

TOGETHER WE ARE FEDERATION



MISSION STATEMENT









OUR MISSION

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

OUR GOALS

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that your Federation received recognition for being a trusted and transparent organization through industry evaluators – Charity Navigator, GuideStar and Great Nonprofits.



Jewish Federation of Delaware has been named a GuideStar Exchange Gold Participant, demonstrating its commitment to transparency. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has received a Three-Star Rating on Charity Navigator, the nation's largest and most-utilized evaluator of charities.



Jewish Federation of Delaware has been honored with a prestigious Top-Rated Award in 2012 and 2013 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

The Jewish Federation of Delaware gratefully acknowledges the generosity of Highmark Delaware in the printing of this report.



www.highmarkbcbsde.com

PHOTO CREDITS:
Jewish Federations of North America,
Jewish Federation of Delaware
and our beneficiary agencies

DESIGN: Carolyn Katwan

A MESSAGE TO THE COMMUNITY

The Talmud teaches, “The world is too heavy for anyone to carry alone.” With these words we are reminded of the importance of our collective responsibility; wherever a person is in need, our community is ready, willing and able to provide assistance, care and support.

The **2013-2014 Report to the Community** is a journey through the past year highlighting the impact of your generous support, but it also serves as a testament to the power of working **TOGETHER**. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of beneficiary agencies and international partners who are on the ground 24/7/365, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies and have the ability to share information and mobilize immediate response when necessary.

Federation also supports programs that enhance Jewish life and build Jewish identity, bringing together the dedicated individuals and institutions that make our community strong. **TOGETHER** we support formal and informal educational initiatives and help our youth and future leaders form strong connections to their Jewish heritage and to the people and land of Israel.

Jewish Federation of Delaware is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working **TOGETHER** we can accomplish so much more than any one person working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

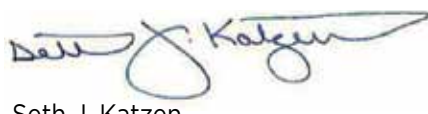
Your generous support – through the Annual Campaign, supplemental giving, and charitable funds through the Jewish Fund for the Future – is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community today and for generations to come.

TOGETHER We Are Federation.

L'Shalom,



Jack Blumenfeld
President



Seth J. Katzen
Chief Executive Officer



Jack Blumenfeld
PRESIDENT



Seth J. Katzen
CHIEF
EXECUTIVE
OFFICER

TOGETHER WE ARE FEDERATION



FEDERATION DEPARTMENTS AND PROGRAMS:

- Annual Campaign
- Emerging Leadership Project (ELP)
- Facilities Management Board (FMB)
- Federation Shabbat
- Good Deeds Day
- Halina Wind Preston Holocaust Education Committee (HEC)
- Jewish Community Relations Committee (JCRC)
- Jewish Fund for the Future (JFF)
- Jewish VOICE*
- One Happy Camper
- PJ Library
- Shalom Baby
- Women's Philanthropy
- Young Leadership Division (YLD)



JEWISH COMMUNITY RELATIONS COMMITTEE (JCRC)

The JCRC serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community.



JCRC also participates in programs and coalitions to enhance good relations among different religious and cultural groups. The Halina Wind Preston Holocaust Education Center (HEC), a part of JCRC, is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates.

JCRC Chair John Elzufon

HIGHLIGHTS:

- August 2, 2013 - Meeting with Consul General of Israel to the Mid-Atlantic Region
- September 3, 2013 - Israel Minister Noam Katz
- October 7, 2013 - Leadership Briefing with Aryeh Green
- October 14, 2013 - ADL Reception
- November 1, 2013 - Bagels & Briefings with Senator Chris Coons
- November 18, 2013 - Voices For Israel/Major Elliot Chodoff
- December 15, 2013 - *A Land Twice Promised* featuring Noa Baum
- January 7, 2014 - Voices For Israel/David Brog
- February 4, 2014 - Consul General of Israel Briefing
- March 20, 2014 - Voices For Israel/Sgt. Benjamin Anthony
- April 8, 2014 - People To People Delaware Presentation
- April 27, 2014 - Step Up For Israel Program
- April 27, 2014 - WilmFilm Festival screening of *Two Sided Story*
- April 28, 2014 - Yom HaShoah Program at Carvel State Office Building
- June 6, 2014 - Bagels & Briefings on Azerbaijan





PJ LIBRARY

PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community.

PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months to six years of age. The name “PJ” stands for “pajamas” and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

PJ Library Chair
Amie Baker



SHALOM BABY

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community.

Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts is hand-delivered by a wonderful Shalom Baby Ambassador.

Shalom Baby Co-Chairs
Karen Legum and Wendi Ufberg

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HIGHLIGHTS:

335 subscriptions throughout Delaware and the Brandywine Valley

July 17, 2013 - PJ Library Goes to the Beach in Rehoboth Beach, DE

July 25, 2013 - PJ Library Goes to Camp at the Siegel JCC Early Childhood Center

September 29, 2013 - Apples & Honey at Linvilla Orchards

October 17, 2013 - Global Day of Jewish Learning

November 17, 2013 - PJ Library Story Time at the Siegel JCC Early Childhood Center

January 24, 2014 - Federation Shabbat with PJ Library Story Time

April 27-29, 2014 - PJ Library Conference in Baltimore, MD

May 4, 2014 - PJ Library Story Time at Shalom Baby Event

HIGHLIGHTS:

16 Shalom Baby Gift Bags delivered

May 4, 2014 - Annual Shalom Baby Breakfast at the Siegel JCC Early Childhood Center

Young Leadership Division assumes program responsibilities and recruits volunteer ambassadors



WOMEN'S PHILANTHROPY

Women's Philanthropy inspires all women in our community to give to their full potential – by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community.

Women's Philanthropy Co-Chairs
Barbara Blumberg and Dorothy Bobman

WOW Spring Event Co-Chairs
Carolyn Glazer-Hockstein and Amy Crain Sternberg

National Women's Philanthropy (NWP)
Board Members
Suzanne B. Grant
Robin Kauffman Saran
Connie Sugarman

HIGHLIGHTS:

Women's Philanthropy contributed nearly half of the total raised by the of Annual Campaign

Three women from our community currently occupy seats on the National Women's Philanthropy Board

April 1, 2014 – WOW Spring Event with Amy Hirshberg Lederman

YOUNG LEADERSHIP DIVISION (YLD)

Young Leadership Division (YLD) connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. YLD believes the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of our generation and those who follow.

YLD Steering Committee Co-Chairs
Karen Legum and Gina Schoenberg

YLD Campaign Chair
Joshua Schoenberg

Ben-Gurion Society Chairs
Lauren and George Danneman

YLD Social Media Chair
Jennifer Steinberg

HIGHLIGHTS:

August 13, 2013 - Jewish Heritage Night at the Wilmington Blue Rocks
September 29, 2013 - Apples & Honey at Linvilla Orchards
November 16, 2013 - YLD Progressive Dinner
March 8, 2014 - Purim Bash
March 9, 2014 - Good Deeds Day
March 16-18, 2014 - TribeFest/New Orleans, LA
May 12, 2014 - Ben-Gurion Society Event



EMERGING LEADERSHIP PROJECT (ELP)

The **Emerging Leadership Project (ELP)** identifies, engages, educates and prepares participants to assume leadership roles upon completion through Federation or one of our beneficiary agencies.

Emerging Leadership Project Co-Chairs
Kimberly and Jeff Felzer
Regan Root

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HIGHLIGHTS:

October 17, 2013
ELP Opening Reception
November 22, 2013
ELP Session #1 - Feel Proud Tour
December 15, 2013
ELP Session #2 - History of Jewish Delaware
January 12, 2014
ELP Session #3 - Community Engagement
February 9, 2014
ELP Session #4 - Political Advocacy
April 27, 2014
ELP Session #5 - Holocaust Education
May 12, 2014
ELP Session #6 - Inspired Leadership



ISRAEL & OVERSEAS

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient, but one of people to people.



Community Shaliach – A *shaliach* is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel that strengthens our community’s connection to Israel and the Israeli people. The shaliach provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.

Partnership2Gether (P2G) – P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally. The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.

TOGETHER WE ARE FEDERATION



HIGHLIGHTS:

- August 7, 2013 - Israel Scouts Caravan performs at the Siegel JCC
- November 3-13, 2013 - Community Journey to Israel
- March 24, 2014 - Briefing with Professor Pedro Berliner, Ben Gurion University
- May 6, 2014 - Yom Ha'Atzmaut/Delaware Premiere Screening of *Hunting Elephants*
- May 14, 2014 - Israel & Overseas Committee Re-launched
- May 19, 2014 - Film Night with *Shaliach*/Black Mirror
- May 22, 2014 - Farewell Reception for Adir Ben Tovim
- June 15-16, 2014 - Negev Conference in Wilmington, DE



Ethiopian National Project (ENP) - The Ethiopian National Project (ENP) impacts the lives of countless advances Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to *bagrut* (matriculation). Federation also supports a Youth Outreach Center in Arad, offering a safe haven to the most at-risk teens.

Negev Funding Coalition - Delaware is one of eight participating communities seeking to inspire and support the development of the Negev and contribute to the region's internal and external image.

Israel Action Network (IAN) - Initiative to specifically address the urgency of responding to a growing assault by governments and NGO's on Israel's legitimacy.

Birthright Israel - Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.

Israel & Overseas Committee Chairs
Michelle Margules and Lelaine Nemser

Partnership2Gether Chair
Robin Karol-Eng

Negev Funding Coalition Chair
Robin Karol-Eng

Community Journey to Israel Chairs
Lisa Dadone-Weiner and Henry Weiner



COMMUNICATING OUR MESSAGE



JEWISH VOICE

The *Jewish VOICE* is a monthly publication of the Jewish Federation of Delaware whose mission is to provide the Delaware and the Brandywine Valley community with a high-quality resource that educates, informs and inspires readers through a Jewish lens. It remains the only Jewish newspaper in the First State and plays a crucial role in maintaining community cohesion. Each issue is mailed to 2,500 households (with a printed circulation of 3,000 copies) plus an online edition posted on the Federation website).

In 2013 and 2014, the *Jewish VOICE* has received awards in the American Jewish Press Association (AJPA) Rockower Awards recognizing publication excellence.



SHALOM DELAWARE

SHALOM Delaware is the comprehensive resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



J-VOICE

J-VOICE is Federation's weekly email sent to more than 3,000 email addresses every Friday at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activity. With a consistent open rate of 25% each week, this has proven to be a very effective and efficient communication vehicle.

**TOGETHER
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ShalomDelaware.org

Federation redesigned and re-launched its website in December 2013 which serves as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our agencies and partner sites as well as our synagogues are only a click away. The Community Calendar with myriad events is also managed and updated by Federation.



SOCIAL MEDIA

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.



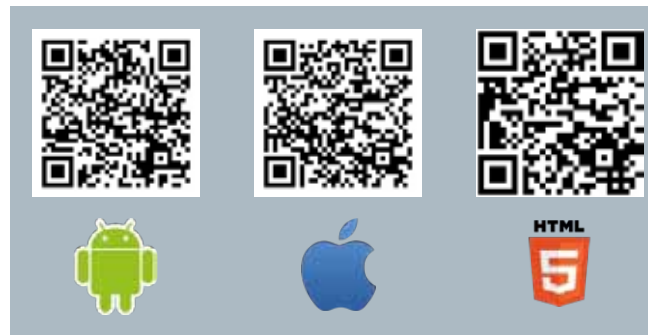
Federation maintains its ongoing social networks through two Facebook pages (Federation and YLD), Twitter (@ShalomDelaware), LinkedIn and YouTube.



FEDERATION MOBILE APP

The Jewish Federation of Delaware introduced its smart phone app to the community in May 2013, leveraging the latest trends and technologies to provide an easy point of entry for our community. Connecting to Federation has never been easier to access and share relevant information.

Although Delaware is not the first Federation to launch a mobile app, we are the first community our size to do so. Thanks to the generosity of a community donor, app development and maintenance fees for the first year have been completely underwritten.



Connect with Federation by downloading our free app on either your iPhone or Android smart phone.

OFFICERS

President | Jack Blumenfeld
Vice President | William Wagner
Vice President | Craig Sternberg
Vice President | Connie Sugarman
Secretary | Richard Leff
Assistant Secretary | Ken Kamm
Treasurer | Mitchell Steinberg
Assistant Treasurer | Allison Land

BOARD OF DIRECTORS

Steve Biener
Barbara Blumberg
George Danneman
John Elzufon
Suzanne B. Grant
Douglas Herrmann
Robin Karol-Eng
Richard A. Levine
David Margules
Michelle Margules
Andrew Rosen
Robin Kauffman Saran
Arlene Wilson

LEADERSHIP COUNCIL

Dee Aaronson
Bill Adelman
Amie Baker
Steve Biener
Barbara Blumberg
Jack Blumenfeld
George Danneman
Steven Dombchik
Ralph Downard
David Driban
Steve Eidelman
John Elzufon
Glenn Engelmann
Judi Feinson
Robin Freschman
David Giattino
Cindy Goldstein
Jan Goodman
Suzanne B. Grant
Jeff Hawtof
Ann Herman
Douglas Herrmann
Stephen Herrmann
Alan Horowitz

Ken Kamm
Robin Karol-Eng
Robin Kauffman Saran
Barry Kayne
Cindy Konowitz
Steven Koss
Allison Land
Richard Leff
Marty Lessner
Richard A. Levine
Ron Makar
Martin Mand
David Margules
Lelaine Nemser
Leslie Newman
Bob Pincus
Rabbi Yair Robinson
Andrew Rosen
Rabbi Steven Saks
Barbara Schoenberg
Mitchell Steinberg
Craig Sternberg
Connie Sugarman
Rabbi Chuni Vogel
William Wagner
Arlene Wilson
Toni Young



COMMITTEES & CHAIRS

- **ALLOCATIONS COMMITTEE**
Co-Chairs
Robin Kauffman Saran
William Wagner
- **ANNUAL CAMPAIGN**
Co-Chairs
Richard Leff
David Margules
- **AUDIT COMMITTEE**
Co-Chairs
Martin Mand
Barbara Schoenberg
- **CREATE A JEWISH LEGACY**
Chair
Richard A. Levine
- **EMERGING LEADERSHIP PROJECT**
Co-Chairs
Kimberly and Jeff Felzer
Regan Root
- **FACILITIES MANAGEMENT BOARD**
Co-Chairs
Arnie Caine
Ken Kamm
- **FINANCE COMMITTEE**
Chair
Mitchell Steinberg
- **GOOD DEEDS DAY**
Co-Chairs
Jennifer and Mitchell Steinberg
- **HALINA WIND PRESTON HOLOCAUST EDUCATION COMMITTEE**
Co-Chairs
Steve Gonzer
Regina Kerr Alonzo
- **HUMAN RESOURCES COMMITTEE**
Chair
William Wagner
- **ISRAEL & OVERSEAS COMMITTEE**
Co-Chairs
Michelle Margules
Lelaine Nemser

Negev Funding Coalition
Chair
Robin Karol-Eng

Partnership2Gether
Chair
Robin Karol-Eng
- **JEWISH COMMUNITY RELATIONS COMMITTEE**
Chair
John Elzufon
- **JEWISH EDUCATION COMMITTEE**
Co-Chairs
Allison Land
Connie Sugarman
- **JEWISH FUND FOR THE FUTURE**
Chair
Robert Pincus
- **JFF GRANTS COMMITTEE**
Chair
Stuart Nemser
- **JFF INVESTMENT COMMITTEE**
Chair
Suzanne B. Grant
- **NOMINATING COMMITTEE**
Chair
Robin Kauffman Saran
- **PJ LIBRARY**
Chair
Amie Baker
- **SHALOM BABY**
Co-Chairs
Karen Legum
Wendi Ufberg
- **SUPER SUNDAY**
Co-Chairs
Pam and Brian Appelbaum
Linda and Michael Sigman
- **WOMEN'S PHILANTHROPY**
Co-Chairs
Barbara Blumberg
Dorothy Bobman
- **YOUNG LEADERSHIP DIVISION**
Co-Chairs
Karen Legum
Gina Schoenberg
- **YOUNG LEADERSHIP DIVISION CAMPAIGN**
Chair
Josh Schoenberg



SYNAGOGUE LEADERSHIP

- ADAS KODESCH SHEL EMETH**
Ron Makar, President
Rabbi Steven Saks
- CONGREGATION BETH EMETH**
Jan Goodman, President
Rabbi Yair Robinson
Cantor Mark Stanton
- CONGREGATION BETH SHALOM**
Ralph Downard, President
Rabbi Michael Beals
Cantor Elise Abrams Caputo
- CONGREGATION BETH SHOLOM**
Cindy Konowitz, President
Rabbi Peggy deProphetis
- SEASIDE JEWISH COMMUNITY**
Eric Simon, President
Beth Cohen, Spiritual Leader
- TEMPLE BETH EL**
Ann Herman, President
Rabbi Micah Becker-Klein
- CHABAD LUBAVITCH OF DELAWARE**
Rabbi Chuni Vogel, Director

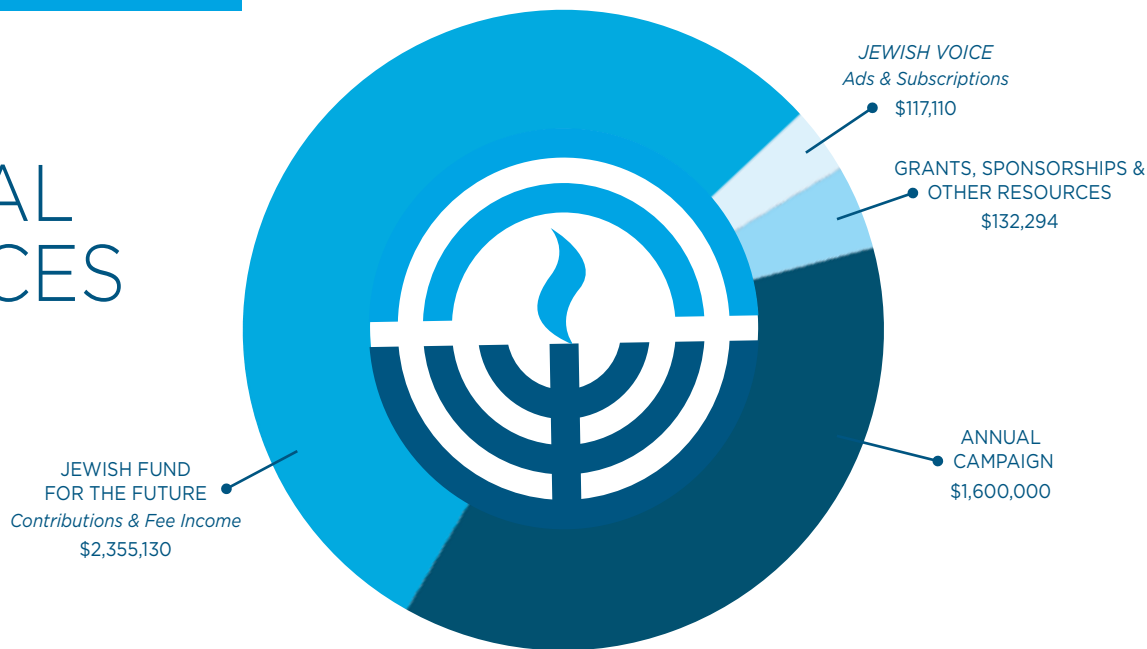
TOTAL FINANCIAL RESOURCES

PROJECTED FOR 2014

TOTAL DOLLARS

\$4,415,695

Approved as of May 30, 2014



HIGHLIGHTS

- September 10, 2013 – Major Gifts Event with Linda Hurwitz, JFNA National Campaign Chair
- September 17-18, 2013 – Board, Agency and Synagogue Leadership Training with Rabbi Lou Feldstein
- October 10, 2013 – MOSHAV Concert at the World Cafe Live at the Queen
- November 3-13, 2013 – Community Journey to Israel/General Assembly
- January 24, 2014 – Federation Shabbat at Congregation Beth Shalom
- January 26, 2014 – Super Sunday
- April 6, 2014 – L’Chaim Circle Brunch Event
- May 12, 2014 – Ben-Gurion Society Event

ANNUAL CAMPAIGN

Federation’s Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Under the leadership of Annual Campaign Co-Chairs Richard Leff and David Margules, Federation is projecting to raise \$1,600,000 million for the 2014 Annual Campaign from nearly 1,500 donors. This represents an increase in allocable dollars from the previous three years.

Women’s Philanthropy, under the leadership of Co-Chairs Barbara Blumberg and Dorothy Bobman, represents approximately half of the Annual Campaign funds raised. Thank you to the many women who worked tirelessly on behalf of women’s philanthropy.

Super Sunday, co-chaired by Pam & Brian Appelbaum and Linda & Michael Sigman, raised \$255,840, with dozens of community volunteers who supported this important endeavor.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.

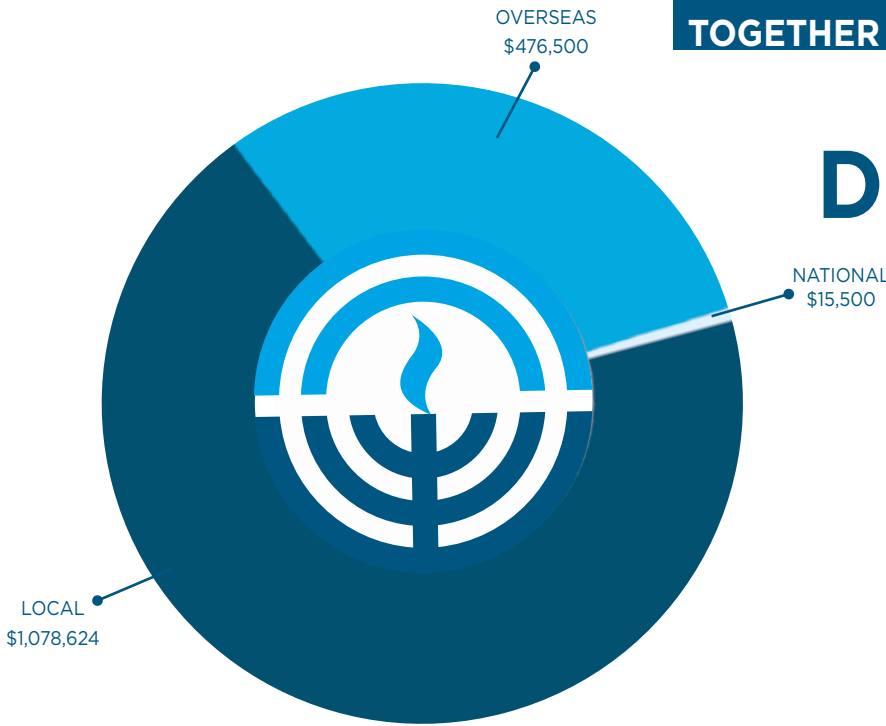
Annual Campaign Co-Chairs
Richard Leff
David Margules



DISTRIBUTION & FUNDING

**2014-2015
TOTAL ALLOCATIONS
\$1,570,624**

LOCAL	68.67%
OVERSEAS	30.34%
NATIONAL	.99%



LOCAL

\$1,078,624

Beneficiary Agencies:

• Siegel JCC	\$184,215
• Albert Einstein Academy	\$106,000
• Kristol Center for Jewish Life at the University of Delaware (Hillel)	\$66,500
• Jewish Family Services of Delaware	\$47,500
• The Milton and Hattie Kutz Home	\$15,000

Affiliated Agencies and Organizations:

• Jewish Teen Education and Engagement	\$20,000
• Board Directed Jewish Identity Initiative	\$10,000
• 80th Anniversary Celebration	\$8,000
• PJ Library	\$5,000
• Burial Fund	\$5,000
• BBYO (Local and Regional)	\$6,500
• Chabad at the University of Delaware	\$2,500
• Southern Delaware Communities	\$2,500
• Jewish Historical Society of Delaware (JHSD)	\$1,000

Jewish Federation of Delaware:

• Fundraising	\$286,111
• Administration	\$241,844
• Jewish Community Relations Committee	\$27,711
• Jewish VOICE	\$24,232
• Outreach	\$14,011
• Community-wide Jewish Program	\$5,000
<i>PJ Library*</i>	
<i>Shalom Baby*</i>	
<i>Good Deeds Day Day*</i>	
<i>Women's Philanthropy**</i>	
<i>Young Leadership Division**</i>	

* Included in Administration
** Included in Fundraising

OVERSEAS

\$476,500

• Jewish Federations of North America: Jewish Agency for Israel (JAFI) American Jewish Joint Distribution Committee (JDC) World ORT	\$355,000
• Young Emissary/Community <i>Shaliach</i>	\$42,000
• Negev Funding Coalition	\$25,000
• Youth Outreach Center in Arad	\$20,000
• Ethiopian National Project (ENP)	\$15,000
• Partnership Together (P2G)	\$10,000
• Ukraine emergency Request	\$5,000
• Israel Programming (Yom Ha'Atzmaut/Film Series)	\$4,000
• Israel Action Network (IAN)	\$500

NATIONAL

\$15,500

• Birthright Israel	\$14,000
• Jewish Council on Public Affairs (JCPA)	\$1,000
• Jewish Communal Service Association (JCSA)	\$500





JEWISH FUND FOR THE FUTURE

The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.



Entering its 30th year, the Fund has grown to over \$22 million in endowment assets. Overseeing 118 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

**Jewish Fund for the Future
Chair
Robert Pincus**

**JFF Investment Committee
Chair
Suzanne B. Grant**

**JFF Grants Committee
Chair
Stuart Nemser**

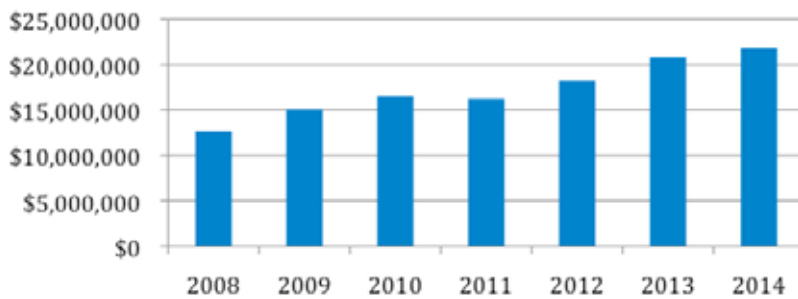
**TOGETHER
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Jewish Federation
OF DELAWARE
JEWISH FUND FOR THE FUTURE

JFF MANAGED ASSETS AT YEAR END AS OF MAY 31, 2014 **\$22,162,969**



GRANTS

The Jewish Fund for the Future received over \$2 million in contributions representing legacy gifts to the Jewish Fund for the Future as well as to synagogues, agencies, Federation and other Jewish organizations throughout Delaware. Distributions from the Jewish Fund for the Future totalled more than \$1.2 million which continues to benefit a diverse array of cultural, educational, social and humanitarian causes.

HIGHLIGHTS:

- \$464,800 went directly to Delaware Jewish agencies, synagogues and Federation for support
- \$36,330 benefitted national Jewish organizations
- \$156,000 helped fund agricultural research projects in Israel
- \$22,350 was distributed for scholarships



CREATE A JEWISH LEGACY



TODAY.
TOMORROW.
TOGETHER.



Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of *tikkun olam* while ensuring the traditions and values of our institutions will continue in perpetuity.

Create a Jewish Legacy receives support through local donations, a grant from the Jewish Federations of North America and the Jewish Fund for the Future. Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

**Create a Jewish Legacy
Chair
Richard A. Levine**

“I did not find the world desolate when I entered it.
As my parents planted for me before I was born, so
do I plant for those who will come after me.”

- TALMUD

TOGETHER
WE ARE
FEDERATION

NETWORK OF AGENCIES & PARTNERS

Thanks to our local agencies and our National and International partners, the unrestricted Annual Campaign is able to provide critical social services and programs in Delaware and the Brandywine Valley, in Israel and around the world.

LOCAL BENEFICIARY AGENCIES



Albert Einstein Academy
Bill Adelman, President
Rabbi Jeremy Winaker, Head of School
AEAcademy.org

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



Siegel Jewish Community Center
Martin Lessner, President
Ivy Harlev, Executive Director
SiegelJCC.org

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



Jewish Family Services of Delaware
Alan Horowitz, President
Dory Zatuchni, Chief Executive Officer
JFSDelaware.org

JFS focuses on helping people improve their lives and life prospects.



Kristol Center for Jewish Life at the University of Delaware (Hillel)
Steve Eidelman, President
Donna Schwartz, Interim Executive Director
UDHillel.org

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.



Milton and Hattie Kutz Home
David Driban, President
Karen Friedman, Executive Director
KutzHome.org

The Kutz Home is a skilled nursing and rehabilitation center with 90 beds, an activities mall, a visitors center, and two new wings.

NATIONAL & INTERNATIONAL PARTNERS

Jewish Federations of North America
JewishFederations.org



Represents 154 Jewish Federations and over 300 Network communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.

Jewish Agency for Israel
JAFI.org



The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.

American Jewish Joint Distribution Committee
JDC.org



American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.

Taglit-Birthright Israel
BirthrightIsrael.com



Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.

Ethiopian National Project
ENP.org.il



The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.

Partnership2Gether
P2G.JewishAgency.org/english/partnerships/arad/

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally.



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2013-2014 AWARDS & RECOGNITION

American Jewish Press Association (AJPA)

The *Simon Rockower Award* recognizes excellence in Jewish journalism.

- **2013 1st Place Award / Shalom Delaware**
- **2014 1st Place Award / Single Commentary**
- **2014 1st Place Award / Digital Outreach**

APEX Awards

APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

- **2013 Grand Award / 2013 Campaign Plan**
- **2014 Award of Excellence / 2014 Campaign Plan**

AVA Digital Awards

AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication.

- **2014 Gold Award / Nonprofit Website**

The Communicator Awards

The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.

- **2013 Award of Distinction / Report to the Community**
- **2014 Gold Award / MOSHAV Poster**
- **2014 Silver Award / 2014 Campaign Plan**

The Davey Awards

The Davey Awards honor the best Web, Design, Video, Advertising and Mobile from small firms worldwide.

- **2013 Silver Award / MOSHAV Poster**

Hermes Creative Awards

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

- **2013 Platinum Award / 2013 Campaign Plan**
- **2013 Gold Award / Report to the Community**
- **2014 Gold Award / MOSHAV Poster**
- **2014 Award / ShalomDelaware.org**

MarCom Award

The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communications professionals.

- **2013 Gold Award / Report to the Community**



TOGETHER WE ARE FEDERATION



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