

WE ARE STRONGER

together

2016-2017





MISSION, VISION, & GOALS

OUR MISSION

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

OUR GOALS

- 🕊 Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
- 🕊 Build an agenda for the future with clearly defined priorities.
- 🕊 Take responsibility for raising funds which meet mutually agreed upon goals.
- 🕊 Allocate and manage the community's resources based upon the community agenda.
- 🕊 Provide a structure for the Jewish community to interact with the non-Jewish community.
- 🕊 Develop Jewish leadership.



In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that your Federation received the highest level of recognition for being a trusted and transparent organization in each of the industry's key evaluators – **Charity Navigator, GuideStar and Great Nonprofits.**



Jewish Federation of Delaware has earned the **GuideStar Platinum Level Exchange Seal**, demonstrating its commitment to transparency. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has received a **Four-Star Rating on Charity Navigator**, the nation's largest and most-utilized evaluator of charities. We are only one of eight Four-Star Delaware charities.



Jewish Federation of Delaware has been honored with the prestigious **Top-Rated Award** annually from 2012–2017 by **Great Nonprofits**, the leading provider of user reviews about nonprofit organizations.



The Jewish Federation of Delaware gratefully acknowledges the generosity of Delmarva Power and Highmark Delaware in the production of this report.

PHOTO CREDITS:

Jewish Federation of Delaware, our beneficiary agencies and Jewish Federations of North America

DESIGN: Carolyn Katwan

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Community Rally at the Siegel JCC, March 19, 2017

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A YEAR IN OUR JEWISH COMMUNITY

To be great means to serve a great cause. And a great cause means to serve other people. Nothing is greater than serving other people and making the world a better place to live.

~ *Shimon Peres, z"l*

Our tag line, We Are Stronger **TOGETHER**, is more than just a statement. It is our reality. Every day - in Delaware and the Brandywine Valley, in Israel and around the world - Jewish Federation of Delaware works with our local beneficiary agencies and overseas partners to protect and enhance the well-being of Jews through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning).

The 2016-2017 Report to the Community is a journey through the past year highlighting the impact of your generous support, but it also serves as a testament to the power of working **TOGETHER**. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of beneficiary agencies and international partners who are on the ground 24/7/365, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies and we have the ability to share information and mobilize immediate response when necessary.

Federation also supports programs that enhance Jewish life and build Jewish identity, bringing together the dedicated individuals and institutions that make our community strong. **TOGETHER** we support formal and informal educational initiatives and help our youth and future leaders form strong connections to their Jewish heritage and to the people and land of Israel.

In order to be strategically sound and meet the changing needs of the community, Federation embarked on a new initiative this year, *Best Jewish Delaware*, to take the "pulse" of community needs and interests. It is the community's first research-based report since our 1995 Demographic Study. *Best Jewish Delaware* will ultimately help us define key priorities and areas of interest in building community **TOGETHER**.

Jewish Federation of Delaware is a product of understanding the fundamental principle that "each Jew is responsible one for the other." We understand that by working **TOGETHER** we can accomplish so much more than any one person working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

We thank you for your generous support - through the Annual Campaign, supplemental giving, and charitable funds through Jewish Fund for the Future and the Create A Jewish Legacy program - that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community today, tomorrow and **TOGETHER**.

L'Shalom,



Connie J. Sugarman

Connie J. Sugarman
President



Seth J. Katzen

Seth J. Katzen
Chief Executive Officer

action

FEDERATION IN ACTION

Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (*chesed*), facilitating Jewish learning (Torah), repairing the world (*tikkun olam*) and social justice (*tzedakah*).

We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities and developing leaders for our future.

Federation funds and supports a broad network of organizations that focus on two critical things:

- 🌐 Feed, clothe, comfort and rescue people in need.
- 🌐 Inspire, educate and connect people to their Jewish identity.

FEDERATION DEPARTMENTS & PROGRAMS

- Annual Campaign
- Women's Philanthropy
- Young Leadership
- Community Outreach
- PJ Library
- Shalom Baby
- Israel & Overseas
- Jewish VOICE*
- Jewish Community Relations Committee (JCRC)
- Halina Wind Preston Holocaust Education Committee (HEC)
- Jewish Fund for the Future (JFF) / Create A Jewish Legacy (CJL)



September 18-25, 2016

King David Society Mission to Spain and Israel

October 6, 2016

Community Leadership Training #1 with Naphtali Hoff

November 13-15, 2016

JFNA General Assembly / Washington, DC

December 14, 2016

Major Gifts Event with Michael Wilner at the home of Bob Aerson

January 29, 2017

Super Sunday

February 23, 2017

Major Donor Pre-Reception with Rabbi Michael Uram

March 13-19, 2017

King David Society Mission to Argentina

May 8-9, 2017

Prime Minister's Council Mission to the United Nations in New York

May 11, 2017

Community Leadership Training #2 with Naphtali Hoff

June 8, 2017

82nd Annual Meeting

ANNUAL CAMPAIGN

Annual Campaign Co-Chairs

Barbara Blumberg and Lisa Dadone-Weiner

Federation's Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Federation is projecting to raise \$1,650,000 million for the 2017 Annual Campaign from nearly 1,300 donors. Super Sunday raised \$325,000, with dozens of community volunteers who supported this important endeavor.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.



knows

HOW TO MAKE A DIFFERENCE



WOMEN'S PHILANTHROPY

Women's Philanthropy Co-Chairs

Jennifer Steinberg and Arlene Wilson

WOW Spring Event Co-Chairs

Jill Engel Flambaum and Ginger Weiss

National Women's Philanthropy (NWP)

Suzanne B. Grant, Robin Kauffman Saran, Connie J. Sugarman

Women's Philanthropy inspires all women in our community to give to their full potential - by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community. Women's Philanthropy contributed nearly half of the total raised by the Annual Campaign.

Three women from our community currently occupy seats on the National Women's Philanthropy Board as well as one who serves on the JFNA Executive Committee.



HIGHLIGHTS

July 18, 2016

Lion of Judah Luncheon Honoring Barbara Blumberg, Kipnis-Wilson Friedland Award winner

September 11-13, 2016

International Lion of Judah Conference in Washington, D.C.

February 5-9, 2017

Heart 2 Heart Mission to Israel

April 27, 2017

WOW Spring Event with Linda Kaplan Thaler



YOUNG LEADERSHIP

YLD Steering Committee Chair
Sam Closic

YLD Campaign Chair
Joshua Schoenberg

YLD Social Media Chair
Jennifer Steinberg

National Young Leadership Cabinet (NYLC)
George Danneman

Young Leadership Division (YLD) connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. YLD believes the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of our generation and those who follow.

HIGHLIGHTS

November 9, 2016

YLD Kick-off Event at the home of Kimberly and Jeff Felzer

May 17, 2017

YLD Guest Bartending Night at BBC Tavern and Grill

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COMMUNITY OUTREACH

August 10, 2016

Jewish Heritage Night at the Blue Rocks

September 20, 2016

Business Professionals Breakfast
with Rob Buccini

January 17, 2017

Community Town Hall in collaboration
with the Siegel JCC

January 27, 2017

Federation Shabbat at Congregation
Beth Emeth

February 23, 2017

An Evening with Rabbi Michael Uram

March 9, 2017

Security Training with the Secure
Community Network (SCN)

March 19, 2017

Interfaith Community Rally in
collaboration with United Way

March 22-26, 2017

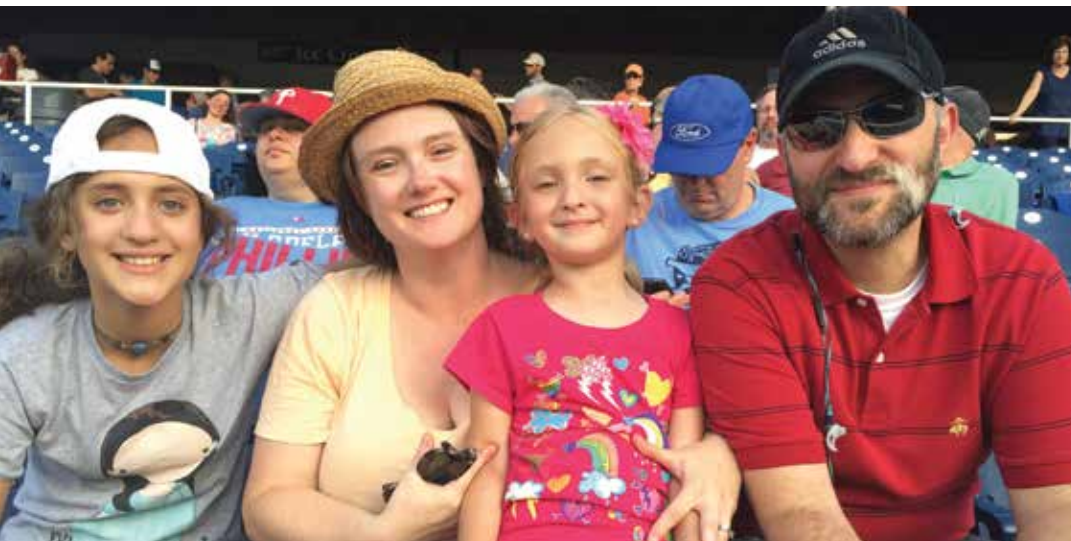
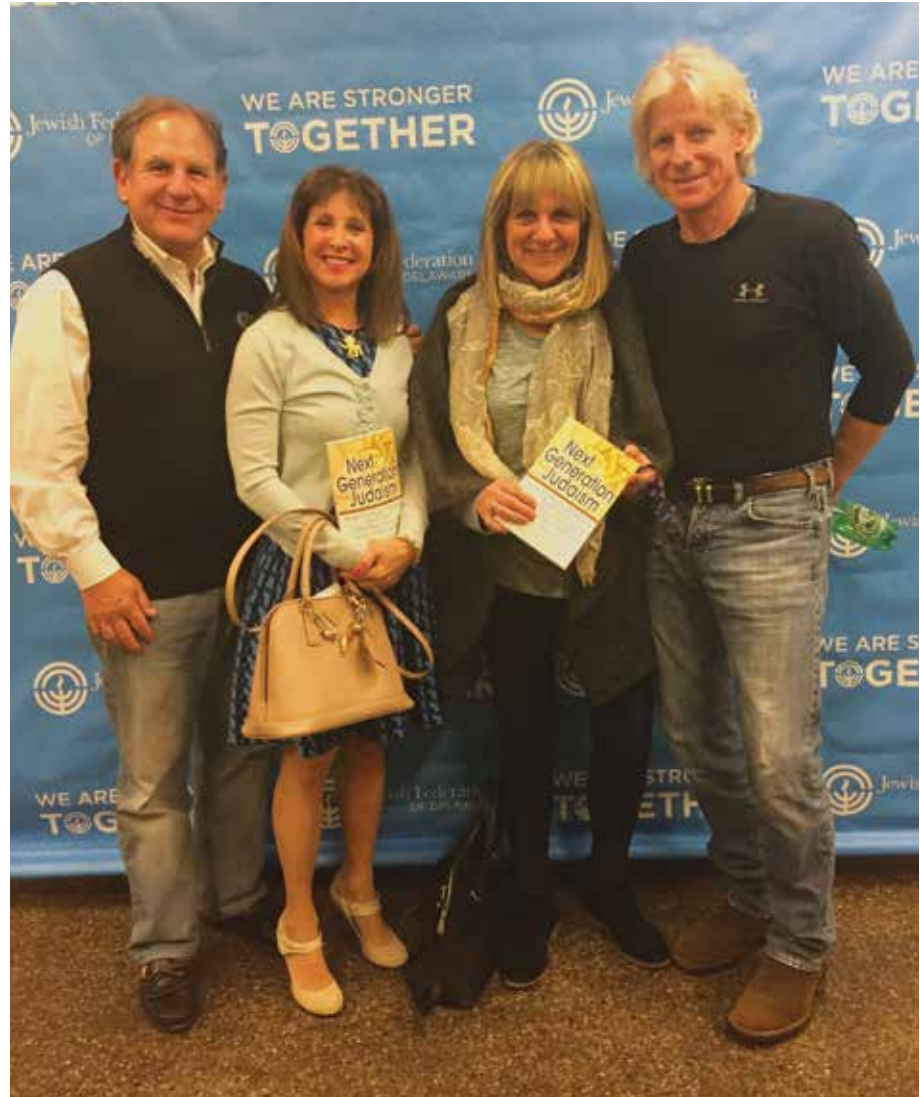
Rehoboth Beach Jewish Film Festival

April 9, 2017

Community Unity Concert with
Rabbi Micah Becker-Klein and Ami Yares

June 4, 2017

Jewish Music Festival at the Siegel JCC



428 children are receiving PJ Library and PJ Our Way in Delaware and the Brandywine Valley

July 17, 2016

PJ Library Hits the Beach in Margate

July 18, 2016

PJ Library Hits the Beach in Rehoboth Beach

July 22, 2016

PJ Library Goes to Camp

October 23, 2016

PJ Library and PJ Our Way Birthday Bash

November 20, 2016

PJ Library Global Day of Jewish Learning Program

December 18, 2016

Hanukkah Brunch

January 22, 2017

PJ Our Way Bowling Party

January 27, 2017

PJ Library Story Time at Federation Shabbat

January 31, 2017

PJ Library Story Time at Super Sunday

February 12, 2017

Mega Challah Bake

March 30, 2017

PJ Library Mom's Nite Out Fundraising Event

April 23-25

PJ Library Conference at the Pearlstone Retreat Center

June 4, 2017

Jewish Music Festival



PJ LIBRARY

PJ Library Chairs

Ellisha Caplan and Wendi Ufberg

PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months through eight years of age. We also now have a PJ Our Way program for children ages 9 through 11. The name "PJ" stands for "pajamas" and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

SHALOM BABY

Shalom Baby Co-Chairs

Ellisha Caplan and Wendi Ufberg

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts is hand-delivered by a wonderful Shalom Baby Ambassador.

HIGHLIGHTS

April 30, 2017

Shalom Baby Yoga Program at the Siegel JCC Early Childhood Center



ISRAEL & OVERSEAS

Israel & Overseas Committee Chairs

Michelle Margules & Gael Szymanski

Partnership2Gether Chair

Robin Karol-Eng

Negev Funding Coalition Chair

Robin Karol-Eng

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient but one of people to people.

HIGHLIGHTS

August 16, 2016

Community Shlichah, Dana Berman, begins second year of service

September 4, 2016

Screening of the film, "Mekonen" with discussion

February 19, 2017

Family Friendly Workshop with Hanoch Piven

April 26, 2017

Yom Hazikaron Program with BBYO and C-Teens

May 1, 2017

Yom Ha'Atzmaut Community Celebration



Community Shlichah

A shlichah is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel that strengthens our community's connection to Israel and the Israeli people. The shlichah provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.



Partnership2Gether (P2G)

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the Delaware/Arad partnership connects us communally, organizationally and personally. The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.



Ethiopian National Project (ENP)

The Ethiopian National Project (ENP) impacts the lives of countless advances Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to *bagrut* (matriculation).



Negev Funding Coalition

Delaware is one of eight participating communities seeking to inspire and support the development of the Negev and contribute to the region's internal and external image.



Israel Action Network (IAN)

Initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel's legitimacy.

Birthright Israel

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.



COMMUNICATING OUR MESSAGE

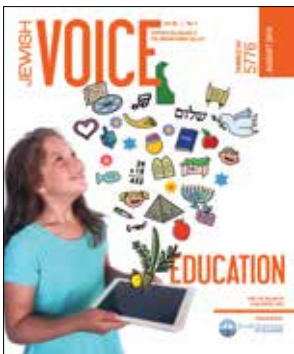


Jewish VOICE

Jewish VOICE Committee Chair

Meredith Rosenthal

Jewish VOICE is the monthly publication of Jewish Federation of Delaware featuring local stories of importance and interest, encouraging editorial submissions on relevant subjects. It also covers international and national news as it relates to Israel. Feature stories and the community calendar highlight local Jewish community activities throughout the state of Delaware and nearby Brandywine Valley. *Jewish VOICE* is available to contributors to the Jewish Federation of Delaware's Annual Campaign or by a contribution directly to the Jewish VOICE of \$36 or more per year.



Jewish VOICE has a printed circulation of 2,500 copies per issue and is currently mailed to 2,000 households as well as distributed state-wide to synagogues and businesses throughout Delaware and the Brandywine Valley. A free digital e-dition is also posted on ShalomDelaware.org each month that expands our readership.



SHALOM Delaware

SHALOM Delaware is the comprehensive annual resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



J-VOICE

J-VOICE is Federation's weekly email sent to nearly 2,300 email addresses every Friday at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activity. With a consistent 24% open rate each week, this has proven to be a very effective and efficient communication vehicle.

ShalomDelaware.org

Federation's website is positioned as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our beneficiary agencies and partner sites as well as our synagogues are only a click away. The Community Calendar is also managed and updated by Federation.



Social Media

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.



Federation maintains its ongoing social networks through two Facebook pages (Federation and YLD), Twitter (@ShalomDelaware), LinkedIn and YouTube.

FEDERATION IN action

JCO

622 ATHLETES IN THE JUNIOR GAMES SIEGEL

JEWISHCAL one happy camper

65

1289 DONORS (95 NEW DONORS)



191 PLANNED GIVING ENDOWMENTS

18

DEDICATED LAY LEADERS AND STAFF ATTENDED THE JFNA GENERAL ASSEMBLY

296 DECLARATIONS OF INTENT (DOIs) SIGNED (582 TOTAL)

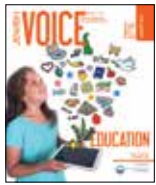
10 LOCAL ORGANIZATIONS RECEIVED A TOTAL OF \$95,000 IN CREATE A JEWISH LEGACY INCENTIVE GRANTS

50

COMMUNITY LEADERS ATTENDED OUR LEADERSHIP TRAINING



49 LIONS OF JUDAH (\$5,000+) WOMEN



2,000 HOUSEHOLDS RECEIVE THE JEWISH VOICE

70

COUNTRIES RECEIVE HUMANITARIAN NEEDS & SERVICES TO ENHANCE JEWISH LIFE

750

PEOPLE ATTENDED THE COMMUNITY UNITY RALLY

19 YEARS



OF THE DELAWARE/ARAD PARTNERSHIP2GETHER

125

WOMEN ATTENDED THE SPRING WOW EVENT

2 SENIORS THE VILL

49 COMMUNITY SCHOLAR AWARD THROUGH JEWISH FOR TH



2,037 MEMBERSHIPS



93 STUDENTS WENT ON BIRTHRIGHT ISRAEL

2,200+ KOSHER MEALS SERVED ANNUALLY AT UD CHABAD

17,088 PJ LIBRARY BOOKS HAVE BEEN DELIVERED TO CHILDREN IN DELAWARE & 428 ACTIVE PJ LIBRARY SUBSCRIPTIONS

TEENS PARTICIPATED MID-ATLANTIC MACCABI AT THE JCC

250 FAMILY & FRIENDS EXPERIENCED ALBERT EINSTEIN ACADEMY'S EDUCATION AND ENRICHMENT OFFERINGS

70 STUDENTS ATTEND WEEKLY SHABBAT AT UD HILLEL

OVERNIGHT JEWISH CAMP SUBSIDIES TO DATE THROUGH ONE HAPPY CAMPER

152 HIGH SCHOOL DELAWARE TEENS REACHED THROUGH BBYO

601 CAMP JCC FAMILIES

1,250 JEWISH STUDENTS TOUCHED BY UD HILLEL

208 CHILDREN ENROLLED AT THE SIEGEL JCC EARLY CHILDHOOD CENTER (ECC)

24 TEENS ATTENDED BBYO'S INTERNATIONAL CONVENTION

HOUSEHOLDS THAT ARE JFS FOOD PANTRY RECIPIENTS



87 AVERAGE AGE OF SENIOR RESIDENT AT THE KUTZ HOME



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2,079 HOME VISITS THROUGH BRANDYWINE AGE NETWORK

400 SENIOR MEALS SERVED MONTHLY AT THE SIEGEL JCC

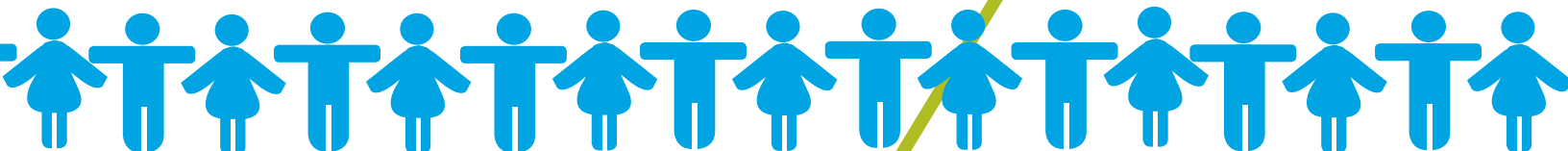
2,996 UNDUPLICATED CLIENTS SERVED AT JEWISH FAMILY SERVICES OF DELAWARE



COMMUNITY PARTNERSHIPS [REDACTED] THROUGH THE [REDACTED] FUND FOR THE FUTURE

16 HOLOCAUST SURVIVORS LIVING IN DELAWARE

235 RESIDENTS AT THE KUTZ HOME AND LODGE LANE



COMMUNITY RELATIONS COMMITTEE

Jewish Community Relations Committee Chair

John Elzufon

Holocaust Education Committee Chair

Steve Gonzer

The JCRC serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups. The Halina Wind Preston Holocaust Education Center (HEC), a part of JCRC, is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates.

The JCRC advances the general welfare of the community by;

- Promoting positive relations and interactions with other cultural, religious and ethnic groups
- Participating in community coalitions
- Monitoring and responding to activities of extremists and hate groups
- Advocating civil rights for all members of the community
- Fighting all forms of prejudice and discrimination
- Creating educational programs on domestic issues such as human rights and constitutional protection

Ongoing efforts this year also included; Anti-BDS work and education including legislation submission.



HIGHLIGHTS

August 1, 2016

Governor Markell signs bill to change the date of the 2018 Delaware Primary so it does not conflict with Rosh Hashana

September 15, 2016

Candidates Forum

September 19, 2016

Wine & Wisdom with Rotem Malach on "Walking A Tightrope"

September 27, 2016

Bagels & Briefing with Robin Burstein/ADL on "Balancing Openness and Security"

October 5, 2016

John Elzufon receives "2016 Wilmington Award" in Wilmington, DE

October 19, 2016

John Elzufon receives "2016 Governor's Outstanding Volunteer Award" in Dover, DE

November 17, 2016

Bagels & Briefing with Jack Myers on "Finding Your Roots"

November 23, 2016

Jennifer Steinberg selected as a 2016 JCPA Frank Family Leadership Institute participant, one of nine participants from around the country.

December 1, 2016

Wine & Wisdom with Burt Siegel, "Why Is This Election Different From All Others?"

December 12, 2016

Bagels & Briefings with Laura Ben-David/Shavei Israel on "One Nation, Many Faces"

January 4, 2017

Letter to the Editor, "America's Actions at the U.N.," written by John Elzufon

February 24, 2017

Meeting with Congresswoman Lisa Blunt Rochester

February 26-27, 2017

JCPA Conference in Washington, D.C.

February 27, 2017

Letter to the Editor, "Bomb Threats Affect Everybody," authored by John Elzufon

February 27, 2017

Statement Denouncing Recent Spread of Hate Crimes issued

February 16, 2017

Wine & Wisdom with screening of "Israel Inside: How a Small Nation Makes a Big Difference"



March 3, 2017

Bagels & Briefing with Aryeh Green on the “5 Steps on the Path to Arab-Israel Peace”

March 9, 2017

Security Training with the Secure Community Network (SCN)

March 29, 2017

Wine & Wisdom screening of “Weapons of the Spirit” with discussion

April 5, 2017

Meeting with University of Delaware Jewish Studies Program leadership

May 3, 2017

Meeting with Representatives Heffernan and Spiegelman

May 3, 2017

Hate Crime Prevention Forum with the Department of Justice

May 8, 2017

Wine & Wisdom with David Bernstein/JCPA on “Combatting Delegitimization of Israel through Community Relations”

Halina Wind Preston Holocaust Education Committee (HEC) Highlights:

January 27, 2017

International Holocaust Day of Remembrance activities

February 26, 2017

“Returning, Remembering, Forgiving,” with Roald Hoffmann

March 7, 2017

Steve Gonzer sits on Holocaust Panel at Lewes Library

March 17, 2017

Law Enforcement trip to U.S. Holocaust Memorial Museum

March 18, 2017

Echoes & Reflections Program with Delaware Historical Society

April 9, 2017

Preston Lecture with Zane Zusby and screening of “The Last Survivors”

April 24, 2017

Yom Hashoah Mid-day Program @ Carvel State Building

April 24, 2017

Yom Hashoah Evening Program @ Siegel JCC

May 8, 2017

UD Jewish Studies Program with Alan Kaufman

June 20, 2017

Teacher’s Trip to U.S. Holocaust Memorial Museum

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Each gift to Jewish Federation of Delaware's Annual Campaign supports vital services in Delaware and the Brandywine Valley, in Israel and in more than 70 other countries worldwide. These are just a few of the many ways Federation and our local and overseas partners served Jewish needs in 2016-2017...

- 🕊 Sustaining A Social Safety-Net In Delaware
- 🕊 Helping Seniors Live In Dignity
- 🕊 Teaching Jewish Values
- 🕊 Lending A Compassionate Hand
- 🕊 Building A Vibrant And Engaged Community
- 🕊 Creating A Welcoming And Inclusive Community
- 🕊 Developing Future Leaders
- 🕊 Partnering With The People Of Israel
- 🕊 Providing Emergency Relief
- 🕊 Advancing Jewish Life Worldwide

BENEFICIARY AGENCIES

Thanks to our local agencies and our National and International partners, the unrestricted Annual Campaign is able to provide critical social services and programs in Delaware and the Brandywine Valley, in Israel and around the world.

LOCAL BENEFICIARY AGENCIES



Albert Einstein Academy | EinsteinDay.org

Jared Gellert, President

Rabbi Jeremy Winaker, Head of School

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



Siegel Jewish Community Center | SiegelJCC.org

Michelle Silberglied, President

Ivy Harlev, Executive Director

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



Jewish Family Services of Delaware | JFSDelaware.org

Regina Kerr Alonzo, President

Basha Silverman, Chief Executive Officer

JFS focuses on helping people improve their lives and life prospects.



Kristol Center for Jewish Life at the University of Delaware (Hillel) | UDHillel.org

Robin Karol-Eng, President

Donna Schwartz, Executive Director

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.



Milton and Hattie Kutz Home | KutzHome.org

Rob Goodman, President

Karen Friedman, Executive Director

The Kutz Home is a skilled nursing and rehabilitation center with 90 beds, an activities mall, a visitors center, and two new wings.

NATIONAL & INTERNATIONAL PARTNERS



Jewish Federations of North America | JewishFederations.org

Represents 154 Jewish Federations and over 300 Network communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.



Jewish Agency for Israel | JAFI.org

The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.



American Jewish Joint Distribution Committee | JDC.org

American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.



Taglit-Birthright Israel | BirthrightIsrael.com

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.



Ethiopian National Project | ENP.org.il

The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.



Partnership2Gether

P2G.JewishAgency.org/english/partnerships/arad/

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally.

LEADERSHIP 2016-2017

OFFICERS

President | Connie J. Sugarman
 Vice President | Allison Land
 Vice President | David Margules
 Vice President | William Wagner
 Secretary | Steve Biener
 Assistant Secretary | Lisa Dadone-Weiner
 Treasurer | Mitchell Steinberg
 Assistant Treasurer | Ken Bubes

BOARD OF DIRECTORS

Barbara Blumberg
 Jack Blumenfeld
 George Danneman
 John Elzufon
 Jeffrey Felzer
 Suzanne B. Grant
 Robert Hronsky
 Robin Kauffman Saran
 Richard A. Levine
 Samantha Lukoff
 Michelle Margules
 Andrew Rosen
 Arlene Wilson



JEWISH FUND FOR THE FUTURE BOARD OF TRUSTEES

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 Frederick Alexander
 Regina Kerr Alonzo
 Barry Kayne
 Michelle Margules
 Stuart Nemser
 Don Parsons
 Alan Root
 Robin Kauffman Saran
 Joshua Schoenberg
 Connie J. Sugarman
 William Wagner

COMMITTEES & CHAIRS

Allocations Committee

Robin Kauffman Saran
 William Wagner

Annual Campaign

Lisa Dadone-Weiner
 Barbara Blumberg

Audit Committee

Barbara Schoenberg

Best Jewish Delaware Task Force

William Wagner

By-Laws Task Force

Robert Pincus

Create A Jewish Legacy (CJL)

Richard A. Levine

Facilities Management Board (FMB)

Arnie Caine
 Robin Kauffman Saran

Finance Committee

Mitchell Steinberg

Halina Wind Preston Holocaust Education Committee (HEC)

Steve Gonzer

Human Resources Committee

Ken Bubes

Israel & Overseas Committee

Michelle Margules
 Gael Szymanski

Negev Funding Coalition

Robin Karol-Eng

Partnership2Gether

Robin Karol-Eng

Jewish Community Relations Committee (JCRC)

John Elzufon

Jewish Education Committee

Allison Land
 Connie Sugarman

Jewish Fund for the Future (JFF)

Jack Blumenfeld

JFF Grants Committee

Stuart Nemser

JFF Investment Committee

Suzanne B. Grant

Jewish VOICE

Meredith Rosenthal

Nominating Committee

Jack Blumenfeld

PJ Library

Ellisha Caplan
 Wendi Ufberg

Shalom Baby

Ellisha Caplan
 Wendi Ufberg

Super Sunday

Barbara Blumberg
 Lisa Dadone-Weiner

Women's Philanthropy

Jennifer Steinberg
 Arlene Wilson

Young Leadership Division

Sam Closic

SYNAGOGUE LEADERSHIP

Adas Kodesch Shel Emeth

Jonathan Jaffe, President
 Rabbi Stephen Saks

Congregation Beth Emeth

Kim VonWeltin, President
 Rabbi Yair Robinson
 Rabbi Elisa Koppel
 Cantor Mark Stanton

Congregation Beth Shalom

Edward Sobel, President
 Rabbi Michael Beals
 Cantor Elisa Abrams

Congregation Beth Shalom

Caroline Schwartz, President
 Rabbi Peggy de Prophetis

Seaside Jewish Community

Buddy Feldman and Mike Saltzman,
 Co-Presidents
 Rabbi Beth Cohen

Temple Beth El

Sharon Menashes and Rich Squadron,
 Co-Presidents
 Rabbi Micah Becker Klein

Chabad Lubavitch of Delaware

Rabbi Chuni Vogel
 Rabbi Motti Flikshtein



WE ARE STRONGER
together



TOTAL FINANCIAL RESOURCES

(projected for 2017)

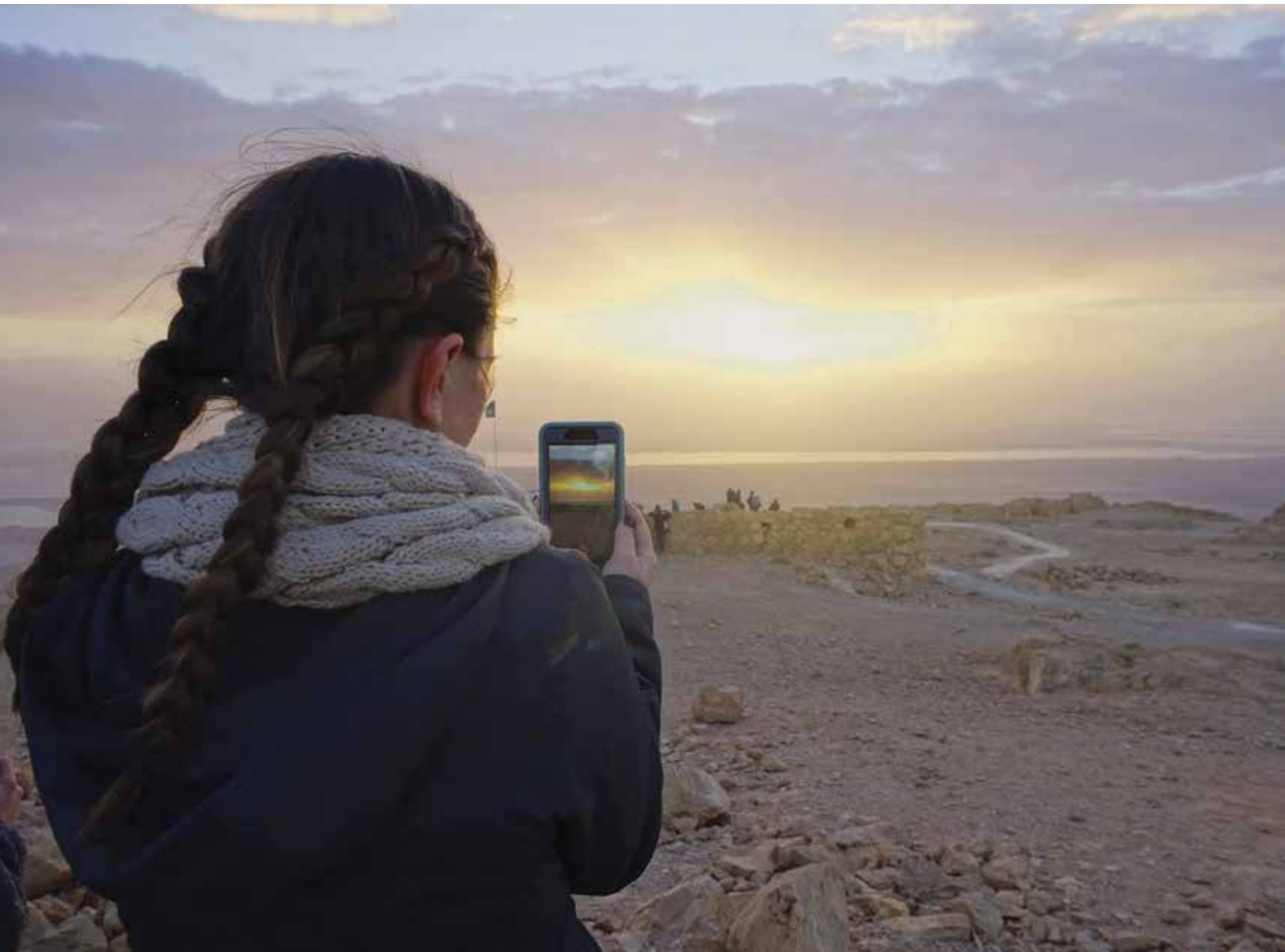
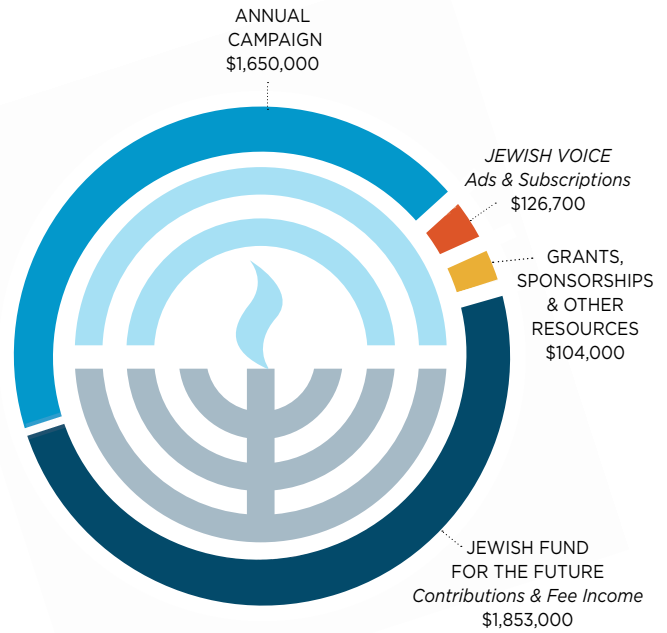
TOTAL DOLLARS
\$3,733,700

ANNUAL CAMPAIGN
\$1,650,000

JEWISH VOICE
Ads and Subscriptions
\$126,700

**GRANTS,
SPONSORSHIPS
& OTHER RESOURCES**
\$104,000

**JEWISH FUND
FOR THE FUTURE**
Contributions and
Fee Income
\$1,853,000





2017-2018 DISTRIBUTION & FUNDING

TOTAL ALLOCATIONS
\$1,676,791

LOCAL

Beneficiary Agencies:

• Siegel JCC	\$190,000
• Albert Einstein Academy	\$121,000
• University of Delaware (Hillel)	\$80,000
• Jewish Family Services of Delaware	\$54,000
• The Milton and Hattie Kutz Home	\$38,500

Affiliated Agencies and Organizations:

• Board Directed Jewish Education & Identity	\$25,000
• Community Outreach Initiative	\$10,000
• BBYO (Local and Regional)	\$7,500
• PJ Library	\$7,000
• Chabad at the University of Delaware	\$3,500
• Southern Delaware/Dover	\$3,000
• Southern Delaware/Rehoboth Beach	\$1,500
• Jewish Historical Society of Delaware	\$1,200

Jewish Federation of Delaware:

• Fundraising	\$240,600
• Administration	\$131,100
• Jewish VOICE	\$40,730
• Outreach	\$89,700
• Jewish Community Relations Committee	\$54,430
• Young Leadership Division	\$51,126

*PJ Library**

*Shalom Baby**

*One Happy Camper**

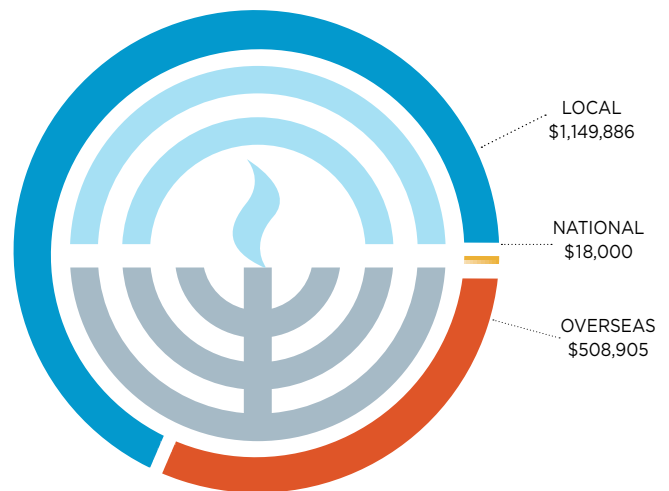
*Women's Philanthropy***

*Young Leadership Division***

* Included in Administration

** Included in Fundraising

LOCAL - 68.67%
OVERSEAS - 30.35%
NATIONAL - .98%



LOCAL
\$1,149,886

NATIONAL
\$18,000

OVERSEAS
\$508,905

OVERSEAS

• Jewish Federations of North America: Jewish Agency for Israel American Jewish Joint Distribution Committee World ORT	\$508,905 \$363,405
• Young Emissary/Community Shaliach	\$49,000
• Negev Funding Coalition	\$25,000
• Special Projects in Arad	\$25,000
• Ethiopian National Project (ENP)	\$16,000
• Partnership Together (P2G)	\$15,000
• Israel Programming (Yom Ha'Atzmaut/Film Series)	\$5,000
• Mission to Israel/Professionals	\$5,000
• Subsidies for Israel Missions/Lay Leaders	\$5,000
• Israel Action Network (IAN)	\$500

NATIONAL

• Birthright Israel	\$18,000 \$16,500
• Jewish Council on Public Affairs (JCPA)	\$1,000
• Jewish Communal Service Association (JPRO)	\$500

JEWISH FUND FOR THE FUTURE

Jewish Fund for the Future Chair

Jack Blumenfeld

JFF Investment Committee Chair

Suzanne B. Grant

JFF Grants Committee Chair

Stuart Nemser

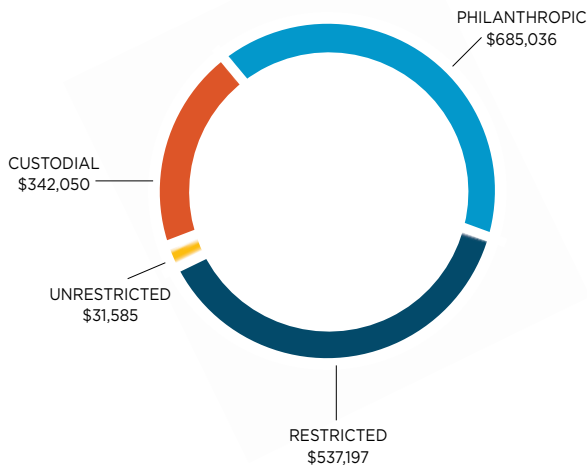
The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.

The Fund has surpassed \$24 million in endowment assets, the highest in its history. Overseeing 191 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

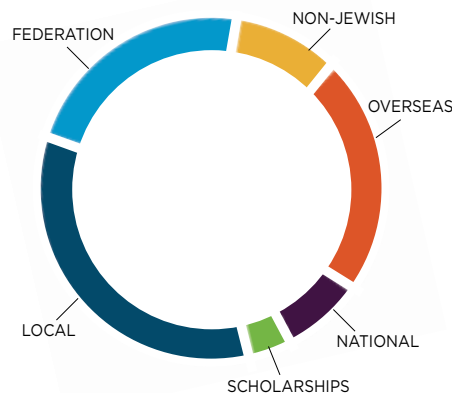
CALENDAR YEAR 2016 DISTRIBUTIONS

RESTRICTED - \$537,197
PHILANTHROPIC - \$685,036
CUSTODIAL - \$342,050
UNRESTRICTED - \$31,585



2016 TOTAL DISTRIBUTIONS

LOCAL - 32.73%
FEDERATION - 22.09%
NON-JEWISH - 14.99%
OVERSEAS - 19.33%
NATIONAL - 6.05%
SCHOLARSHIPS - 4.81%



GRANT HIGHLIGHTS

The Jewish Fund for the Future received over \$1.1 million in contributions representing legacy gifts to the Jewish Fund for the Future as well as to synagogues, agencies, Federation and other Jewish organizations throughout Delaware. Distributions from the Jewish Fund for the Future continue to benefit a diverse array of cultural, educational, social and humanitarian causes.

\$874,760 went directly to Delaware Jewish agencies, synagogues and Federation for support

\$96,510 benefitted national Jewish organizations

\$198,000 helped fund agricultural research projects in Israel

\$76,820 was distributed for scholarships

WE ARE STRONGER together



CREATE A JEWISH LEGACY

CJL Chair

Richard A. Levine, Esq.

Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of tikkun olam while ensuring the traditions and values of our institutions will continue in perpetuity.

Thank you to Richard A. Levine, Esq. for his leadership of the Create a Jewish Legacy program and to the many volunteers and partnering organizations. Create a Jewish Legacy receives support through local donations, a grant from the Harold Grinspoon Foundation/Life & Legacy™ and the Jewish Fund for the Future.

Eight of our ten community partners achieved the maximum incentive amount of \$10,000 and two achieved an incentive amount of \$7,500 resulting in \$95,000 of new dollars coming into our community this year. The two-year incentive dollars now total \$195,000.

Create a Jewish Legacy gives each of us the ability to make a difference **Today, Tomorrow and TOGETHER.**

HIGHLIGHTS

September 14, 2016

Best Practices Training

March 27, 2017

Stewardship Training

March 28, 2017

"Plan to Give More" Educational Seminar

May 21-23, 2017

CJL Leadership Gathering in Springfield, MA

June 8, 2017

CJL Celebration & Check Presentation





Jewish Federation
OF DELAWARE

FEDERATION PROFESSIONAL TEAM

SETH J. KATZEN
Chief Executive Officer

Development
WENDY BERGER
Senior Director of Philanthropy

GINA KOZICKI
Associate Endowment Director

RACHEL JACOBSON
Create a Jewish Legacy Coordinator

NICOLE TERRANOVA
Events and Marketing Coordinator

Finance
ELENA KUPCHIK
Chief Financial Officer

JOY TOLER, Bookkeeper

Holocaust Education Committee
GINA KOZICKI, Staff Liaison

**Jewish Community Relations
Committee**
RABBI ELLEN BERNHARDT, Director

Jewish VOICE
JAIDY SCHWEERS, Editor

KATHRYN WEISENBERGER,
Advertising Representative

**Young Leadership Division &
Community Outreach**
JESSICA ROSEN
Young Leadership Division
& Outreach Coordinator

JAMYE COLE
PJ Library Coordinator

DANA BERMAN
Community Shlichah

2016-2017 AWARDS & RECOGNITIONS



SIMON ROCKOWER JEWISH JOURNALISM AWARDS honor the achievements in Jewish media in collaboration with the American Jewish Press Association (AJPA).

- 2016 First Place Award / Overall Graphic Design
- 2016 Second Place Award / Special Supplement - Shalom Delaware



APEX AWARDS FOR PUBLICATION EXCELLENCE is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

- 2016 Award of Excellence / 2015-2016 Report to the Community



ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) COMMUNICATION AWARDS Recognizes and honors not-for-profit organizations whose communications demonstrate excellence, quality, creativity and overall effectiveness.

- 2016 Award / Branding
- 2016 Award / Annual Report
- 2016 Award / Newsletter
- 2016 Award / Special Event



THE COMMUNICATOR AWARDS is the leading international awards program recognizing big ideas in marketing and communications.

- 2017 Award of Distinction / Outdoor PSA Campaign
- 2017 Award of Distinction / 2015-2016 Report to the Community
- 2016 Award of Excellence / 2014-2015 Report to the Community
- 2016 Award of Distinction / "Laughs & Drafts" Special Event
- 2016 Award of Distinction / SHALOM Delaware Special Publication



HERMES CREATIVE AWARDS is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

- 2017 Platinum Award / 2015-2016 Report to the Community
- 2017 Gold Award / Jewish VOICE - Overall Publication
- 2017 Honorable Mention / Outdoor PSA Campaign
- 2016 Platinum Award / Jewish VOICE - Publication Cover
- 2016 Gold Award / Jewish VOICE - Overall Publication
- 2016 Honorable Mention / 2014-2015 Report to the Community



MARCOM AWARDS is an international creative competition recognizing outstanding achievement by marketing and communications professionals.

- 2016 Gold Award / 2015-2016 Report to the Community
- 2016 Gold Award / Banner
- 2016 Honorable Mention / Jewish VOICE - Overall Publication



MUSE CREATIVE AWARDS is an international competition for creative professionals who possess the unique ability to inspire through traditional materials or electronic media

- 2017 Rose Gold Award / Jewish VOICE Publication
- 2016 Honorable Mention / "Laughs & Drafts" Invitation
- 2016 Honorable Mention / 2014-2015 Report to the Community



WE ARE **STRONGER**
together

Jewish Federation of Delaware protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning).



Jewish Federation
OF DELAWARE

Jewish Federation of Delaware
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Wilmington, DE 19803

302/427-2100
JFDinfo@ShalomDel.org
ShalomDelaware.org

CONNECT WITH US:



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