



Hashayara - A Musical Journey through Israel

Hashayara Project, a group of Israeli musicians from the Galilee, is bringing their unique musical program to the United States. Our program features a collection of well-known Israeli songs in Hebrew and English from all eras that tell the story of the current challenging situation in Israel through music.





The band members, who are not only talented musicians but also volunteers with the evacuees from the south and the north, have performed more than 80 shows for survivors, evacuees, and soldiers across the country since the terrible events of October 7th. The show also features moving stories of Israeli heroism and unity in these trying time.

The musicians are members of Dror Israel, an educational organization playing a major role meeting the educational and social needs of the communities that have been evacuated from Israel's borders with Gaza and Lebanon.



Ha'shayara performance Outline:



- 1. The stories are in English and catered to an American Jewish and/or American Israel audience.

 The show is aimed for Jewish federations, congregations, communities.
- 2. Additionally, we offer a tailor made show specifically for summer camps and Jewish youth movements, including an interactive, educational program following the show.
- 3. The show is 80-90 minutes long and is sure to be an unforgettable experience for all who attend.
- 4. The band will consist of 5 musicians, including 2 singers.
- 5. The show features famous Israeli songs from all eras. Some of the songs are Mash-Ups with familiar songs in English.
- 6. Between songs, the band members all experienced storytellers will talk about Israeli society at this unique and challenging juncture through their experiences in military service and educational work with evacuees, as well as stories from their journey as musicians across Israel since October 7th.
- 7. Members of Ha'shayara have experience speaking to an American Jewish audience and American Israelis. Gilad Perry, the musical director of the group and the guitarist, is also one of Dror Israel's coordinators of international partnerships and has close relationships and a thorough understanding of the US Jewish community -
- 8. Ha'shayara welcomes the active participation of the audience through sing-along and volunteers singing on stage with the band. We will also welcome any local musicians to participate and play a song or two with us following a short rehearsal before the show.
- 9. If this proposal is accepted, a small team from our group will tailor the performance specifically for the target audience.







Videos of Hashayara – <u>Af Pa'am Lo Tede'l</u>, <u>Arik Einstein Mash-up</u>, <u>Ata Li Eretz</u>, Hashayara FB page (Hebrew) - <u>Facebook</u>

For more details contact Gilad Perry: gilad@drorisrael.org.il

Testimonials

'HaShayara performed this year in Pittsburgh for our community-wide Yom Ha'atzmaut celebration. They were professionals through and through, and prepared a heartwarming, emotional and uplifting performance in response to current events in Israel and in the Jewish world. Each band member was musically gifted, but they brought much more to the community than their music. In the four days they were in Pittsburgh, they connected with community members in deep and meaningful ways, sharing how they each responded to the horrific attacks on October 7 and in the aftermath an expressing a genuine curiosity to learn more about Jewish diaspora life. Their performance included a carefully curated blend of songs in both Hebrew and English, and each song was added to their set list with a message and purpose in mind. The highlight of the performance was when the band sang a song "Anachnu v'Atem" touching on the connection between Israeli and Diaspora Jews, and it left every audience member in tears. Across the board, community members expressed that HaShayara's performance was the best performance Pittsburgh has ever had for Yom Ha'atzmaut, bringing much more than music to Pittsburgh but also their heart and soul. I highly recommend them!!'

Kim Salzman, Israel and Overseas Director at Jewish Federation of Greater Pittsburgh

Audience testimonials and reviews:

- I've been to dozens of Federation events. This was the best of them all.
- I have never expected to see such a high level of musical quality
- I want them to come again next year. To preform here for us every year from now on
- I was miserable for so long, depressed. Worried about Israel. This show gave me hope and joy
- The song choice was great and working in the Tree of Life was a great and thoughtful touch







