

in
challenging times
we grow
stronger
together



Mission, Vision & Goals

Our Mission

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

Our Vision

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

Our Goals

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

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A Message from our Leadership

In Challenging Times, We Grow Stronger TOGETHER.

The Talmud teaches, “The world is too heavy for anyone to carry alone.” With these words we are reminded of the importance of our collective responsibility and shared values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning). Federation ensures a vibrant Jewish community today and in the future.

The 2019-2020 Impact Report to the Community is a journey through the past year highlighting the impact of your generous support, but it also serves as a testament to the power of working TOGETHER. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of beneficiary agencies and international partners who are on the ground 24/7/365, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies and we have the ability to share information and mobilize immediate response when necessary.

Our community and our country have faced unprecedented times due to the coronavirus, impacting the ability of our agencies to deliver much needed social services, programs and connections to Jewish life. Federation established the COVID-19 Emergency Fund to directly assist with the immediate needs of vulnerable individuals in our Jewish community and our agencies. Thank you to the members of our community who answered the call and responded generously.

As we move forward to the new normal, Federation and our agencies must address ways of remaining relevant and how to respond to community needs in new and nontraditional ways. We are all continuously learning how to best communicate digitally and providing more and more programming and outreach initiatives online. Regardless of strategy or methodology, Federation will continue to be here and serve our community.

Federation is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working TOGETHER we can accomplish so much more than any one person can working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

We thank you for your generous support – through the Annual Campaign, additional giving opportunities, COVID Emergency Fund and charitable funds through Jewish Fund for the Future and the Create A Jewish Legacy program – that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community **Today, Tomorrow and TOGETHER.**

L'Shalom,



Richard A. Levine
Richard Levine,
President



Seth J. Katzen
Seth J. Katzen,
Chief Executive Officer

*In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that Jewish Federation is the **ONLY NONPROFIT IN DELAWARE** to earn the highest ratings from the three key industry evaluators of nonprofits: **GuideStar** Platinum Seal of Transparency, **Charity Navigator** Four-Star Rating and **GreatNonprofits** Top-Rated Award.*



Jewish Federation of Delaware has earned GuideStar's Platinum Seal of Transparency, their highest rating, for the third consecutive year. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has received a Four-Star Rating by Charity Navigator, the nation's largest and most-utilized evaluator of charities.



Jewish Federation of Delaware has been honored with the prestigious Top-Rated Award annually from 2012- 2020 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

Federation in action

Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (chesed), facilitating Jewish learning (Torah), repairing the world (tikkun olam) and social justice (tzedakah).

We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities and developing leaders for our future.

Federation funds and supports a broad network of organizations that:

01

Feed, Clothe, Comfort and Rescue People in Need.



02

Inspire, Educate and Connect People to their Jewish Identity.

Federation Departments Programs & Initiatives

Annual
Campaign

Women's
Philanthropy

Jewish
Community
Relations
Committee
(JCRC)

Facilities
Management
Board (FMB)

Connect
Young Adult
Network

Jewish Fund for
The Future (JFF)
Create A Jewish
Legacy (CJL)

Halina Wind Preston
Holocaust Education
Committee (HEC)

Jewish Teen
Philanthropy
Initiative

Community
Outreach

Israel &
Overseas

J-Voice Monthly &
Shalom Delaware
Publications

PJ Library &
PJ Our Way

J-Voice
Weekly email

Annual Campaign

Federation's Annual Campaign allows us to exercise the tremendous power within ourselves to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Our 2019 Annual Campaign raised \$1,924,213, the largest campaign in our 85-year history. In these unprecedented times, we cannot predict the dollars raised for the 2020 Annual Campaign, however, we have raised \$1,616,182 to date representing 83% of our goal. We continue to work tirelessly to ensure the needs of our community are continually met.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.

2020 Annual Campaign Chairs

Lisa Dadone-Weiner and Russell Silberglid

Highlights

December 3, 2019 – Giving Tuesday

January 26, 2020 – Super Sunday

February 1-29, 2020 – Super Month

March 2020-present – COVID-19 Emergency Campaign

June 4, 2020 – JFD 85th Annual Meeting



Women's Philanthropy

Women's Philanthropy inspires all women in our community to give to their full potential – by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community. Women's Philanthropy contributed nearly half of the total raised by the of Annual Campaign.

Two women from our community hold seats on the National Women's Philanthropy Board as well as two who serve on the JFNA Board of Trustees.

Women's Philanthropy Co-Chairs

Michelle Silberglied and Jennifer Steinberg

Lion of Judah Chair

Barbara Blumberg

National Women's Philanthropy (NWP)

Barbara Blumberg and Caryl Marcus-Stape

JFNA Board of Trustees

Suzanne B. Grant and Robin Kauffman Saran

Highlights

Nov. 12-13, 2019 – National Women's Philanthropy Experience in Washington, D.C.

February 2-6, 2020 – Heart to Heart Mission to Israel

April 19-21, 2020 – National Women's Philanthropy Board Conference (virtual)

May 13 and May 27, 2020 – Lion of Judah Spring Event Series (virtual)

June 10, 2020 – Lion of Judah Virtual Learning Series, Supply Chain Disruption in COVID-19

June 24, 2020 – Lion of Judah Virtual Learning Series, *Women Leadership in Unsettled Times*



HEART & HEART
A Woman's Heart on a Mission
MICHELLE
Silberglied
DELAWARE

HEART & HEART
A Woman's Heart on a Mission
LAURA
Rubin
DELAWARE

Connect: YoungAdultNetwork

CONNECT: Young Adult Network connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. The future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of this generation and those who follow.

National Young Leadership Cabinet is Jewish Federations of North America's elite leadership-training program for people ages 30-45.

Connect Chair

Maddie Driban

National Young Leadership Cabinet (NYLC)

Josh Schoenberg

Highlights

June 7, 2019 – Summer Happy Hour networking event

October 16, 2019 – High Holiday Happy Hour

October 29, 2019 – Community Service Project: Holiday Helpers blanket making

November 15, 2019 – Friendsgiving Shabbat Dinner

January 29, 2020 – Think & Drink: A Priest and a Rabbi Walk into a Bar

February 16, 2020 – A Valentine's Day Brunch: Love, Sex & Judaism

February 29, 2020 – Asian cuisine Shabbat Dinner

March 30, 2020 – Art & Wine online Happy Hour

April 22, 2020 – Online Trivia night

May 5, 2020 – Nurse's Coronavirus diary with Maddy LeFrock

May 21, 2020 – Online Game night

June 1, 2020 – Indoor Scavenger Hunt

Ongoing work includes:

- Shabbat Dinners
- Social Gatherings
- Coffee Engagements

WE GROW STRANGER TOGETHER



Community Outreach

Federation helps people find their place in our Jewish community. All of our programs and services serve as ways to get involved, but we also have specific initiatives to connect with Jews in our community like Shalom Baby, PJ Library, Chaplaincy and *j-VOICE Monthly*.

Highlights

June 25, 2019 – Grammy Award-Winning Singer/Songwriter Ari Hest

August 20, 2019 – Jewish Heritage Night at the Blue Rocks

October 30, 2019 – An Evening with Distant Cousins at Wilmington Brew Works

November 23, 2019 – Comedian Judy Gold at Arden Concert Guild

December 3, 2019 – An Evening with Singer/Songwriter Robbie Schaefer

January 20, 2020 – J-Serve: Jewish Teen Day of Service

March 8, 2020 – Jewish Community Day at the Blue Coats

March 11-15, 2020 – Rehoboth Beach Jewish Film Festival

April 24, 2020 – Virtual Jewish Community Town Hall Webinar

May 19, 2020 – Virtual Distant Cousins Songwriting Session with Delaware and Arad Teens

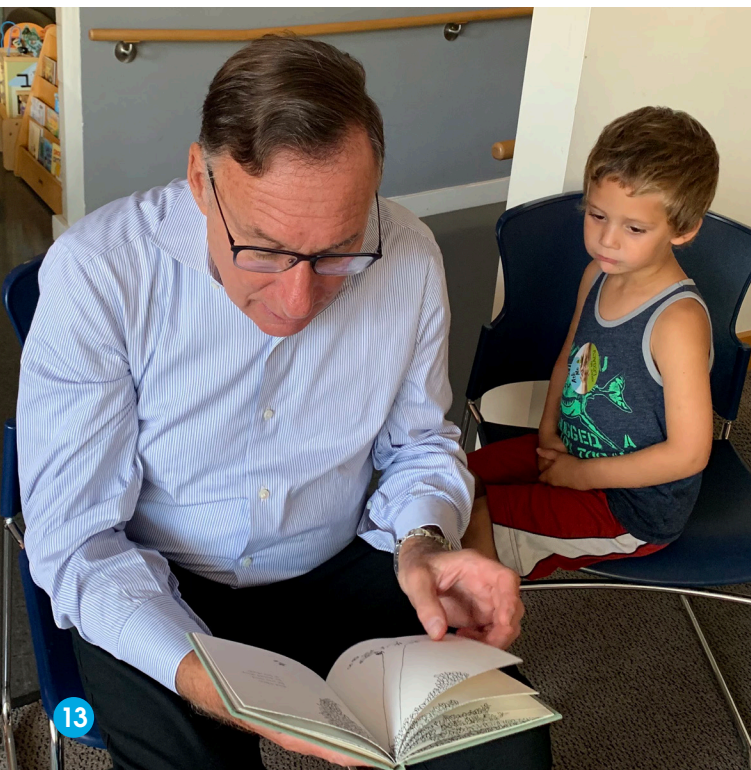
May 21, 2020 – Virtual collaboration with JFS, *“Coping with COVID Today and the New Normal for Tomorrow.”*



PJLibrary

PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months through eight years of age. We also now have a PJ Our Way program for children ages 9 through 12. The name “PJ” stands for “pajamas” and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

Unfortunately, our programming was cut short due to COVID-19. While in person activities had to be cancelled, we contacted each family via phone call or email to continue to stay connected. Additionally, we added a Pinterest page and updated the Facebook page daily with crafts and story times to be able to help parents find things to do at home during this time.



PJ Library Chair

Lisa Kornblum

PJ Our Way Co-Chair

Liz Platsis

Highlights

August 13, 2019 - Storytime at Woodside Creamery

September 15, 2019 - PJ and Create a Jewish Legacy “We’re a Family” Rosh Hashana program

October 27, 2019 - PJ Pumpkin Patch

November 17, 2019 - PJ and Einstein at the Museum

December 7, 2019 - Hanukah Havdalah

December 15, 2019 - Latke Fest

January 12, 2020 - Kids Challah bake with Chabad

January 24, 2020 - PJ Storytime and craft at Federation Shabbat

January 26, 2020 - Silly Joe at Super Sunday

February 9, 2020 - Tu B’Shevat Parsley Planting

April 26, 2020 - Israel in a bag Yom Ha’atzmaut activity

June 3, 2020 - Taste of Summer bag

500 children are subscribed to PJ Library and PJ Our Way throughout Delaware and the Brandywine Valley

ShalomBaby

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts, is hand-delivered by a wonderful Shalom Baby Ambassador.

Shalom Baby Chair

Lisa Kornblum

Highlights

July 10, 2019 - Tiny Tots at the Pool



Israel & Overseas

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient but one of people to people.

Community *Shlich* – A *shlich* is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel that strengthens our community's connection to Israel and the Israeli people. The *shlich* provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.

Partnership2Gether (P2G) – P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the Delaware/Arad partnership connects us communally, organizationally and personally. The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.

Ethiopian National Project (ENP) – The Ethiopian National Project (ENP) impacts the lives of countless Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to *bagrut* (matriculation).

Israel Action Network (IAN) – Initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel's legitimacy.

Birthright Israel – Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 35.

Israel & Overseas Committee Chairs

Michelle Margules

Gael Szymanski

Partnership2Gether Chair

Robin Karol-Eng

Highlights

September 12, 2019 – Leadership briefing with Nisan Ben Hamo, the mayor of Arad

November 13, 2019 – Israeli cooking class: Moroccan cuisine

January 14-15, 2020 – Shlichut Conference in Newark, New Jersey

March 5, 2020 – Israeli cooking class: Syrian cuisine

March 25, 2020 – Live stream Israeli cooking class with Daniella

April 16, 2020 – Virtual Mimouna celebration with Daniella & Noam

April 27, 2020 – Yom Hazikaron Masa virtual global celebration

April 27, 2020 – Virtual conversation with Elisa Levin and Avi Lurie for Yom Hazikaron

April 29, 2020 – A global virtual celebration of Yom Ha'atzmaut

April 30, 2020 – Straight out of Hatikva: The history of the Mizrachi music in Israel

May 12, 2020 – Virtual Briefing with Deputy Consul General in New York

May 13, 2020 – An Israeli virtual cooking demonstration with Chef Jason Cohen



דלאוור

ISRAEL



The Jewish Community Relations Committee (JCRC) serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups.

The JCRC advances the general welfare of the community by;

- Promoting positive relations and interactions with other cultural, religious and ethnic groups
- Participating in community coalitions
- Monitoring and responding to activities of extremists and hate groups
- Advocating civil rights for all members of the community
- Fighting all forms of prejudice and discrimination
- Creating educational programs on domestic issues such as human rights and constitutional protection

Jewish Community Relations Committee Chair

Jennifer Steinberg

Highlights

July 1, 2019 – J-Street Briefing

August 6, 2019 – FED Talk with Governor John Carney

September 10, 2019 – FED Talk with Robin Burstein/ADL

November 20, 2019 – Pittsburgh Yahrzeit Program

November 21, 2019 – Governor’s Interfaith Prayer Breakfast

December 2, 2019 – JCRC Leadership Briefing with Arlene Fickler/JCRC Philadelphia

December 19, 2019 – “Who Will Write Our History” Film Screening and discussion



Highlights Cont.

January 3, 2020 – Breakfast with Sussex County legislators in Dover

January 29, 2020 – JCRC/CONNECT program, “A Priest and a Rabbi Walk into a Bar”

February 26, 2020 – FED Talk with Attorney General Kathy Jennings

March 7, 2020 – JCRC Leadership Briefing with UD Hillel’s Donna Schwartz

April 6, 2020 – Virtual FED Talk with NCCO Executive Matt Meyer

April 21, 2020 – Virtual Yom Hashoah joint program with DERECH and HEC

May 4, 2020 – Virtual “Religion in Family Law” for the Philadelphia Bar Association/
Family Law Division

May 6, 2020 – Virtual Training Session on Jewish law, practice and customs
with Delaware Department of Mental Health

May 7, 2020 – Virtual FED Talk with Stephen Fried on “*American Medicine,
Government and the Role of Religion in Health Care.*”

May 13, 2020 – Virtual FED Talk on Democracy in Israel

May 28, 2020 – Virtual Community-wide Tikkun Layl Shavuot

June 3, 2020 – Virtual FED Talk with IsraAID on, “*Providing Worldwide Support
for Communities Focusing on COVID-19*”

June 15, 2020 – Virtual Interfaith Vigil

Ongoing work of the JCRC includes;

- Attend monthly meetings of the Delaware Association of Rabbis and Cantors (DERECH)
- Attend Governor’s Council on Interfaith Relations
- Coordinate programs in collaboration with the Israel & Oversees Committee
- Participate in regular calls/webinars with JFNA, JCPA, JCRC Directors and other advocacy and policy making organizations
- Handle anti-Semitic incidents as they arise in collaboration with ADL

Holocaust Education Committee

May 2020 marked the 42nd year since two Delaware Holocaust survivors, Dorothy Finger and Halina Wind Preston had a vision to create a volunteer group consisting of Holocaust survivors, their loved ones, educators, community advocates and interfaith clergy, to ensure that the events and lessons learned from the Holocaust are never forgotten and to prevent such tragedies from happening to future generations.

In its many years of serving our community by raising awareness about the Holocaust, the HEC established the first Garden of the Righteous Gentiles in the United States. The Garden honors those of the Christian faith who risked their lives to save Jews during the Holocaust and dedicated a Children's Memorial sculpture which now stands in the Garden. The committee also provides grants, through the Arnold D. Kerr Holocaust Education Endowment Fund, to educators and organizations who create and implement Holocaust education activities and programs.

In addition, the HEC sponsors and organizes an annual Yom Ha'Shoah (Holocaust Remembrance Day) program, trips to the United States Holocaust Memorial Museum for teachers, clergy and law enforcement officers. Holocaust survivors and members of the HEC visit public, private and Parochial schools; faith-based organizations and civic groups, to speak about the ultimate consequences of hatred, discrimination and indifference.

The screenings of, *"No Denying: Delawareans Bear Witness to the Holocaust,"* a documentary, featuring interviews with Delaware eyewitnesses to the Holocaust, are scheduled throughout the State. Recently, two of the few remaining Holocaust

survivors in Delaware agreed to share her eyewitness testimony in a videotaped interview.

The committee will continue its quest to interview, for the record, the few remaining Holocaust survivors and other eyewitnesses. An HEC Holocaust Collection at the Brandywine Hundred library houses hundreds of Holocaust materials that are available to the general public. HEC items of memorabilia will soon be stored in a newly renovated space in the historic Cox House, an edifice located in Wilmington, across from the Delaware History Museum.

More than 1,200 copies of *"Hidden in Plain Sight,"* the story of local Holocaust survivor Terry Dannemann was distributed to Delaware students. The book was created in conjunction with the HEC. It is formatted in a comic book style to inspire the spirit of human resilience, heroism, and courage to youth.

"My Name is Aida," is a book authored by Judge Aida Wasserstein, whose family were Holocaust survivors and rejected for entry into the United States and who settled in Cuba. Aida shares her story in this book. Several hundred copies have been distributed to students throughout the State. Judge Wasserstein is working on another book titled, *"Matondo's Feast."*

We are most proud that after more than 4 decades, a Holocaust education bill is awaiting passage by the Delaware State Legislature. House Bill 318 will require Holocaust/genocide education to be taught in Delaware schools.

**Holocaust Education
Committee Chair**

Steve Gonzer



Halina Wind Preston Holocaust Education Committee (HEC)

Highlights

September 12, 2019 – Steve Gonzer interviewed by radio 99.1 (Sussex County)

October 14, 2019 – Presentation at Stevenson House, Milford

October 29, 2019 – Presentation at A. I. duPont High School

November 4, 2019 – Ann Jaffe spoke at A.I. duPont High School

November 6, 2019 – Presentation at Padua Academy

November 2019 – Ann Jaffe spoke at St. Jude’s Church in Lewes, DE

November 2019 – Steve Gonzer spoke at Modern Maturity Center for a Veterans Day program.

November 14, 2019 – Presentation at George Reed Middle School

November 14, 2019 – Ann Jaffe spoke at Wilmington Friends School

December 12, 2019 – Morris Freshman spoke at Shipley Manor

January 15, 2020 – Alan Hendel and Steve Gonzer spoke at Padua Academy

January 16, 2020 – Steve Gonzer interviewed and videotaped Jan Rocek
(a 95-year-old Holocaust survivor from Czechoslovakia)

February 9, 2020 – Ann Jaffe spoke at St. Thomas Church in Lewes

February 19-20, 2020 – Ann Jaffe and Steve Gonzer spoke at the Centerville Layton School

In addition to the above highlights, there were ongoing visits to local high schools, houses of worship and community organizations by members of the HEC speaker’s bureau. There were also screenings and lectures featuring the *“No Denying”* documentary.

Jewish Moments Powered by You

Along with the entire nation, our Jewish community is currently experiencing heightened anxiety due to social distancing and isolation, worry about the health and well-being of our families, and concern about jobs and the economy.

In addition, we have concerns about the beloved agencies, synagogues, institutions, and programs that we rely on for connection, engagement, education, and critical services – the fabric of our Jewish lives.

As the convener of the Jewish community in Delaware and the Brandywine Valley for the past 85 years, Jewish Federation of Delaware remains steadfast in our Mission to protect, build and strengthen our Jewish community now and for the next 85 years and beyond.

Our staff and lay leaders have been busy contacting donors and community members since the beginning of the Stay-At-Home order. To date, we have reached over 500 people to check-in and make sure that you are safe and to ask if Federation or our beneficiary agencies can be of assistance during this challenging time. Each and every phone call and email has been extremely meaningful and important for us. To hear your voices, listen to your concerns, offer help when needed, and to have that personal connection has kept us strong and has reminded us all why Federation matters now more than ever. *Kol Yisrael Areivim Zeh Bazeh* – All Jews Are Responsible for One Another.

We will continue to reach out to you, and please know that Federation is here for you today and we will be here for you tomorrow, too. Contact us at JFDinfo@shalomdel.org or **(302) 427-2100**

On the next page are selected excerpts and thoughts from a few of our donors that we have spoken with during the last few weeks.

Wishing you and your loved ones good health, safety, and peace.

"Thank you so much; I feel so lucky to be a part of this community."

"I support Federation because it is my duty. You have to want to help other Jewish people. You have to want to support Jewish organizations. I think it's Jewish people's responsibility to support other Jewish organizations."

"It is so nice that you took the time to call and see how I am doing – it means so much to me."

"We support Jewish Federation of Delaware because it does such a good job taking care of so many things in our community and our world."

"It is wonderful that JFD is doing such a great job calling and making sure that the seniors stay safe. It is nice to have a friendly call when you are in isolation. You brightened my day."

"I am donating half of my stimulus check to the Jewish Community Emergency Fund, as I believe that it is my duty to giveback to the community that has done so much for me."

"I feel very fortunate to be a part of this community. I am happy to help out in anyway JFD might need."

"We believe in [our Jewish community]. We think there is a need for it. When the Garden of Eden campus was being built we believed it was important to support it and we knew it would be important to support these Jewish organizations for our children and grandchildren to enjoy it later on."

"I will contribute what I can as soon as possible. Since I worked for JFD several years ago, I understand and truly support the needs."

"I feel so alone and isolated but knowing Federation is out there is some solace."

"Your calls to check up on me made me feel so good in this scary time."

"I am a Holocaust survivor, my husband was as well . . . I lost him two years ago. He always made a yearly donation to the Jewish Federation and I wanted to continue in his loving memory to thank you for what you do"

"I love getting notices of all that's going on in the community. I'm busier now than ever before."

"I am blessed to be able to help people get food, medicine and essential items that are literally life- saving. Thank you to Federation for coordinating this effort."

"It's good to know that if I needed someone, Federation is there."

"Although we have recently moved, the Jewish Community in Wilmington, DE has been our community for almost 25 years and we will continue to support Federation and your beneficiary agencies because of the wonderful work you do."

"Thank you for reaching out. I teared up when I got your message – it meant so much to me. Our kids love getting mail, especially now, and the PJ Library books are at the top of their list!"

"It was delightful that you called to check up on me! I was thrilled to hear from you and know that Federation was reaching out. I could not be more appreciative for all that Federation does."

"We are spreading the word about the fine work JFD is doing. Thank you for being there for all of us!"

"We are very happy that we're able to help now. Others are not as fortunate as we are, and it is important to do what we can to help our fellow Jews."

"Thank you for your hard work to benefit all of us."

Communicating Our Message

j-VOICE Monthly

j-VOICE Monthly is a publication of Jewish Federation of Delaware featuring local stories of importance and interest, encouraging editorial submissions on relevant subjects. It also covers international and national news as it relates to Israel. Feature stories and the community calendar highlight local Jewish community activities throughout the state of Delaware and nearby Brandywine Valley. *j-VOICE Monthly* is available to contributors to the Jewish Federation of Delaware's Annual Campaign or by a contribution directly to *j-VOICE Monthly* of \$36 or more per year.

j-VOICE Monthly has a printed circulation of 2,300 copies per issue and is currently mailed to nearly 2,000 households as well as distributed state-wide to synagogues and businesses throughout Delaware and the Brandywine Valley. A free digital e-dition is also posted on our website at ShalomDelaware.org each month that expands our reach.

j-VOICE Monthly Committee Co-Chairs

Elisha Caplan and Meredith Rosenthal

SHALOM Delaware

SHALOM Delaware is the comprehensive annual resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



j-VOICE Weekly

j-VOICE Weekly is Federation's email sent to approximately 2,000 email addresses every Friday morning at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activities as well as current event article links on world Jewry. We generate a consistent 24% open rate each week, proving to be a very effective and efficient communication vehicle.

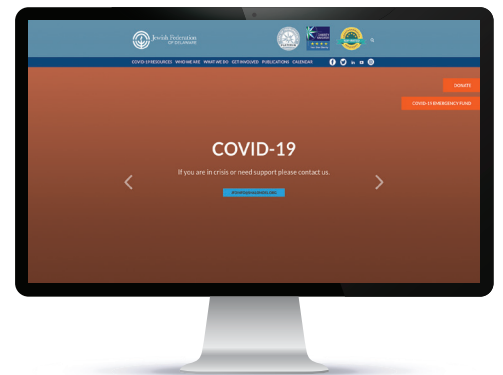
ShalomDelaware.org

Federation's website is positioned as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our beneficiary agencies and partner sites as well as our synagogues are only a click away. The Community Calendar is also managed and updated by Federation.

Social Media

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.

Federation maintains its ongoing social networks through three Facebook pages (Federation, PJ Library and CONNECT), Twitter (@ShalomDelaware), LinkedIn, Instagram and YouTube.



Local Beneficiary Agencies



Albert Einstein Academy

President Jared Gellert

Head of School Rabbi Jeremy Winaker

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



Siegel Jewish Community Center

President Danny Haas

Chief Executive Officer Ivy Harlev

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



Jewish Family Services of Delaware

President Norm Pernick

Chief Executive Officer Basha Silverman

JFS is committed to strengthening individuals, families, and the community by providing counseling and support services, based on Jewish values.



Kristol Center for Jewish Life at the University of Delaware (Hillel)

President Alan Gilbert

Executive Director Donna Schwartz

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.



Kutz Senior Living Campus

President Donna Harlev

Executive Director Felisha Alderson

Kutz Senior Living Campus provides exceptional rehabilitation, skilled nursing, assisted living and memory care services with compassion, dignity and respect in partnership with our residents and families.

National & International Partners



Jewish Federations of North America

Represents 146 Jewish Federations and over 300 independent Jewish communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.



Jewish Agency for Israel

The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.



American Jewish Joint Distribution Committee

American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.



World ORT

World ORT is the world's largest Jewish education and vocational training non-governmental organization.



Taglit-Birthright Israel

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 35.



Partnership2Gether

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the Delaware-Arad partnership connects us communally, organizationally and personally.



Ethiopian National Project

The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.

Leadership 2019-2020

Officers

President Richard Levine

Vice President David Margules

Vice President Russ Silberglied

Vice President Mitchell Steinberg

Secretary Allison Land

Assistant Secretary Lisa Dadone-Weiner

Treasurer Bob Hronsky

Assistant Treasurer Ken Bubes

Board of Directors

Jack Blumenfeld

Ken Bubes

Diana Caine

John Elzufon

Jan Goodman

Suzanne B. Grant

Alan Horowitz

Robin Kauffman Saran

Herb Konowitz

Marty Lessner

Jesse Miller

Hedy Mintz

Josh Schoenberg

Connie Sugarman

David Udoff

James Zaslavsky

Jewish Fund for the Future Board of Trustees

Chair Jack Blumenfeld

Regina Kerr Alonzo

Lena Elzufon

Robin Karol-Eng

Dan Kristol

Martin Lessner

Richard Levine**

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Don Parsons

Andrew Rosen

David Ross

Russell Silberglied*

Mitchell Steinberg*

Connie Sugarman

Mark Wagman

Arlene Wilson

*Federation Vice Presidents

** Federation President

WE GROW
STRANGER
TOGETHER

Committees & Chairs

Allocations Committee

Bob Hronsky
Mitchell Steinberg

Annual Campaign

Russell Silberglie
Lisa Dadone-Weiner

Audit Committee

Barbara Schoenberg

CONNECT: Young Adult Network

Maddie Driban

Create A Jewish Legacy (CJL)

Connie Sugarman

Facilities Management Board (FMB)

Arnie Caine
Robin Kauffman Saran

Finance Committee

Bob Hronsky

Halina Wind Preston Holocaust Education Committee (HEC)

Steve Gonzer

Human Resources Committee

Ken Bubes

Israel & Overseas Committee

Michelle Margules
Gael Szymanski

Partnership2Gether

Robin Karol-Eng

Jewish Community Relations Committee (JCRC)

Jennifer Steinberg

Jewish Fund for the Future (JFF)

Jack Blumenfeld

JFF Education Grant Committee

Lena Elzufon

JFF Science & Technology Grant Committee

Katie Curzon
Stuart Nemser

JFF Investment Committee

Suzanne B. Grant

j-VOICE Monthly

Elisha Caplan
Meredith Rosenthal

Nominating Committee

Connie Sugarman

PJ Library & Shalom Baby

Lisa Kornblum

PJ Our Way

Liz Platsis

Super Sunday

Russell Silberglie
Lisa Dadone-Weiner

Women's Philanthropy

Barbara Blumberg
Jennifer Steinberg
Michelle Silberglie

Synagogue Leadership

Adas Kodesch Shel Emeth

President Alan Bleier
Rabbi Steven Saks

Chabad Lubavitch of Delaware

Rabbi Chuni Vogel
Rabbi Motti Flikshtein

Community Havurah

Rabbi Micah Becker-Klein

Congregation Beth Emeth

President Jennifer Steinberg
Rabbi Yair Robinson

Rabbi Elisa Kopel

Cantor Elizabeth Flynn

Congregation Beth Shalom

President Barney Kantar
Rabbi Michael Beals

Cantor Elisa Abrams Cohn

Congregation Beth Shalom

President Caroline Schwartz
Rabbi Peggy deProphetis

Seaside Jewish Community

President Marsha Davis
Reb Lisa Levine

Temple Beth El

Co-Presidents Arlene Johnson and Linda Oster
Rabbi Jacob Lieberman

2019-2020 IMPACT Report to the Community

The Power of Federation in Challenging Times...

Our world abruptly changed on March 17, 2020 when the Jewish Community Campus closed due to the COVID-19 crisis. For the next three months, Federation, the Siegel JCC, Jewish Family Services of Delaware and the Albert Einstein Academy worked remotely to continue meeting their respective missions. At the time of this report we began a Phase I re-entry plan with Federation staff staggering their return to the campus and we are continuing to schedule virtual programming to connect with the community.

2020 Annual Campaign

With the 2019 Annual Campaign achieving the highest level in our 85-year history, we set a lofty goal of surpassing this achievement with the 2020 Annual Campaign. Thanks to a successful Super Sunday and our concerted efforts to close as many pledges as possible in early 2020, we have raised \$1,616,182 to date which represents 83% of our goal. While we do not know the total amount we will ultimately achieve, please know that our dedicated staff and lay leadership are working tirelessly to ensure continued success and growth in the Annual Campaign as it serves as the lifeblood of our community in addressing immediate needs.

COVID-19 Emergency Fund

We launched this effort in March 2020 and have raised more than \$180,000 to date with 100% of the funds being used to support community/agency needs. In early June we made an initial distribution of \$125,000 to our local agencies while we continue to fundraise for ongoing and unanticipated emergency needs.

Federation also served as a valuable community resource providing access to Jewish Federations of North America webinars which provided the

guidance to our agencies in securing Payroll Protection Program (PPP) loans. Each of our five beneficiary agencies and Federation received PPP loans totaling \$2.9 million.

Jewish Historical Society of Delaware Coxe House Campaign

This past year Federation assisted the Jewish Historical Society of Delaware's efforts to secure a new home at the Coxe House, an historic building adjacent to the Delaware Historical Society downtown. We have been instrumental in raising more than \$270,000 to complete the building renovations. The Coxe House will be appropriately named, "The Delaware Center for Jewish History", providing office and archival space for the Holocaust Education Committee as well as the Jewish War Veterans of Delaware.

Facilities Management Board

As the landlord of our 32-acre Jewish Community Campus, Federation established the Facilities Management Board (FMB) which provides oversight to the campus daily operations, property management and capital maintenance policies. The FMB consists of representatives from

WE GROW STRONGER TOGETHER

Federation, agencies on campus, and at-large members. Through sound fiscal and operational management, on-campus agencies receive a significant rent reduction that is approximately 50% less than current commercial lease rates and is also inclusive of all utilities.

FMB has been actively engaged in COVID-19 preparations and precautions to ensure a safe return to the campus. We are following state guidelines in taking a phased approach.

Programming

Since the crisis began, Federation has been coordinating virtual programming to connect and engage with our community. From our Community Town Hall with interactive updates from our Agency Executives to a Wellness Webinar to our JCRC FED Talk series to Israeli cooking demonstrations, being socially distant does not mean we cannot find meaningful ways of touching the community.

Although our 85th Annual Meeting on June 4th also served as our first virtual annual meeting, it proved to be an effective way to share our notable successes. We premiered our new video and song – *We Grow Stronger TOGETHER*, written and produced by LA-based folk-pop trio, Distant Cousins, with teens from Delaware and Arad, our sister city in Israel. You can view the video on our homepage at ShalomDelaware.org.

Collaborative Communications

As the community convener, Federation provides complimentary space to our local agencies and synagogues in its weekly email, *j-VOICE Weekly*, in our award-winning publication, *j-VOICE Monthly*, as well as in our annual Shalom Delaware Guide to Jewish Life. We also position our website, ShalomDelaware.org as the community portal to Jewish life, promoting and providing direct links to each of our agency and synagogue websites.

This community collaboration expands the reach of our communications throughout Delaware and the Brandywine Valley.



Total Financial Resources

(Projected for 2020)

Total Dollars

\$3,786,428

Annual Campaign

\$1,953,898

Jewish Voice

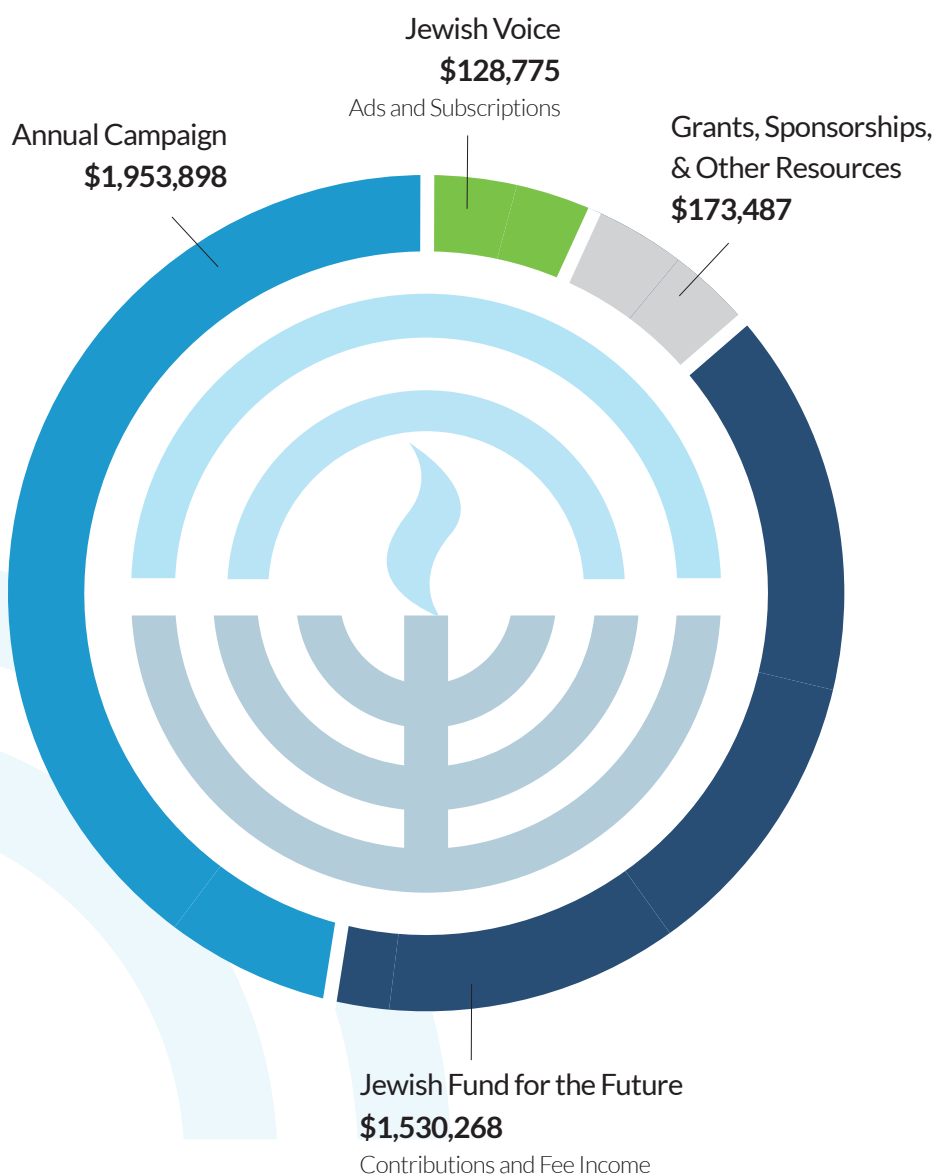
\$128,775
Ads and Subscriptions

Grants, Sponsorships, & Other Resources

\$173,487

Jewish Fund for the Future

\$1,530,268
Contributions and Fee Income



Distribution & Funding

2020-2021 Total Allocations

\$1,953,898

Local

\$1,422,777

Beneficiary Agencies

Siegel JCC	\$215,000
Albert Einstein Academy	\$124,500
Jewish Family Services of Delaware	\$100,000
University of Delaware Hillel	\$89,000
Kutz Senior Living Campus	\$80,000

Affiliated Agencies and Local Organizations

PJ Library/PJ Our Way	\$42,291
Chaplaincy	\$18,267
Board Directed Jewish Education Initiatives	\$12,500
Community Outreach and Engagement	\$10,000
BBYO (Local and Regional)	\$7,500
Southern Delaware	\$6,000
Chabad at the University of Delaware	\$6,000
Burial Fund	\$5,000
Jewish Historical Society of Delaware	\$2,000

Jewish Federation of Delaware

Financial Resource Development	\$274,154
Outreach and Engagement	\$141,189
Administration	\$84,702
J-VOICE Monthly	\$78,206
Jewish Community Relations Committee (JCRC)	\$71,570
CONNECT: Young Adult Network	\$26,791

National Organizations

\$1,500

Jewish Council on Public Affairs (JCPA)	\$1,000
Jewish Professionals Network (JPRO)	\$500

Overseas

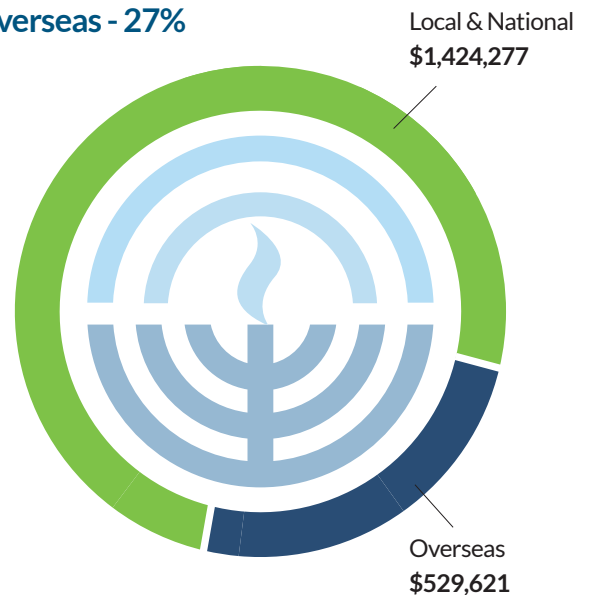
\$529,621

Jewish Federations of North America

Jewish Federations of North America:	\$419,100
Jewish Agency for Israel	
American Jewish Joint Distribution Committee	
World ORT	
Young Emissary/Community Shaliach	\$30,000
Special Projects in Arad	\$35,000
Birthright Israel	\$15,021
Partnership Together (P2G)	\$15,000
Ethiopian National Project (ENP)	\$10,000
Israel Programming (Yom Ha'Atzmaut/Film Series)	\$5,000
Israel Action Network (IAN)	\$500

Local & National - 73%

Overseas - 27%



Planned Giving & Endowments

Jewish Fund for the Future

The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.

As of December 31, 2019, the Fund had \$30.3 million in Total Fund Assets, the highest in its history. Overseeing 229 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

Chairs

Jewish Fund for the Future Chair Jack Blumenfeld

JFF Investment Committee Chair Suzanne B. Grant

JFF Investment Committee Vice-Chair Dan Kristol

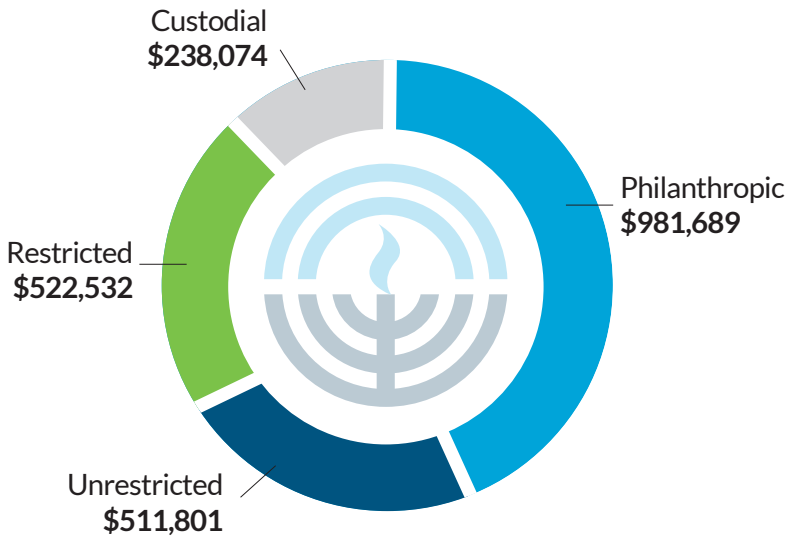
JFF Grants Committee (Science & Technology) Chairs

Katie Curzon and Stuart Nemser

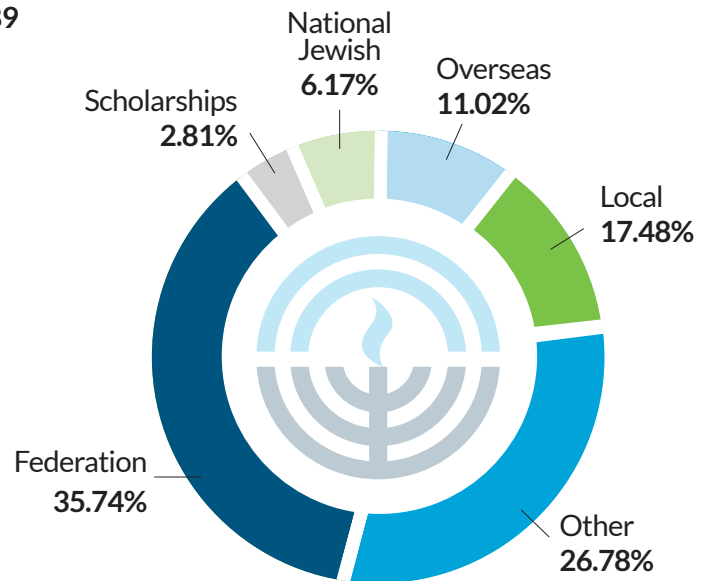
JFF Grants Committee (Scholarship & Education) Chair Lena Elzufon

Calendar Year 2019 Distributions by type of fund

Total: \$2,254,096



Calendar Year 2019 Distributions by Category



Grant Highlights

The Jewish Fund for the Future received over \$3 million in contributions representing legacy gifts to the Jewish Fund for the Future for the benefit of as to synagogues, agencies, Federation and other Jewish organizations throughout Delaware. Distributions from the Jewish Fund for the Future continue to benefit a diverse array of cultural, educational, social and humanitarian causes.

- **\$1,199,753** went directly to Delaware Jewish agencies, synagogues and Federation for support
- **\$139,024** benefitted national Jewish organizations
- **\$248,345** to Israel (including agricultural research projects)
- **\$63,300** was distributed for scholarships

Create a Jewish Legacy

Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of tikkun olam while ensuring the traditions and values of our institutions will continue in perpetuity.

Create a Jewish Legacy receives support through local donations, a grant from the Harold Grinspoon Foundation/Life & Legacy™ and the Jewish Fund for the Future.

Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

CJL Chair

Connie Sugarman

Highlights

July 17, 2019 – Estate Planning with Jordon Rosen at TBE

September 11, 2019 – CJL Superheroes Training with Dena Kaufman

September 25, 2019 – CJL JFD Apples and Honey Cake Donor Thank You

September 26, 2019 – CJL KSLC Wine and Cheese Donor Thank You

November 21, 2019 – End of Year 4 Celebration, Delaware Jewish Community Book of Life

January 10, 2020 – CJL Legacy Shabbat at CBS

March 12, 2020 – Virtual Training on Ready to Lead, The Essential Roles of the Board with Nannette Fridman

May 6, 2020 – Virtual Session on Managing your Board for Success with Nannette Fridman

May 18 and 19, 2020 – Virtual Create A Jewish Legacy Gathering

May 18, 2020 – Delaware receives National Life and Legacy Award for successful 4-year completion of program

June 2, 2020 – Virtual Legacy Tea with Arlene Schiff, National Director of Life and Legacy to present our award to all of our CJL Donors

June 9, 2020 – Virtual Training, Ditch the Pitch, with Steve Yastrow



Federation Professional Team

Chief Executive Officer

Seth J. Katzen

Financial Resource Development

Senior Vice President/FRD Wendy Berger

Associate Endowment Director Gina Kozicki

Create A Jewish Legacy Program Manager Shari Dym

Events and Marketing Coordinator Nicole Terranova

Finance

Controller Terri O'Neal

Bookkeeper Ariel Wallace

Administration

Office Manager Dana Warwick

Holocaust Education Committee

Staff Liaison Gina Kozicki

Jewish Community Relations Committee & Chaplaincy

Rabbi Ellen Bernhardt

j-VOICE Monthly

Editor Jaidy Schweers

Advertising Representative Dana Warwick

PJ Library & Shalom Baby

PJ Library Coordinator Philippa Miller

Community Shlichah and CONNECT: Young Adult Network

Daniella Buchshtaber

Graphic Designer

Alex Tornek



2019/2020 Awards & Recognition



APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

2019 Award of Excellence /
2018-2019 Board Manual



Davey Awards Honors the best web, design, video, advertising and mobile from small firms worldwide.

2019 Silver Award / 2018-2019
Impact Report to the Community



Marcom Awards is an international creative competition recognizing outstanding achievement by marketing and communications professionals.

2019 Gold Award / 2018-2019
Impact Report to the Community
2019 Gold Award / j-VOICE Monthly



Association of Fundraising Professionals (AFP) Communication Awards recognizes and honors not-for-profit organizations whose communications demonstrate excellence, quality, creativity and overall effectiveness.

2019 Award / Annual Appeal
2019 Award / Branding
2019 Award / Newsletter
2019 Award / Special Publication



Delaware Press Association
Delaware Press Association Communications Contest encourages and rewards excellence in communication.

2020 First-Place Award / Specialty Article
2020 First-Place Award / General Column
2020 First-Place Award / Page Design
2020 Honorable Mention / Feature Story



Nonprofit Pr Awards Honors the hard work and creativity of nonprofit organizations who led the way in PR and who make the world a better place.

2019 Category Winner / Branding Campaign



The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.

2020 Award of Excellence / Nonprofit
Integrated Branding Campaign
2019 Award of Excellence / 2017-2018
Gratitude Report to the Community
2019 Award of Excellence /
Shalom Baby Logo Design



Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

2020 Gold Award / j-VOICE Monthly
2020 Gold Award / 2018-2019
Impact Report to the Community
2020 Honorable Mention / Website
2019 Gold Award / J-VOICE
Monthly - Overall Publication
2019 Gold Award / 2017-2018
Gratitude Report to the Community



American Business Awards / Stevie Awards
Honor organizations of all types and sizes and the people behind them, the Stevie Awards recognize outstanding performances in the workplace worldwide.

2020 Bronze Award for Nonprofit
Campaign of the Year

Jewish Federation of **Delaware**
protects and **enhances** the **well-being**
of **Jews worldwide** through the **values**
of **tikkun olam** (**repairing** the **world**),
tzedakah (**charity** and **social justice**)
and **Torah** (**Jewish learning**).



Jewish Federation of Delaware

101 Garden of Eden Road
Wilmington, DE 19803
302.427.2100
JFDinfo@ShalomDel.org
ShalomDelaware.org

Connect with us:



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