IMPROVING OUR WORLD...TOGETHER.































IMPROVING OUR WORLD...TOGETHER.

2011/2012 REPORT TO THE COMMUNITY

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The Jewish Federation of Delaware gratefully acknowledges the generosity of spirit and invaluable contribution to the production of this report.



PHOTO CREDITS: Jewish Federations of North America, Jewish Federation of Delaware and our beneficiary agencies

DESIGN: Carolyn Katwan











Dear Friends,

Everyday – in Delaware and the Brandywine Valley, in Israel and worldwide – our community's commitment to the Jewish values of *tikkun olam* (repair of the world), *Torah* (facilitate Jewish learning) and *chesed* (supporting acts of loving kindness) is transformed through the mission of the Jewish Federation of Delaware. We sustain the Jewish community by effectively raising and leveraging philanthropic resources, planning, collaborating with organizations, providing essential services and activities, and developing leaders for our future.

Locally, we allocate funds to our five beneficiary agencies: Albert Einstein Academy, Jewish Family Services of Delaware, The Kutz Home, Siegel Jewish Community Center and the Kristol Center for Jewish Life at the University of Delaware/Hillel. Additional funds are allocated to a wide range of organizations across the community. Nationally and internationally, our community combines its resources with the other 156 Federations in North America to help our fellow Jews in Israel and around the world.

Federation took important steps in fiscal year 2011 toward continually evolving our organization to remain relevant and responsive to our Jewish communities locally, nationally and globally. The funds provided through your generous donations enable our community to enrich Jewish life and reaffirm our position as the central address of the Jewish community in Delaware and the Brandywine Valley.

We encourage you to take a few minutes to review this report, as we believe it will help you understand how many lives are touched through the wonderful participation of our donors and volunteers. We are convinced that by continuing to work together to make the world a better place, our outcomes are profound.

Thank you for your generosity and continued support of the important work that we do in **Improving Our World...TOGETHER.**

May our community continue to go from strength to strength.

Albri Kaghan Saran Down X: Kaisa

Ensuring the Jewish Future...TOGETHER.

A vibrant future is built on what we do today, so our Federation creates and funds opportunities for people of all ages to participate in and celebrate Jewish life while connecting with the community and Israel.



Albert Einstein Academy (AEA)

AEA is a Jewish Day School dedicated to the development of the whole child through a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment. AEA is a beneficiary agency of the Jewish Federation of Delaware.



Siegel JCC's Early Childhood Center (ECC)

The ECC serves nearly 200 children with a curriculum plan developed by the Delaware Department of Education, ensuring the successful transition of preschool children into kindergarten in an atmosphere rich in Jewish tradition. Siegel 7CC is a beneficiary agency of the Jewish Federation of Delaware.



The PJ Library® is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to the Jewish community. The PJ Library and the Jewish Federation of Delaware offer free, high-quality Jewish books and music each month to children between the ages of six months and five and a half years.

Kristol Center for Jewish Life/Hillel Foundation at the University of Delaware

UD Hillel engages and enriches the lives of more than 1,200 students with meaningful Jewish educational programs and experiences that enlighten and inspire our next generation. UD Hillel is a beneficiary agency of the Tewish Federation of Delaware.



Jewish Historical Society of Delaware (JHSD)

Founded in 1974, the JHSD acquires, preserves and publishes materials pertaining to the history of Jewish settlement and life in Delaware.



BBYO

One of the world's leading Jewish movements, convening and connecting teens of all backgrounds who will become inspired to live Jewish lives while making a difference in the world. Federation supports active chapters in Wilmington and Newark, DE and West Chester, PA.

Shalom Baby

Federation's Shalom Baby Program is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. It is a wonderful way to help new parents find support and build a social connection during this special time in their life.



Caring for Jews in Need...TOGETHER.



The work of the Jewish Federation of Delaware represents our community's most generous tradition: to give to others, even in the most difficult times. Whether it is locally or nationally, in Israel or around the globe, our mission remains the same – to deliver hope – by providing vital social services and programs for the survival of the Jewish people.

The Jewish Federation of Delaware ensures that no Jew will ever be alone, hungry, in peril, or cut off from their Jewish roots. We provide the aid necessary to ease the suffering of the most vulnerable, including the frail elderly, children at-risk and immigrant populations.

Jewish Family Services of Delaware (JFS)

Founded in 1898 as the Hebrew Aid Society, JFS has grown steadily in capacity over the past century, providing counseling, case management, youth development and communal services to over 2,500 clients annually. *JFS is a beneficiary agency of the Jewish Federation of Delaware.*

The Milton & Hattie Kutz Home

The Kutz Home is a 90 bed skilled-nursing facility and rehabilitation center that cares for the medical, emotional, social and spiritual needs of its residents with Jewish tradition and values. The Kutz Home is a beneficiary agency of the Jewish Federation of Delaware.



Young Leadership Division (YLD)

YLD connects and engages Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. YLD believes that the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of this generation and those who will follow.

Women's Philanthropy

The mission of Women's Philanthropy of the Jewish Federation of Delaware is to inspire all women in our community to give to their full potential – by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy provides the perfect venue to meet people with similar passions and interests while making a mark on the future.



Community Mitzvah Day

Federation's annual day of service brings more than 500 volunteers throughout the state to participate in 25 community service projects helping our greater community and our neighbors.



Engaging Our Community...TOGETHER.



The Jewish Federation of Delaware plays a unique role in building a vibrant Jewish community here in Delaware and the Brandywine Valley, in Israel and around the world.



Jewish Community Relations Committee (JCRC)

The JCRC educates and promotes action on issues of concern to the Jewish community. In furthering its goals, it develops relationships with elected officials, the media and other local organizations.



The Halina Wind Preston Holocaust Education Committee (HEC)

HEC is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates. The Jewish Federation of Delaware, private foundations and individual memorial and tribute contributions support the work of the HEC.

Siegel Jewish Community Center

The Siegel JCC provides its members and the entire community with a central place where individuals, families, groups and organizations can have their social, educational, cultural, fitness and recreational needs met. *The Siegel JCC is a beneficiary agency of the Jewish Federation of Delaware*.

Community Outreach

The goal of Community Outreach is to educate and engage sectors of the community in the work of Federation in order to build a wider base of volunteer and financial support. Specific programs and events include;

- Federation Shabbat
- Passover in the Aisles
- Community Mitzvah Day
- NOA Concert at The Grand

Jewish VOICE

The Jewish VOICE provides a highquality resource that educates, informs and inspires our community through a Jewish lens. It remains the only Jewish newspaper in Delaware and plays a crucial role in maintaining community cohesion.



Strengthening Israel and Jewish Peoplehood...TOGETHER.

The Jewish Federation of Delaware is part of a global Jewish partnership with Israel at its heart. Our solidarity with Israel is expressed through financial support and meaningful programs that serve to educate, celebrate our culture and heritage, and develop a strong sense of identity.



Young Emissary/Community Shaliach

A *Shaliach* is an emissary, sent to Delaware through a partnership of the Jewish Agency for Israel and the Jewish Federation, strengthening our community's connection to Israel and the Israeli people. The *shaliach* provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.



Partnership Together (P2G)

Formerly known as Partnership 2000 (P2K), Federation's ongoing relationship with our sister city of Arad and in the Tamar region builds bridges and strengthens our community's connection to Israel.

Birthright Israel

Federation continues to support Taglit-Birthright Israel, a successful program that has provided over 300,000 young Jewish adults with the opportunity to explore their Jewish identity and heritage through a first-time, peer group Israel experience.

Israel Action Network (IAN)

Federation is participating and supporting this initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel's legitimacy.

Ethiopian National Project (ENP)

Our continued support of ENP has impacted the lives of countless Ethiopian-Israelis, helping them make a successful transition to Israeli life and society.

Youth Outreach Center

Federation is singularly responsible for the prevention of the closure of the ENP Youth Outreach Center in Arad, offering a safe haven to the most at-risk Ethiopian-Israeli teenagers.

Negev Funding Coalition

A new initiative this year, Federation is one of 10 participating Federations which seek to inspire and support the development of the Negev and contribute to the region's internal and external image.



LEADERSHIP2011/2012



Officers

President Vice President Vice President Vice President Secretary **Assistant Secretary** Treasurer **Assistant Treasurer**

Robin Kauffman Saran Richard Leff Craig Sternberg Connie Sugarman Ken Kamm Allison Land William Wagner Barry Bakst

Board Directors

Leadership Council

Jack Blumenfeld John Elzufon Glenn Engelmann Suzanne B. Grant Douglas Herrmann Neil Hockstein

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Richard Levine

Robin Karol-Eng Richard Levine Jeff Myers Carol Rothschild Wendy Shlossman Mitchell Steinberg

Roger Levy Ron Makar Martin Mand Daniel Marelli Lauren Martin Michael Mineo Jeff Myers Lelaine Nemser Leslie Newman Marla Norton **Robert Pincus** Carol Rothschild Rabbi Steven Saks Josh Schoenberg Barbara Schoenberg Wendy Shlossman Mitchell Steinberg Craig Sternberg Connie Sugarman Rabbi Chuni Vogel Martin Wagner William Wagner Arlene Wilson Toni Young

Committees

& Chairs

Allocations Committee Co-Chairs

Richard Levine Craig Sternberg

Annual Campaign Chair Richard Leff

Audit Committee Chairs

Martin Mand Barbara Schoenberg

Facilities Management Board Co-Chairs

Arnie Caine Ken Kamm

Finance Committee Chair

William Wagner

Halina Wind Preston Holocaust Education Committee Chair Regina Kerr Alonzo

Human Resources Committee Chair Jack Blumenfeld

Israel & Overseas Chair

Robin Karol-Eng

Jewish Community Relations Committee Chair

John Elzufon

Jewish Education Task Force Co-Chairs

Glenn Engelmann Connie Sugarman Jewish Fund for the Future Chair

Robert Pincus

Jewish Fund for the Future **Grants Committee Chair** Stuart Nemser

Jewish Fund for the Future Investment Committee Chair Suzanne B. Grant

Jewish VOICE **Editorial Committee Chair**

Michele Sands

Mitzvah Day Chairs

Taly Kaplan Missy Rosenthal Jennifer and Mitch Steinberg

Nominating Committee Chair Glenn Engelmann

PJ Library

Amie Baker

Chair

Super Sunday Chair Wendy Shlossman

Women's Philanthropy Co-Chairs

Barbara Blumberg Dorothy Bobman

Young Leadership Division Chair Regan Root

Synagogue Leadership

Adas Kodesch Shel Emeth

Ron Makar. President Rabbi Stephen Saks

Congregation Beth Emeth Jan Goodman, President Rabbi Yair Robinson

Congregation Beth Shalom

Peter Burcat, President Rabbi Michael Beals

Congregation Beth Sholom

Dan Marelli, President Rabbi Peggy de Prophetis **Seaside Jewish Center**

Jason Bradley, President Beth Cohen, Spiritual Leader

Temple Beth El

Marla Norton, President Rabbi Micah Becker-Klein

Chabad Lubavitch of Delaware

Director, Rabbi Chuni Vogel

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PROJECTED FOR 2012

TOTAL DOLLARS

\$2,935,396

Approved as of 5/17/12



ANNUAL CAMPAIGN

Federation's Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Under the leadership of Annual Campaign Chair Richard Leff, Federation is projecting to raise \$1,530,000 million for the 2012 Annual Campaign from nearly 1,600 donors.

Women's Philanthropy, under the leadership of Co-Chairs Barbara Blumberg and Dorothy Bobman, represents approximately 48% of the Annual Campaign funds raised. Thank you to the many women who worked tirelessly on behalf of women's philanthropy.

Super Sunday, chaired by Wendy Shlossman, raised \$176,833, with dozens of community volunteers who supported this important endeavor.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.

DISTRIBUTION & FUNDING



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Beneficiary Agencies:	
Siegel JCC	\$184,215
Albert Einstein Academy	\$105,500
 Kristol Center for Jewish Life at the University of Delaware (Hillel) 	\$64,000
Jewish Family Services of Delaware	\$45,000
The Milton and Hattie Kutz Home	\$10,000

Affiliated Agencies and Organizations:

,	
 Jewish Teen Education and Engagement 	\$20,000
Burial Fund	\$4,500
BBYO (Local and Regional)	\$4,000
Chabad at the University of Delaware	\$2,000
Southern Delaware Communities	\$1,000
 Jewish Historical Society of Delaware (JHSD) 	\$500

Jewish Federation of Delaware:	
Fundraising	\$248,663
Administration	\$229,839
Outreach	\$51,239
Move to GOE Campus	\$28,000
Jewish VOICE	\$23,406
Jewish Community Relations Committee	\$14,832
• PJ Library*	

Shalom Baby*

Mitzvah Day*

Women's Philanthropy**

Young Leadership Division**

* Included in Administration/Outreach ** Included in Fundraising

OVERSEAS	\$460,300
Jewish Federations of North America:	\$346,000
Jewish Agency for Israel (JAFI)	
American Jewish Joint Distribution Committee (JDC)	
 Young Emissary/Community Shaliach 	\$30,000
Negev Funding Coalition	\$25,000
Ethiopian National Project (ENP)	\$21,000
Youth Outreach Center in Arad	\$18,500
Mission to Arad	\$10,000
Partnership Together (P2G)	\$5,000
• OTZMA	\$4,300
Israel Action Network (IAN)	\$500

NATIONAL	\$10,000
Birthright Israel	\$8,500
Jewish Council on Public Affairs (JCPA)	\$1,000
Jewish Communal Service Association (JCSA)	\$500

Weinberg Capital Maintenance Endowment not included in allocation (\$103,776).

PLANNED GIVING & ENDOWMENTS



JEWISH FUND FOR THE FUTURE

The Jewish Fund for the Future ensures the vitality and future of the Jewish community in Delaware, Israel and around the world. As the planned giving and endowment arm of the Jewish Federation of Delaware, the Jewish Fund for the Future manages over \$18 million in assets. The Jewish Fund for the Future includes endowment funds of Federation beneficiary agencies, several area synagogues and over 100 individuals and families.

In 1985, several progressive families in Delaware organized the Jewish Community of Delaware Endowment Fund. Starting with under \$300,000, the fund has grown to its current level. The Fund has provided the necessary financial capital to start new programs, ensure the survival and long-term stability of existing programs and supplement agency needs.

Endowment gifts can be made to the Jewish Fund for the Future during a donor's lifetime or by bequest including an outright contribution of cash, securities, real estate or other property, life insurance, IRA or pension plan assets, charitable trust or grant from a private foundation

The Book of Life program honors those individuals and families who have established a fund or have provided for the community through their estate plans. Endowment donors are invited to write a personal statement and sign their page in the Book of Life as permanent record of their commitment to provide for future generations. The Book of Life is on display in the lobby of the Bernard and Ruth Siegel Jewish Community Center.

GRANT HIGHLIGHTS

In 2011, the Jewish Fund for the Future distributed \$1,153,074 to benefit a diverse In 2011, the Jewish Fund for the Future distributed \$1,153,074 to benefit a diverse array of cultural, educational, social and humanitarian causes including support of our local agencies and synagogues.

A partial list includes:

- \$545,026 (47% of total distributions) went directly to local Jewish agencies and synagogues.
- \$323,141 (28% of total distributions) in grants to the Jewish Federation of Delaware to help build our local Jewish community.
- \$102,062 (9% of total distributions) in grants went to Israel.
- \$36,000 (or 3% of t distributions) was distributed in scholarships
- The remaining funds help support National Jewish organizations as well as other local and national nonprofit agencies.



In the past year, the Jewish Fund for the Future received eight new bequests/funds valued at \$670,000.

The Jewish Fund for the Future is grateful to Robert Pincus for his exemplary leadership of the Jewish Fund for the Future, Suzanne B. Grant for chairing the JFF Investment Committee and Stuart Nemser for chairing the JFF Grants Committee.





Thanks to our local agencies and our National and International partners, the unrestricted Annual Campaign is able to provide critical social services and programs in Delaware and the Brandywine Valley, in Israel and around the world.

LOCAL BENEFICIARY AGENCIES



Albert Einstein Academy

Frederick Alexander and Lauren Martin, Co-Presidents Michal Cherrin, Head of School *AEAcademv.org*



Siegel Jewish Community Center

Steve Biener, President Ivy Harlev, Executive Director SiegelJCC.org



Jewish Family Services of Delaware

Arlene Wilson, President Dory Zatuchni, Executive Director *JFSDelaware.org*



Kristol Center for Jewish Life at the University of Delaware (Hillel)

Martin Wagner, President Ronit Sherwin, Executive Director *UDHillel.org*



Milton and Hattie Kutz Home

Michael Mineo, President Karen Friedman, Executive Director *KutzHome.org*

NATIONAL AND INTERNATIONAL PARTNERS



The Jewish Federations of North America

JewishFederations.org



Jewish Agency for Israel JAFI.org



American Jewish Joint Distribution Committee

JDC.org





Jewish Federation of Delaware Staff

Seth J. Katzen, Chief Executive Officer Michele Burke, Office Manager

Accounting

Diane Elser, Chief Financial Officer Jan Johnson, Bookkeeper

Annual Campaign, Women's Philanthropy

Wendy Berger, Development Director

Community Outreach

Roberta Matz, Director Onn Halfon, Community *Shaliach*

Jewish Fund for the Future

Richard Nassau, Director Gina Kozicki, Associate Director

Jewish VOICE

Shoshana Martyniak, Editor Ronni Foster, Advertising Representative

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Young Leadership Division

Ellisha Caplan, Director

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IMPROVING OUR WORLD...TOGETHER.





OUR MISSION

The mission of the Jewish Federation of Delaware is to mobilize the Jewish community to address issues, meet needs, and build an agenda for the future.

OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

OUR GOALS

- Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
- · Build an agenda for the future with clearly defined priorities.
- Take responsibility for raising funds which meet mutually agreed upon goals.
- Allocate and manage the community's resources based upon the community agenda.
- Provide a structure for the Jewish community to interact with the non-Jewish community.
- Develop Jewish leadership.



JEWISH FEDERATION OF DELAWARE

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CONNECT WITH US ON:







