

**Sample Follow-Up Email: ​**
**Sorry I Could not Reach You**

**Subject Line: Sorry I Missed You on Super Sunday!**

Dear\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

I am sorry I could not reach you today when I tried to call on behalf of Jewish Federation’s Super Sunday. I was calling to thank you for your past very generous support and ask for your consideration in making a pledge to the 2022 Federation Annual Campaign this year. I am pleased to share with you this [**powerful video**](https://vimeo.com/667396444/f4c9e347c4), which will show you more about the difference that Federation has made this year. I would appreciate your reply letting us know if you are willing to renew your gift this year. You may also pledge online by [**clicking here**](http://shalomdelaware.org/yes2022). Please know that your gift makes a significant difference. If you have any questions, please contact the Federation office at (302)427-2100. Thank you!

With sincere gratitude,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Your Name)

**P.S. Please “Like” “Follow” and “Share” our Facebook, Twitter, and Instagram pages!**