



For Immediate Release:
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JEWISH FEDERATION OF DELAWARE RECEIVES 2025 DAVEY AWARD

Wilmington, DE –Winners of the 21st Annual Davey Awards have been announced by the Academy of Interactive and Visual Arts (AIVA). The Davey Awards is an international awards program, honoring outstanding marketing and creative work exclusively from small shops, boutique agencies, internal creative teams and independent creators. The media types honored include Websites, Design & Print, Video, Advertising & Marketing, Mobile Apps & Sites, Social Media, Branded Entertainment, Emerging Tech and Podcasts.

Jewish Federation of Delaware is a winner of a Silver Award in the Nonprofit Print Campaign for its “**I Believe in the Good...**”. The campaign preface leverages the strength of the Delaware Jewish community through the testimonials of real donors who support the Federation for the good work it does. Supporters include a cross-section of community members including age, gender, profession, and other attributes.

“We are honored to be recognized from a highly respected awards competition for our marketing communications excellence,” stated Seth J. Katzen, President & Chief Executive Officer of Jewish Federation of Delaware. “Especially during these trying times, Federation communications reinforce the ongoing partnership between our beneficiary agencies, volunteers and professional staff who collectively improve the world every day. **We Grow Stronger TOGETHER As One.**”

About the Davey Awards:

The Davey Awards is reviewed by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms. Please visit DaveyAwards.com for more information.

About Jewish Federation of Delaware:

Federation is where the Jewish values of compassion, charity, generosity, and responsibility inspire us to improve the quality of life for people in our community, in Israel and around the world. We Grow Stronger TOGETHER As One. For more information, please visit ShalomDelaware.org.

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We Grow Stronger TOGETHER