W. Bush. Fort Lauderdale, Florida

### MAY

**May 23**  
 Men's Night out with Adam Greenberg

### AUGUST

**August 9-12**  
 National Young Leadership Retreat/ Scottsdale, AZ

### NOVEMBER

**November 12-14**  
 JFNA General Assembly/Los Angeles, CA

### JANUARY

**January 17**  
 Campaign Cabinet Solicitation Training with David Saginaw

**January 28**  
 Super Sunday

**January 29-February 1**  
 Prime Minister's Council Civil Rights Experience /Atlanta, GA

### APRIL

**April 23-29**  
 National Young Leadership Study Mission/Morocco and Madrid

### JUNE

**June 4-5**  
 JFNA Board of Directors in NYC

**June 7**  
 JFD 83rd Annual Meeting





# WOMEN'S PHILANTHROPY

WOMEN'S PHILANTHROPY CO-CHAIRS - KAREN JACOBS & JENNIFER STEINBERG  
LION OF JUDAH CHAIR - ARLENE WILSON  
WOW EVENT CO-CHAIRS - NANCY CRAIN, SHELLY MAND & SUSIE ZASLAVSKY  
NATIONAL WOMEN'S PHILANTHROPY - SUZANNE BARTON GRANT,  
ROBIN KAUFFMAN SARAN & CONNIE SUGARMAN

Women's Philanthropy inspires all women in our community to give to their full potential - by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community. Women's Philanthropy contributed

nearly half of the total raised by the Annual Campaign

Three women from our community currently occupy seats on the National Women's Philanthropy (NWP) Board as well as one who serves on the JFNA Executive Committee. Additionally, community member Suzanne Barton Grant serves as the National Campaign Chair for JFNA.



## HIGHLIGHTS

### NOVEMBER

**November 1**  
Women of Wisdom (WOW) Event with Jennifer Weiner

### FEBRUARY

**February 4-8**  
Heart 2 Heart Mission to Israel

### JUNE

**June 5-7**  
NWP Board Retreat in NYC

# YOUNG LEADERSHIP DIVISION

YLD STEERING COMMITTEE CHAIR - SAM CLOSIC

YLD CAMPAIGN CHAIR - JOSHUA SCHOENBERG

YLD SOCIAL MEDIA CHAIR - JENNIFER STEINBERG

NATIONAL YOUNG LEADERSHIP CABINET (NYLC) - LAUREN & GEORGE DANNEMAN

Young Leadership Division (YLD) connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. YLD believes the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of our generation and those who follow.

**Ongoing work includes:**

- Shabbat Dinners
- Social Gatherings
- Coffee Engagements

## HIGHLIGHTS

### AUGUST

**August 2, 2017**  
Jewish Heritage Night at the Blue Rocks with YLD

### FEBRUARY

**February 11, 2018**  
YLD Day of Service Project

### APRIL

**April 26, 2018**  
YLD "Memories in the Living Room"

"THERE ARE TWO THINGS WE SHOULD GIVE OUR CHILDREN, ONE IS ROOTS AND THE OTHER IS WINGS"

-ANONYMOUS





# COMMUNITY OUTREACH

Federation helps people find their place in our Jewish community. All of our programs and services serve as ways to get involved, but we also have specific initiatives to connect with Jews in our community like Shalom Baby, PJ Library, One Happy Camper and the Jewish VOICE.



## HIGHLIGHTS

### AUGUST

**August 2**  
Jewish Heritage Night at the Blue Rocks

**August 9**  
Distant Cousins Concert at Siegel JCC Amphitheater

### JANUARY

**November 1**  
Federation Shabbat at Congregation Beth Shalom

### MARCH

**March 22-26**  
Rehoboth Beach Jewish Film Festival

### JUNE

**June 7**  
JFD 83rd Annual Meeting



# PJ LIBRARY

PJ LIBRARY CHAIRS – ELLISHA CAPLAN AND WENDI UFBERG

The PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. The PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months through eight years of age. We also now have a PJ Our Way program for children ages 9 through 11. The name “PJ” stands for “pajamas” and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

JULY	AUGUST	SEPTEMBER
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**July 16**  
PJ Library Poolside

**July 21**  
Tiny Tots program begins and continues every Friday

**August 6**  
PJ Library Poolside

**September 15**  
Storytime at Brandywine Library

**September 24**  
PJ Library Train Ride with Engineer Ari

# HIGHLIGHTS

OCTOBER	NOVEMBER
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**October 4**  
Suppah in the Sukkah with Congregation Beth Sholom in Dover

**October 11**  
Learning Express Storytime

**October 15**  
ABC Yoga

**October 19**  
PJ Our Way Design Team begins monthly programming

**November 12**  
Global Day of Jewish Learning with Congregation Beth Emeth

DECEMBER	JANUARY
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**December 7**  
PJ Library Mom’s Nite Out Fundraising Event

**December 10**  
Latke Fest

**December 16**  
Temple Beth El Tot Shabbat

**December 17**  
Seaside Hanukah Festival (with Seaside Jewish Community)

**January 12**  
Storytime at Brandywine Library

**January 21**  
PJ Our Way Limo Ride

**January 26**  
PJ Library Storytime at Federation Shabbat

**January 28**  
“Souper” Sunday PJ program

FEBRUARY	APRIL
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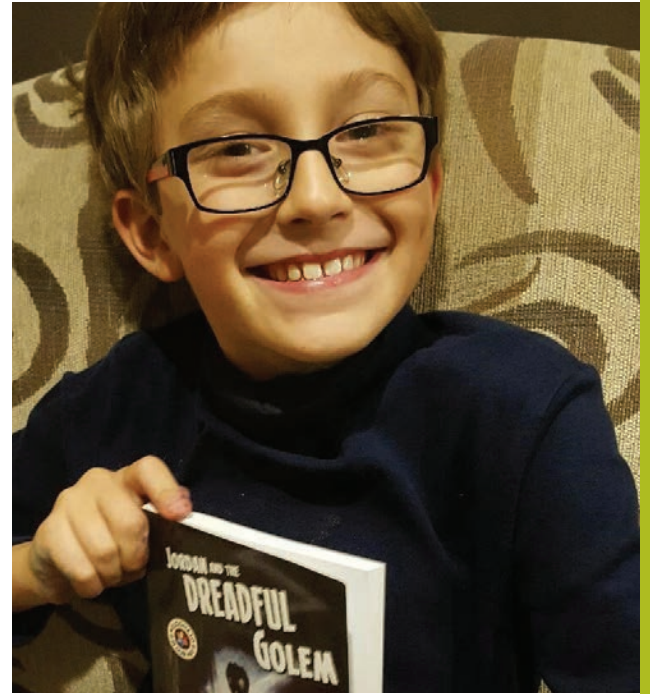
**February 22**  
Storytime at Brandywine Library

**April 13**  
Storytime at Brandywine Library

MAY
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**May 7-9**  
PJ Library Conference in Springfield, MA





# SHALOM BABY

SHALOM BABY CHAIRS –  
ELLISHA CAPLAN & WENDI UFBERG

## HIGHLIGHTS

MAY

**May 6**  
Shalom Baby Yoga  
Program in the Siegel  
JCC Auditorium with  
Silly Joe

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts, is hand-delivered by a wonderful Shalom Baby Ambassador.



# ISRAEL & OVERSEAS

ISRAEL & OVERSEAS CHAIRS -  
 MICHELLE MARGULES & GAEL SZYMANSKI  
 PARTNERSHIP2GETHER CHAIR - ROBIN KAROL-ENG  
 NEGEV FUNDING COALITION CHAIR - ROBIN KAROL-ENG

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient but one of people to people.



### Community Shlichah

A shlichah is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel that strengthens our community's connection to Israel and the Israeli people. The shlichah provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.

### Partnership2Gether (P2G)

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the Delaware/Arad partnership connects us communally, organizationally and personally. The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.

### Ethiopian National Project (ENP)

The Ethiopian National Project (ENP) impacts the lives of countless advances Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to bagrut (matriculation).

### Negev Funding Coalition

Delaware is one of eight participating communities seeking to inspire and support the development of the Negev and contribute to the region's internal and external image.

### Israel Action Network (IAN)

Initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel's legitimacy.

### Birthright Israel

Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 32.





## HIGHLIGHTS

### SEPTEMBER

**September 2, 2017**  
Community Shlichah,  
Dana Berman, begins  
third year of service

### OCTOBER

**October 16**  
Ronen Weiss/Jewish  
Agency for Israel  
Leadership Briefing

### NOVEMBER

**November 7**  
Trauma & Recovery  
in Israeli Society with  
Ayal Beer

### DECEMBER

**December 13**  
HannuKutz  
Hanukkah  
Celebration at The  
Kutz Home

### MARCH

**March 15**  
Franski Jewelry  
Showcase

**March 20**  
Noga Oz/Jewish  
Agency for Israel  
P2G Briefing

### APRIL

**April 10**  
Yom Hazikaron  
Program with BBYO  
and C-Teens

**April 18**  
Yom Ha'Atzmaut  
Community  
Celebration

**April 22**  
Israel Teen Con

### MAY

**May 10**  
Leadership Briefing  
with Amir Sagie,  
Deputy Consul  
General of Israel

# JCRC

JEWISH COMMUNITY RELATIONS COMMITTEE CO-CHAIRS -  
JOHN ELZUFON AND JENNIFER STEINBERG

The Jewish Community Relations Committee serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups.

The JCRC advances the general welfare of the community by;

- 1) Promoting positive relations and interactions with other cultural, religious and ethnic groups
- 2) Participating in community coalitions
- 3) Monitoring and responding to activities of extremists and hate groups
- 4) Advocating civil rights for all members of the community
- 5) Fighting all forms of prejudice and discrimination
- 6) Creating educational programs on domestic issues: human rights and constitutional protection



## Ongoing work of the JCRC includes:

- Chaplaincy visits at Christiana Hospital and delivering Shabbat bags created by Hedy Mintz and Michelle Margules
- Attend monthly Delaware Association of Rabbis and Cantors (DERECH) meetings
- Discussions with Delaware elected officials about Anti-BDS legislation, coordinated by Russ Silberglied
- Attend Governor's Council on Interfaith Relations
- Meetings with the Delaware Shakespeare Company to coordinate showing the "Merchant of Venice"
- Coordinate programs in collaboration with the Israel & Overseas Committee
- Participated in regular calls/webinars with JFNA, JCPA, JCRC Directors and other advocacy and policy making organizations
- Handle anti-Semitic incidents as they arise
- Coordinate monthly articles in the Jewish VOICE

## HIGHLIGHTS

JULY	AUGUST	OCTOBER	NOVEMBER
<p><b>July 24</b> Screening of the film, The Lemon Tree</p>	<p><b>August 14</b> Leadership Briefing with Congresswoman, Lisa Blunt-Rochester</p>	<p><b>October 3</b> FED Talk with American Jewish Committee's Steven Bayme</p>	<p><b>November 21</b> Interfaith Thanksgiving Service</p> <p><b>November 28</b> FED Talk with Roger Horowitz, Defending Israel: Irving Shapiro and the Arab Boycott</p>
DECEMBER	JANUARY	FEBRUARY	
<p><b>December 4</b> FED Talk with Congresswoman, Lisa Blunt-Rochester</p>	<p><b>January 17</b> FED Talk Faces of Israel Series with Amal Elsanah Al-hjaaj, Bedouin Women in the Negev Today</p>	<p><b>February 13</b> Delaware National Guard Breakfast</p>	
	<p><b>January 22</b> FED Talk Faces of Israel Series with Chloe Valdary, The Art of Storytelling</p>		
	<p><b>January 31</b> FED Talk Faces of Israel Series with Mehereta Baruch-Ron, Deputy Mayor of Tel Aviv-Yafo</p>		
		MARCH	APRIL
		<p><b>March 18</b> General Assembly session in support of proclamation recognizing Israel's 70th Birthday signed by Governor John Carney</p>	<p><b>April 11</b> JCRC Co-Chair John Elzufon's Opinion piece, Remembering the Righteous: Christian and Muslims, is published in The News Journal</p> <p><b>April 18</b> Advocacy changing the Christiana School District calendar to close on the first day of Rosh Hashana and Yom Kippur</p>





# HEC

HOLOCAUST EDUCATION COMMITTEE CHAIR -  
STEVE GONZER

The Halina Wind Preston Holocaust Education Center (HEC), a part of JCRC, is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates. Their mission is to educate the community on the causes and events of the Holocaust, so that its lessons may prevent such a tragedy from happening again. The HEC established the first Garden of the Righteous Gentiles in the United States. The Garden honors non-Jews who placed their own lives and those of their families in jeopardy to save Jews during the Holocaust. The committee offers Holocaust education grants through the Dr. Arnold D. Kerr Holocaust Education Endowment Fund. Grants are restricted for Holocaust education projects and activities.

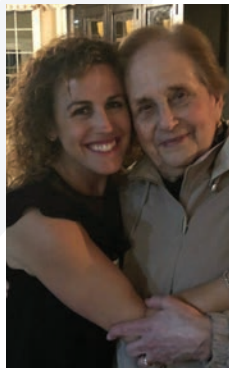
### Ongoing work of the HEC includes:

- Ongoing visits to local high schools, houses of worship and community organizations by members of the HEC speaker's bureau
- Screenings and lectures featuring the "No Denying" documentary.

# HIGHLIGHTS

## OCTOBER

- October 2**  
Presentation at Padua Academy
- October 25**  
Presentation at Osher Lifelong Learning "Surviving the Holocaust"
- October 30**  
1) Ann Jaffe honored by ADL in Washington, DC  
2) Presentation #2 at Padua Academy



## NOVEMBER

- November 1**  
"Lawyers Without Rights" exhibit and lecture
- November 12**  
Wilmington Hadassah's tribute to Ann Jaffe and lecture

## APRIL

- April 11**  
Yom HaShoah evening program co- sponsored with UD Jewish Studies and UD Hillel in Gore Recital Hall
- April 12**  
Yom HaShoah midday program at Freedom Plaza
- April 23**  
Presentation at Richardson Park Elementary School
- April 25**  
1) UD, Jewish Studies program presentation "Jewish Stories, Jewish Stories".  
2) HEC introduction at Opening night of "I Never Saw a Butterfly" at the Everett Theatre

## JANUARY

- January 27**  
"Lawyers Without Rights" exhibit and lecture

## FEBRUARY

- February 28**  
Presentation #3 at Padua Academy

## MAY

- May 28**  
Law enforcement trip to United States Holocaust Memorial Museum (USHMM)

## JUNE


- June 12**  
Presenting lecture "Delawareans and the Holocaust" at the Osher Lifelong Learning Institute
- June 19**  
Teacher's trip to USHMM

**1200**  
Donors to the Annual Campaign

**46**  
Community scholarships awarded

**210**  
Attendees at the AEA Thanks-A-Brunch Gala



**203**  Planned giving endowments

**2500**  
Households receive the Jewish VOICE

**60**   
Countries receive humanitarian needs and services to enhance Jewish life

**462**  
Active PJ Library subscriptions throughout Delaware

  
**21,827**  
PJ Library Books have been delivered to children in Delaware



  
**52**  
Lion of Judah Women (\$5000+ women)



**16**  
Holocaust survivors living in Delaware

  
**136**  
Women attended the Spring WOW Event

**50**  
community leaders attended our Leadership Training 

**20**  
Years of the Delaware/Arad Partnership







**224**

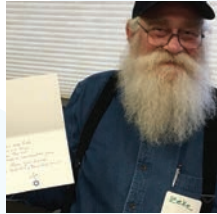
Children enrolled at the Siegel JCC Early Childhood Center (ECC)

**452**

JFS older adult clients received support services needed to age in place

**15**

Teens attended BBYO's International Convention



**350**

Households benefited from JFS Food Pantry

**72**

Overnight Jewish camp subsidies to date through One Happy Camper

**3000**

Kosher meals served annually at UD Chabad

**387**

senior meals served monthly at the Siegel JCC



**85**

Students attend weekly Shabbat at UD Hillel

**224**

residents at The Kutz Home and Lodge Lane



**2122** JCC Memberships

**561**

Camp JCC families

**1358**

Jewish student interactions by UD Hillel



**2045**

Unduplicated clients served at Jewish Family Services of Delaware

**133**

High school Delaware teens reached through BBYO

**120**



UD students went on Birthright Israel

# COMMUNICATING OUR MESSAGE

JEWISH VOICE COMMITTEE CHAIR -  
MEREDITH ROSENTHAL

## The Jewish Voice

Jewish VOICE is the monthly publication of Jewish Federation of Delaware featuring local stories of importance and interest, encouraging editorial submissions on relevant subjects. It also covers international and national news as it relates to Israel. Feature stories and the community calendar highlight local Jewish community activities throughout the state of Delaware and nearby Brandywine Valley. Jewish VOICE is available to contributors to the Jewish Federation of Delaware's Annual Campaign or by a contribution directly to the Jewish VOICE of \$36 or more per year.

Jewish VOICE has a printed circulation of 2,500 copies per issue and is currently mailed to 2,000 households as well as distributed state-wide to synagogues and businesses throughout Delaware and the Brandywine Valley. A free digital e-dition is also posted on ShalomDelaware.org each month that expands our reach.



## Shalom Delaware

SHALOM Delaware is the comprehensive annual resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



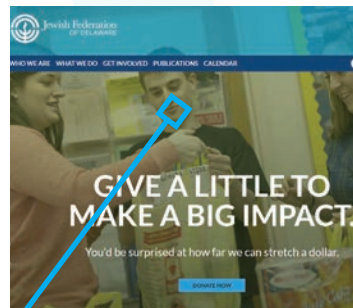
### J-Voice

J-VOICE is Federation’s weekly email sent to nearly 2,000 email addresses every Friday morning. It provides the community with a quick update on Federation and Jewish community activity. With a consistent 24% open rate each week, this has proven to be a very effective and efficient communication vehicle.



### ShalomDelaware.org

Federation’s website is positioned as the community’s portal to Jewish Delaware. In addition to Federation content, direct links to our beneficiary agencies and partner sites as well as our synagogues are only a click away. The Community Calendar is also managed and updated by Federation.



### Social Media

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.

Federation maintains its ongoing social networks through two Facebook pages (Federation and YLD), Twitter (@ShalomDelaware), LinkedIn, Instagram and YouTube.



# WE GROW STRONGER TOGETHER

Each gift to Jewish Federation of Delaware's Annual Campaign supports vital services in Delaware and the Brandywine Valley, in Israel and in more than 60 other countries worldwide. These are just a few of the many ways Federation and our local and overseas partners served Jewish needs in 2017-2018.

Sustaining A Social Safety-Net In Delaware



Teaching Jewish Values



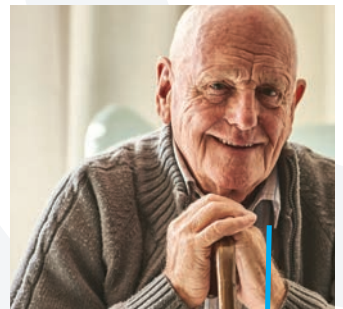
Lending A Compassionate Hand



Creating A Welcoming And Inclusive Community



Building A Vibrant And Engaged Community



Providing Emergency Relief



Developing Future Leaders

Advancing Jewish Life Worldwide



Helping Seniors Live In Dignity

Partnering With The People Of Israel



# BENEFICIARY AGENCIES

## LOCAL BENEFICIARY AGENCIES

### Albert Einstein Academy

Jared Gellert, President

Rabbi Jeremy Winaker, Head of School

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.

### Siegel Jewish Community Center

Brent Saliman, President

Ivy Harlev, Executive Director

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.

### Jewish Family Services of Delaware

Regina Kerr Alonzo, President

Basha Silverman, Chief Executive Officer

JFS is committed to strengthening individuals, families, and the community by providing counseling and support services, based on Jewish values.

### Kristol Center for Jewish Life at the University of Delaware (Hillel)

Sheryl Kline, President

Donna Schwartz, Executive Director

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.

### Milton and Hattie Kutz Home

Felicia Alderson, President

Karen Friedman, Executive Director

The Kutz Home is a skilled nursing and rehabilitation center with 90 beds, an activities mall, a visitors center, and two new wings.

## NATIONAL & INTERNATIONAL PARTNERS

### Jewish Federations of North America

Represents 148 Jewish Federations and over 300 Network communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.

### Jewish Agency for Israel

The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.

### American Jewish Joint Distribution Committee

American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.

### World ORT

World ORT is the world's largest Jewish education and vocational training non-governmental organization.

### Taglit-Birthright Israel

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 32.

### Partnership2Gether

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the Delaware-Arad partnership connects us communally, organizationally and personally.

### Ethiopian National Project

The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.

# LEADERSHIP

## Officers

**President | William Wagner**

**Vice President | Russ Silberglied**

**Vice President | David Margules**

**Vice President | Mitchell Steinberg**

**Secretary | Allison Land**

**Assistant Secretary | Lisa Dadone-Weiner**

**Treasurer | Bob Hronsky**

**Assistant Treasurer | Ken Bubes**

## Board of Directors

Barbara Blumberg  
 Jack Blumenfeld  
 George Danneman  
 John Elzufon  
 Jeffrey Felzer  
 Jan Goodman  
 Suzanne Barton Grant  
 Robin Kauffman Saran  
 Richard A. Levine  
 Michelle Margules  
 Andrew Rosen  
 Connie Sugarman  
 Arlene Wilson  
 James Zaslavsky

## Jewish Fund for the Future Board of Trustees

Jack Blumenfeld, Chair  
 Frederick Alexander  
 Regina Kerr Alonzo  
 Lena Elzufon  
 Barry Kayne  
 Dan Kristol  
 David Margules\*  
 Michelle Margules  
 Don Parsons  
 Alan Root  
 Robin Kauffman Saran  
 Josh Schoenberg  
 Russell Silberglied\*  
 Mitchell Steinberg\*  
 Connie Sugarman  
 William Wagner

\* Federation Vice-Presidents



# COMMITTEES & CHAIRS

## Allocations Committee

Robin Kauffman Saran  
Russ Silberglied

## Annual Campaign

Lisa Dadone-Weiner  
Barbara Blumberg

## Audit Committee

Barbara Schoenberg

## Create A Jewish Legacy (CJL)

Richard A. Levine

## Facilities Management

### Board (FMB)

Arnie Caine  
Robin Kauffman Saran

## Finance Committee

Bob Hronsky

## Halina Wind Preston Holocaust

### Education Committee (HEC)

Steve Gonzer

## Human Resources Committee

Ken Bubes

## Israel & Overseas Committee

Michelle Margules  
Gael Szymanski

### Negev Funding Coalition

Robin Karol-Eng

### Partnership2Gether

Robin Karol-Eng

## Jewish Community Relations

### Committee (JCRC)

John Elzufon  
Jennifer Steinberg

## Jewish Education Committee

Allison Land  
Connie Sugarman

## Jewish Fund for the Future (JFF)

Jack Blumenfeld

### JFF Grants Committee

Lena Elzufon  
Stuart Nemser

### JFF Investment Committee

Suzanne Barton Grant

## Jewish VOICE

Meredith Rosenthal

## Nominating Committee

Connie Sugarman

## PJ Library & Shalom Baby

Ellisha Caplan

Wendi Ufberg

## Super Sunday

Barbara Blumberg

Lisa Dadone-Weiner

## Women's Philanthropy

Jennifer Steinberg

Arlene Wilson

## Young Leadership Division

Sam Closic

# SYNAGOGUE LEADERSHIP

## Adas Kodesch Shel Emeth

Jonathan Jaffe, President  
Rabbi Stephen Saks

## Congregation Beth Emeth

Kim VonWeltin, President  
Rabbi Yair Robinson

Rabbi Elisa Koppel

Cantor Mark Stanton

## Congregation Beth Shalom

Edward Sobel, President

Rabbi Michael Beals

Cantor Elisa Abrams Cohn

## Congregation Beth Sholom

Caroline Schwartz, President

Rabbi Peggy de Prophetis

## Seaside Jewish Community

Buddy Feldman and

Alyssa Simon, Co-Presidents

Rabbi Beth Cohen

## Temple Beth El

Sharon Menashes and

Rich Squadron, Co-Presidents

Rabbi Jacob Lieberman

## Chabad Lubavitch of Delaware

Rabbi Chuni Vogel

Rabbi Motti Flikshtein



# TOTAL FINANCIAL RESOURCES

## TOTAL FINANCIAL RESOURCES

(projected for 2018)

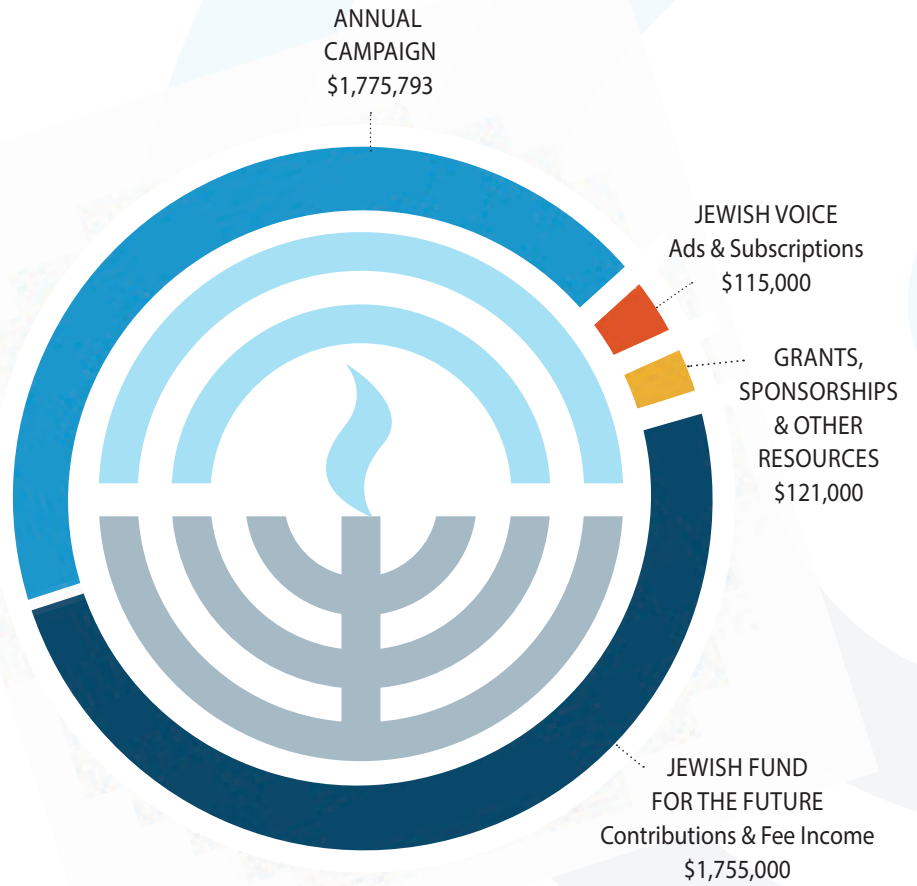
**ANNUAL CAMPAIGN**  
\$1,775,793

**JEWISH VOICE**  
Ads and Subscriptions  
\$115,000

**GRANTS,  
SPONSORSHIPS  
& OTHER RESOURCES**  
\$121,000

**JEWISH FUND  
FOR THE FUTURE**  
Contributions and  
Fee Income  
\$1,755,000

## TOTAL DOLLARS \$3,766,793





# DISTRIBUTION AND FUNDING

## 2018-2019 DISTRIBUTION & FUNDING

TOTAL ALLOCATIONS  
\$1,775,793

### LOCAL

#### Beneficiary Agencies:

• Siegel JCC	\$200,300
• Albert Einstein Academy	\$120,500
• University of Delaware (Hillel)	\$84,000
• Jewish Family Services of Delaware	\$65,300
• The Milton and Hattie Kutz Home	\$32,500

#### Affiliated Agencies and Community Initiatives:

• Community Outreach	\$83,876
• Board Directed Jewish Education & Identity	\$20,000
• Community Major Speaker Events	\$14,000
• BBYO (Local and Regional)	\$8,000
• PJ Library	\$7,500
• Chabad at the University of Delaware	\$4,000
• Southern Delaware/Dover	\$3,100
• Southern Delaware/Rehoboth Beach	\$1,500
• Jewish Historical Society of Delaware	\$1,368

#### Jewish Federation of Delaware:

• Fundraising	\$262,370
• Administration	\$170,840
• Jewish Community Relations Committee	\$69,520
• Jewish VOICE	\$55,805
• Young Leadership Division	\$34,000

PJ Library\*  
Shalom Baby\*  
One Happy Camper\*  
Women's Philanthropy\*\*  
Young Leadership Division\*\*

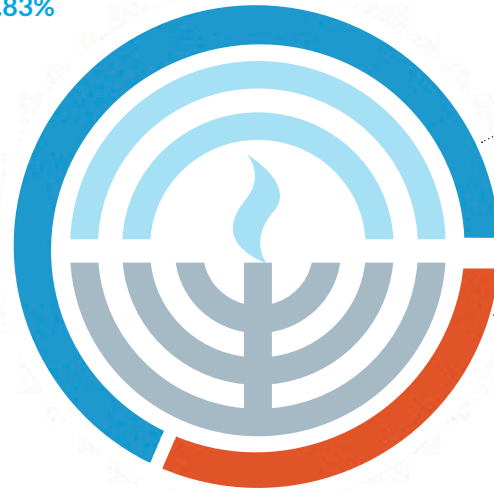
\* Included in Administration

\*\* Included in Fundraising

LOCAL & NATIONAL- 69.83%

OVERSEAS - 30.17%

**\$1,238,479**



LOCAL & NATIONAL  
\$1,239,979

OVERSEAS  
\$535,814

### NATIONAL

• Jewish Council on Public Affairs (JCPA)	\$1,000
• Jewish Communal Service Association (JPRO)	\$500

**\$1,500**

### OVERSEAS

Jewish Federations of North America:	\$377,038
Jewish Agency for Israel	
American Jewish Joint Distribution Committee	
World ORT	
• Young Emissary/Community Shaliach	\$70,000
• Special Projects in Arad	\$30,000
• Birthright Israel	\$18,776
• Partnership Together (P2G)	\$15,000
• Ethiopian National Project (ENP)	\$10,000
• Mission to Israel/Professionals	\$6,000
• Israel Programming (Yom Ha'Atzmaut/Film Series)	\$5,000
• Subsidies for Israel Missions/Lay Leaders	\$3,500
• Israel Action Network (IAN)	\$500

**\$535,814**

# JEWISH FUND FOR THE FUTURE

JEWISH FUND FOR THE FUTURE CHAIR - JACK BLUMENFELD

JFF INVESTMENT COMMITTEE CHAIR - SUZANNE BARTON GRANT

JFF INVESTMENT COMMITTEE VICE-CHAIR - DAN KRISTOL

JFF GRANTS COMMITTEE (SCIENCE & TECHNOLOGY) CO-CHAIR - STUART NEMSER

JFF GRANTS COMMITTEE (SCHOLARSHIP & EDUCATION) CO-CHAIR - LENA ELZUFON

The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.

The Fund has surpassed \$26 million in endowment assets, the highest in its history. Overseeing 205 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible

steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

## GRANT HIGHLIGHTS

The Jewish Fund for the Future received over \$1.6 million in contributions representing legacy gifts to the Jewish Fund for the Future as well as to synagogues, agencies, Federation and other Jewish organizations throughout Delaware. Distributions from the Jewish Fund for the Future continue to benefit a diverse array of cultural, educational, social and humanitarian causes.

**\$1,056,801** went directly to Delaware Jewish agencies, synagogues and Federation for support  
**\$79,470** benefitted national Jewish organizations  
**\$280,504** helped fund projects in Israel including agricultural research  
**\$56,570** was distributed for scholarships

## CREATE A JEWISH LEGACY

CJL CHAIR - RICHARD A. LEVINE, ESQ.

Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing

Jewish legacies including education, training, marketing and consultation.

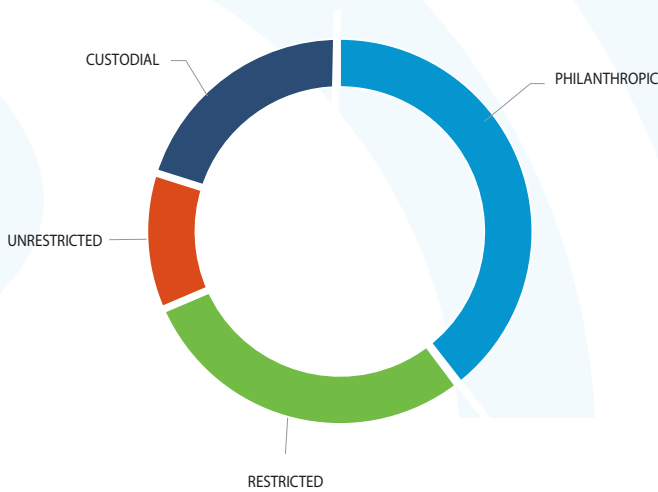
Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of tikkun olam while ensuring the traditions and values of our institutions will continue in perpetuity.



### CALENDAR YEAR 2017 DISTRIBUTIONS

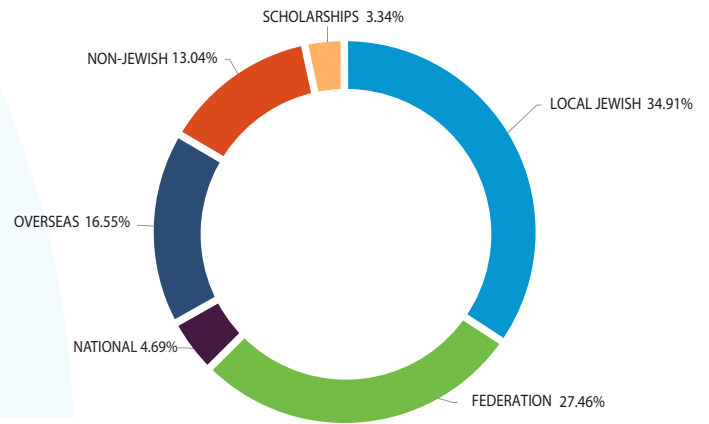
**TOTAL - \$1,694,719**

RESTRICTED - \$485,882  
 PHILANTHROPIC - \$673,999  
 CUSTODIAL - \$341,873  
 UNRESTRICTED - \$192,965



### 2017 TOTAL DISTRIBUTIONS

LOCAL 34.91%  
 FEDERATION - 27.46%  
 NON-JEWISH - 13.04%  
 OVERSEAS - 16.55%  
 NATIONAL - 4.69%  
 SCHOLARSHIPS - 3.34%



Thank you to Richard A. Levine, Esq. for his leadership of the Create a Jewish Legacy program and to the many volunteers and partnering organizations.

Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

## HIGHLIGHTS

### SEPTEMBER

**September 12**  
 "Being Donor Centric"  
 Presentation with Dena Morris Kaufman, Harold Grinspoon Foundation

### APRIL

**April 26**  
 "Refreshing Your Legacy Program"  
 Presentation with Dena Morris Kaufman, Harold Grinspoon Foundation

### MAY

**May 17**  
 "Estate Planning Strategies for Leaving Your Legacy" with Jordon Rosen, Director and Shareholder at Belfint, Lyons & Shuman

### JUNE

**June 3-5**  
 CJL Gathering in Springfield, MA



# FEDERATION PROFESSIONAL TEAM

Seth J. Katzen, Chief Executive Officer

## Administration

Dana Warwick, Office Manager

## Community Shlichah and Young Adult Outreach

Dana Berman

## Development

Wendy Berger, Senior Director of Philanthropy

Gina Kozicki, Associate Endowment Director

Shari Dym, Create A Jewish Legacy Program Manager

Nicole Terranova, Events and Marketing Coordinator

## Finance

Elena Kupchik, Chief Financial Officer

Terri O'Neal, Accounting Manager

## Holocaust Education Committee

Gina Kozicki, Staff Liaison

## Jewish Community Relations Committee

Rabbi Ellen Bernhardt, Director

## Jewish Voice

Jaidy Schweers, Editor

Kathryn Weissenberger, Advertising Representative

## PJ Library & Shalom Baby

Jamye Cole, PJ Library Coordinator



## 2017-2018 AWARDS & RECOGNITIONS



**AVA DIGITAL AWARDS** is an international competition honoring excellence in digital creativity, branding and strategy.

2018 Gold Award : Nonprofit Website



**DAVEY AWARDS** Honors the best web, design, video, advertising and mobile from small firms worldwide.

2017 Silver Award :  
2016-2017 Report to the Community



**NONPROFIT PR AWARDS** Honors the hard work and creativity of nonprofit organizations who led the way in PR and who make the world a better place.

2017 Silver Award :  
2016-2017 Report to the Community



**ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) COMMUNICATION AWARDS** recognizes and honors not-for-profit organizations whose communications demonstrate excellence, quality, creativity and overall effectiveness.

2017 Award : Annual Appeal  
2017 Award : Annual Report  
2017 Award : Branding  
2017 Award : Website



**MARCOM AWARDS** is an international creative competition recognizing outstanding achievement by marketing and communications professionals.

2017 Gold Award :  
2016-2017 Report to the Community  
2017 Gold Award : Shalom Delaware Special Publication



**APEX AWARDS FOR PUBLICATION EXCELLENCE** is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

2017 Award of Excellence:  
2016-2017 Report to the Community



**HERMES CREATIVE AWARDS** is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

2018 Platinum Award :  
Jewish VOICE  
Overall Publication  
2018 Gold Award :  
2016-2017 Report to the Community  
2017 Platinum Award:  
2015-2016 Report to the Community  
2017 Gold Award: Jewish VOICE - Overall Publication  
2017 Honorable Mention:  
Outdoor PSA Campaign



**THE COMMUNICATOR AWARDS** is the leading international awards program recognizing big ideas in marketing and communications.

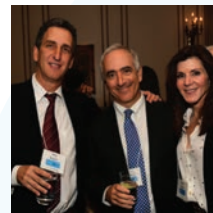
2018 Award of Distinction:  
Jewish VOICE  
2018 Award of Distinction:  
2016-2017 Report to the Community  
2017 Award of Distinction:  
Outdoor Campaign  
2017 Award of Distinction:  
2015-2016 Report to the Community

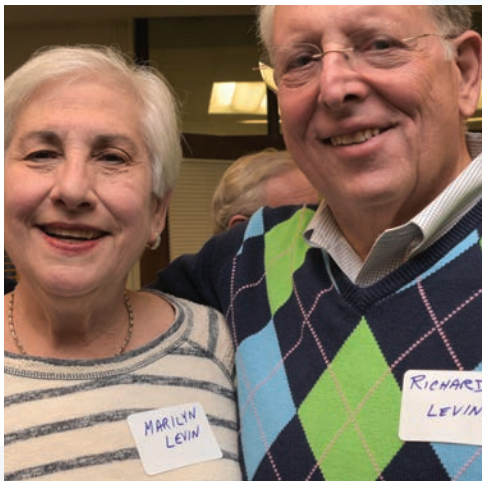


**MUSE CREATIVE AWARDS** is an international competition for creative professionals who possess the unique ability to inspire through traditional materials or electronic media.

2017 Rose Gold Award:  
Jewish VOICE Publication

# STRENGTHENING OUR COMMUNITY





**Jewish Federation of Delaware protects and enhances the well-being of Jews worldwide through the values of tikkun olam (repairing the world), tzedakah (charity and social justice) and Torah (Jewish learning).**



Jewish Federation of Delaware  
101 Garden of Eden Road  
Wilmington, DE 19803  
302/427-2100  
JFDinfo@ShalomDel.org  
ShalomDelaware.org

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### **Connect with us:**



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[www.youtube.com/user/ShalomDelaware](http://www.youtube.com/user/ShalomDelaware)



@ShalomDelaware