



Jewish Federation
OF DELAWARE



powered by **YOU**
with **gratitude**

2020-2021 Impact Report to the Community

Mission, Vision & Goals

Our Mission

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

Our Vision

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

Our Goals

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

Table of Contents

03	Message from our Leadership
04	Federation in Action
05	Federation Departments & Programs
06	2020 Annual Campaign
08	Women's Philanthropy
10	CONNECT Young Adult Network
12	Community Outreach
14	PJ Library & Shalom Baby
16	Israel & Overseas
18	Jewish Community Relations Committee
20	Powered by YOU
22	Holocaust Education
24	Communicating our Message
26	Beneficiary Agencies & Partners
28	Leadership
30	The Power of Federation
32	Total Financial Resources
34	Planned Giving & Endowments
36	Create a Jewish Legacy
38	Federation Professional Team

Fulton Bank

The Jewish Federation of Delaware gratefully acknowledges the generosity of Fulton Bank for underwriting the design of this report.

Photo Credits:

Jewish Federation of Delaware, our beneficiary agencies, Jewish Federations of North America, Donna Harlev and Brad Glazier.

A Message from our Leadership

Powered by Jewish Moments.

Pivot was one of the most common and overused words of 2020, however, this word also epitomizes what Jewish Federation of Delaware has been doing since the pandemic began. While the past 15 months have certainly been challenging, we have actively engaged our community through ongoing virtual programming and enhanced communications for Federation to remain consistently connected and continually in-touch.

Our 2020-2021 IMPACT Report to the Community is a journey through the past year, highlighting the impact of your generous support, and it also serves as a testament to the power of community and working TOGETHER. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of beneficiary agencies and international partners who are on the ground 24/7/365, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies, and we can share information and mobilize immediate response when necessary.

Our community and our country have faced unprecedented times due to the coronavirus, impacting the ability of our agencies to deliver much needed social services, programs, and connections to Jewish life. Federation's COVID-19 Emergency Fund and subsequently the Human Services Relief Matching Fund provided direct assistance to address the immediate needs of vulnerable individuals in our Jewish community and our agencies. Thank you to the members of our community who, during these challenging months, answered the call and responded generously to ensure the survival of our Jewish communal infrastructure.

In addition to two successful emergency appeals, the 2020 Annual Campaign raised the highest level in Federation history. This is a remarkable achievement by itself but doing so during the pandemic is a testament to the unwavering support of our generous community.

As we continue to move forward to a new normal, Federation and our agencies must address ways of remaining relevant and determining how to continue responding to community needs in new and nontraditional ways.

We are all continuously learning how to best communicate digitally and provide more and more programming and outreach initiatives online. Regardless of strategy or methodology, Federation will continue to be here and serve as the pillar of our community.

Federation is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working TOGETHER we can accomplish so much more than any one person can working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

We thank you for your generous support – through the Annual Campaign, supplemental giving and charitable funds through Jewish Fund for the Future and the Create A Jewish Legacy program – that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community today, tomorrow and TOGETHER.

L'Shalom,



Richard A. Levine
Richard A. Levine,
Board Chair



Seth J. Katzen
Seth J. Katzen,
President and CEO

In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that Jewish Federation of Delaware is currently the only nonprofit in the First State to receive the highest level of recognition from the industry's key evaluators for being a trusted and transparent organization – GuideStar, Charity Navigator, and Great Nonprofits.



Jewish Federation of Delaware has earned GuideStar's Platinum Seal of Transparency, their highest rating, for the third consecutive year. GuideStar is the leading source of nonprofit information.



For the sixth consecutive year, Jewish Federation of Delaware has received a Four-Star Rating by Charity Navigator, the nation's largest and most-utilized evaluator of charities. We are one of only nine Four-Star charities in Delaware and hold the highest score in the First State.



Jewish Federation of Delaware has been honored with the prestigious Top-Rated Award annually from 2012- 2021 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

Federation in action

Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (chesed), facilitating Jewish learning (Torah), repairing the world (tikkun olam) and social justice (tzedakah).

We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities, and developing leaders for our future.

Federation funds and supports
a **broad network of organizations** that
fulfill our sacred mission:

01

Feed, Clothe,
Comfort, Support
and Rescue
People in Need.



02

Inspire, Educate
and Connect
People to their
Jewish Identity.

Federation Departments Programs & Initiatives

Annual
Campaign

Women's
Philanthropy

Jewish
Community
Relations
Committee
(JCRC)

Facilities
Management
Board (FMB)

CONNECT
Young Adult
Network

Jewish Fund for
The Future (JFF)
Create A Jewish
Legacy (CJL)

Halina Wind Preston
Holocaust Education
Committee (HEC)

Shalom
Baby

Community
Outreach

Israel &
Overseas

J-Voice Monthly &
Shalom Delaware
Publications

PJ Library &
PJ Our Way

J-Voice
Weekly email

Annual Campaign

Federation's Annual Campaign allows us to exercise the tremendous power of the collective to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Our 2020 Annual Campaign raised \$1,983,710 - the largest campaign in our storied history. In these unprecedented times, we cannot predict the dollars raised for the 2021 Annual Campaign, but we are working tirelessly to ensure a strong result.

In addition, Federation raised an additional \$186,746 for the COVID-19 Emergency Fund. Federation distributed critically needed emergency funds above and beyond our normal allocations to our five local beneficiary agencies and to individuals and families in need due to the pandemic.

Federation also raised \$229,678 (including \$76,559 in matching dollars) for the Human Services Relief Matching Fund which again provided funds above and beyond our normal allocations specifically to meet human service needs within our local community through our beneficiary agencies in partnership with Jewish Federations of North America.

In total, Federation raised over \$2.4 Million in 2020 to feed, clothe, shelter, protect, engage and educate our Jewish families.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.

Highlights

March-August 2020 – COVID-19 Emergency Fund Campaign for Community Agencies

September 16, 2020 – Community Kvell: 2021 Campaign Kickoff, featuring celebrity guests, Dan, Eugene and Sarah Levy from Schitt's Creek

September 21, 2020 – Men's Night "In" with Comedian and Author, Michael Ian Black

October 25-26, 2020 – Virtual General Assembly, Federation TOGETHER

October-December 2020 – Human Service Relief Matching Fund Campaign for Community Agencies

January 31, 2021 – Virtual Super Sunday

February 1-March 15, 2021 – Super Month

March 4-5, 2021 – Do More 24 Campaign

June 10, 2021 – 86th Annual Meeting

2020 Annual Campaign Chairs

Lisa Dadone-Weiner and Russell Silberglied

COVID-19 Emergency Fund Chairs

David Margules and Connie Sugarman

Human Services Relief Matching Fund Chair (HSRMF)

Robin Kauffman Saran



Russ
Siberglied
SUPER

Dixie

Women's Philanthropy

Women's Philanthropy inspires all women in our community to give to their full potential – by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community. Women's Philanthropy contributed nearly half of the total raised by the Annual Campaign.

Three women from our community currently occupy seats on the National Women's Philanthropy Board as well as two women who serve on the JFNA Board of Trustees.

Women's Philanthropy Chair

Michelle Silberglied

Lion of Judah Chair

Barbara Blumberg

National Women's Philanthropy (NWP)

Barbara Blumberg, Caryl Marcus-Stape
and Michelle Silberglied

JFNA Board of Trustees

Suzanne B. Grant and Robin Kauffman Saran

Highlights

July 8, 2020 – Lion of Judah Webinar Series with Norma Kipnis-Wilson, Co-Founder, Lion of Judah

September 14, 2020 – Rosh Hashanah Virtual Cooking Demonstration with Michael Solomonov

October 1, 2020 – Lion of Judah Webinar Series: Unprecedented Times: Are We Ready to Lead?

December 2, 2020 – Chanukah Virtual Cooking Demonstration with Michael Solomonov

January 24-25, 2021 – Virtual International Lion of Judah Conference

February 1-2, 2021 – Virtual Mission to Washington, DC Special National Women's Philanthropy Program

March 16, 2021 – Virtual Passover Cooking Demonstration with Michael Solomonov

April 20/April 27/May 4, 2021 – Virtually Limitless Heart to Heart Virtual Mission to Israel

June 3, 2021 – Launch of JFD's Dignity Grows™ Chapter and first Packing Party



Caryl
Marcus-Stape
Super Valley

live, love, lead



Connect: YoungAdultNetwork

CONNECT: Young Adult Network connects Jewish singles, couples and families in their 20's, 30's and 40's in social, educational, philanthropic and social action initiatives. The future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of this generation and those who follow.

Steering Committee Chair

Maddie Driban

National Young Leadership Cabinet (NYLC)

Josh Schoenberg

Highlights

June 5, 2020 – BYO-Picnic

August 9, 2020 – Games in the Park

August 11, 20, 25, September 2 – Living Jewishly series

September 13, 2020 –Challah Bake and Tasting

October 31, 2020 – Pumpkin decorating contest

November 16, 2020 – Cooking & Culture Demo #1

November 23, 2020 – Cooking & Culture Demo #2

February 3, 2021 - Jewish Genetic Disorders with JScreen

February 16, 2021 – Game Night

February 25, 2021 – Mishloach Manot

May 17, 2021 – Shavuot Lunch and Learn

Ongoing work includes:

- Shabbat Dinners
- Social Gatherings
- Coffee Engagements

**WE GROW
STRANGER
TOGETHER**



Community Outreach

Federation helps people find their place in our Jewish community. Our programs and services serve as ways to get involved, but we also have specific initiatives to connect with Jews in our community like Shalom Baby, PJ Library, *j-VOICE Monthly*, and *Shalom Delaware*.

Highlights

August 19, 2020 – Community Leadership Training #1 “Board Roles and Responsibilities”

August 26, 2020 – Community Leadership Training #2 “Leadership and Culture Change”

September 2, 2020 – Community Leadership Training #3 “Strategic Planning”

September 13, 2020 – Community Memorial Service with Delaware Rabbis and Cantors (DERECH)

October 21, 2020 – Virtual Program with author Bari Weiss, *The Future of America...and the Jews* (collaboration with Jewish Federation of Southern New Jersey)

December 15, 2020 – Light into Darkness Program with DERECH

January 6, 2020 – New Castle County's Response to the Coronavirus and Plan for Rollout of the Vaccine with Matthew Meyer, NCC Executive

January 31, 2021 – Super Sunday Virtual CommUNITY Program with DERECH

March 2, 2021 – Healing and Hope: A Jewish Community Gathering Marking One Year of Covid

May 16, 2021 – Tikkun Leil Shavuot with DERECH

June 6-13, 2021 – Rehoboth Beach Jewish Film Festival



RTS



Azul Anaranjado verde Amarillo

Pp Qq Rr Ss Tt Uu

1 2 3 4 5 6 7 8

one two three four five six seven eight nine

Yes

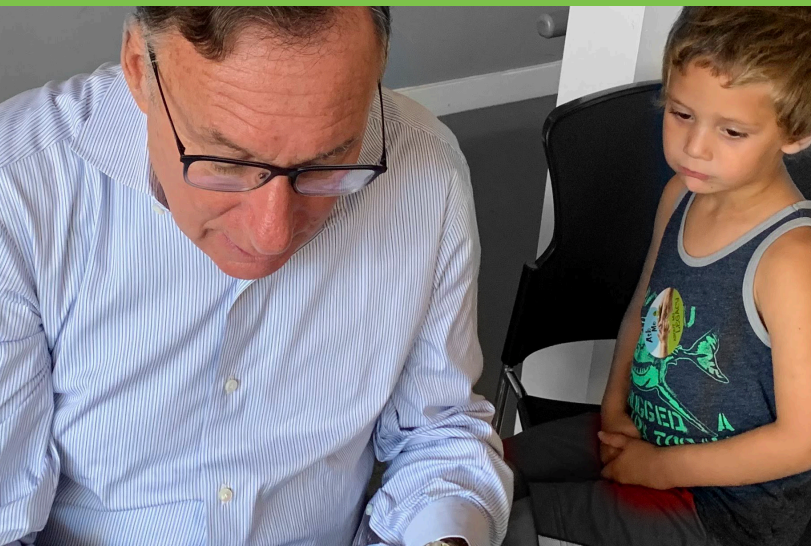
verde claro

PJLibrary

PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months through eight years of age. We also now have a PJ Our Way program for children ages 9 through 12. The name “PJ” stands for “pajamas” and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

Due to COVID-19, virtual programming replaced most in-person activities, but we remained connected through our Pinterest page and Facebook page with daily crafts and story times to assist parents in finding things to do at home during this time.

469 children are subscribed to PJ Library and PJ Our Way throughout Delaware and the Brandywine Valley



Highlights

July 28, 2020 – PJ Our Way Parent Chat

August 19, 2020 – Phili Miller Guest Reader at Hockessin Bookshelf

September 17, 2020 – PJ Tiny Tots Program

October 18, 2020 – PJ Pumpkin Patch Program

December 13, 2020 – PJ Chanukah Program

December 31, 2020 – PJ New Year’s Program

January 24, 2021 – PJ Tu’Beshevat Program

January 31, 2021 – Super Sunday PJ Program with Silly Joe

February 13, 2021 – PJ Havdallah with Siegel JCC Early Childhood Center (ECC)

February 26, 2021 – PJ Purim Story Time

February 28, 2021 – PJ Our Way Purim CAR-nival

March 14, 2021 – PJ Program with Albert Einstein Academy

April 11, 2021 – PJ Yom Ha’Atzmaut Bag

April 19-21, 2021 – PJ Library 2021 Virtual International Conference

April 25, 2021 – PJ with Albert Einstein Academy and Brandywine Zoo

May 16, 2021 – PJ Shavuot Program

June 6, 2021 – PJ Welcome Summer

Ongoing work includes:

- “Pinat PJ” articles in j-VOICE Monthly
- Connecting individually with families

ShalomBaby

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts, is hand-delivered by a wonderful Shalom Baby Ambassador.

Highlights

June 1, 2020 - Welcome Summer Box

February 3, 2021 - JScreen Jewish Genetics Program with CONNECT

May 24, 2021 - JLoop Stroller Walk



Israel &Overseas

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient but one of people to people.

Community *Shlich* – A *shlich* is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel that strengthens our community’s connection to Israel and the Israeli people. The *shlich* provides educational programming for the entire Jewish community and serves as an advocate for Israel within both the Jewish and broader community.

Due to the pandemic, we postponed bringing a *shlich* to Delaware but intend on doing so in the Fall of 2022. We continued bringing virtual Israel programming to keep the community connected.

Partnership2Gether (P2G) – P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the Delaware/Arad partnership connects us communally, organizationally and personally.

The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.

Ethiopian National Project (ENP) – The Ethiopian National Project (ENP) impacts the lives of countless Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to *bagrut* (matriculation).

Israel Action Network (IAN) – Initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel’s legitimacy.

Birthright Israel – Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 35.

Israel & Overseas Committee Chairs

Michelle Margules and Gael Szymanski

Partnership2Gether Chair

Robin Karol-Eng

Highlights

August 20, 2020 – Behind the Israeli-Emirati Breakthrough with JCRC

November 11, 2020 – Israel Policy Forum Program with JCRC

December 1, 2020 – Israel Action Network Training on Antisemitism & Anti-Zionism: A Deep Dive into the Latest Trends

December 8, 2020 – Israel Action Network Training on We Need to Talk: How to Have Effective, Meaningful & Productive Israel Conversations

December 16, 2020 – Virtual Hanukkah Tour of Israel with JCRC

March 4, 11, 18, 25, 2021 – Forward Focus: Exploring Religious Diversity in Israel

April 13, 2021 – Yom HaZikaron Virtual Program

April 14, 2021 – Yom Ha'Atzmaut All-Star Music Celebration

April 15, 2021 – Yom Ha'Atzmaut Global Celebration

April 22, 2021 – Getting Real on Israel Virtual Program





The Jewish Community Relations Committee (JCRC) serves as the public affairs arm of the Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups.

The JCRC advances the general welfare of the community by;

- Promoting positive relations and interactions with other cultural, religious and ethnic groups
- Participating in community coalitions
- Monitoring and responding to activities of extremists and hate groups
- Advocating civil rights for all members of the community
- Fighting all forms of prejudice and discrimination
- Creating educational programs on domestic issues such as human rights and constitutional protection

Jewish Community Relations Committee Chair

Jennifer Steinberg

Highlights

July 15, 2020 – FED TALK Anti-Semitism in the Age of COVID with ADL

August 25, 2020 – FED Talk Anti-Semitism and Jewish privilege with CONNECT

September 22, 2020 – Candidates Forum

October 25-27, 2020 – Virtual Federation General Assembly

October 28, 2020 – FED TALK Remembering RBG with Rabbi Jeremy Winaker

November 11, 2020 – FED TALK with Israel Policy Forum on the viability of a 2-State solution to the Israeli-Palestinian conflict

November 18, 2020 – Interfaith Thanksgiving program

December 7, 2020 – FED TALK with AIPAC on The Abraham Accords

December 16, 2020 – Virtual Hanukkah Trip to Israel

January 31, 2021 – Unity Service on Super Sunday



Highlights continued

January 31, 2021 - One Book One Community program with the Jacob Kraft Educational Fund and Congregation Beth Shalom: Georgia Hunter's, We Were the Lucky Ones

February 1 and 2, 2021 - National Advocacy Virtual Mission to Washington, D.C.

February 3, 2021 - Jewish Genetic Disorders with JScreen and CONNECT

March 15, 2021 - FED Talk Confronting Racism in Our Society with Reverend John Moore

April 8, 2021 - Yom HaShoah Program with DERECH

April 25-26, 2021 - JCPA 2021 National Conference

April 26, 2021 - FED Talk Confronting Racism in Our Society - Part II

May 24, 2021 - FED Talk Standing in Solidarity with Asian Americans

Ongoing work of the JCRC includes;

- Attend monthly meetings of the Delaware Association of Rabbis and Cantors (DERECH)
- Attend Governor's Council on Interfaith Relations
- Coordinate programs in collaboration with the Israel & Overseas Committee, CONNECT, HEC, and other Federation departments and agencies
- Participate in regular calls/webinars with JFNA, JCPA, JCRC Directors and other advocacy and policy making organizations
- Handle anti-Semitic incidents as they arise in collaboration with ADL
- Facilitates a monthly Rosh Hodesh group
- Coordinates and informs the community on Jewish Educational opportunities available, monitors the Jewish Education Hub
- Records periodic programs on WDEL
- Chaplaincy visits were all virtual during the pandemic
- Participates and shares bi-monthly covid updates from the Lieutenant Governor





Hope and Rebirth

As we were going to press, the CDC and State of Delaware announced the lifting of mask and gathering restrictions. This image was taken at the Peony Festival in late May by Jaidy Schweers, and reflects rebirth, rejuvenation as well as an implied return to normalcy.

Holocaust Education Committee

May 2021 marked the 43rd year since two Delaware Holocaust survivors, Dorothy Finger and Halina Wind Preston had a vision to create a volunteer group consisting of Holocaust survivors, their loved ones, educators, community advocates and interfaith clergy, to ensure that the events and lessons learned from the Holocaust are never forgotten and to prevent such tragedies from happening to future generations.

During many decades of serving our community, we established the first Garden of the Righteous Gentiles in the United States. The Garden's original trees were dedicated on November 16, 1981, by Holocaust survivors who resided in Delaware. The Garden honors those of the Christian faith who risked their lives to save Jews during the Holocaust. We also dedicated a Children's Memorial sculpture which now stands in the Garden. The committee also provides Holocaust education grants, through the Arnold D. Kerr Holocaust Education Endowment Fund, to individuals who create and implement Holocaust education activities and programs.

The HEC sponsors and organizes an annual Yom Ha'Shoah (Holocaust Remembrance Day) program, in partnership with the Delaware Association of Rabbis and Cantors, visits to the United States Holocaust Memorial Museum for Delaware teachers, clergy, and law enforcement officers. Holocaust survivors and members of our committee speak at public, private, and Parochial schools; faith-based organizations and civic groups, about the ultimate consequences of hatred, discrimination, and indifference.

While 2020-2021 may have differed from what anyone originally envisioned, the ability to continue teaching about the Holocaust has only further prevailed within the state of Delaware. We are particularly proud that House Bill 318, also known as the Holocaust Education Bill, unanimously passed in the Delaware State Legislature. It was signed into law on July 23rd, 2020, by Governor John Carney. The law requires school districts, including charter schools, to implement curriculum on the Holocaust and genocide for all students in grades 6 through 12. Our committee serves as a primary resource and guide for Delaware teachers to assist in the implementation of the provisions of HB 318. We are in the process of upgrading our website, digitizing the "No Denying: Delawareans Bear Witness to the Holocaust," documentary and user guide, planning teacher training and excursions to the United States Holocaust Memorial Museum.

Halina Wind Preston
Holocaust Education (HEC)
Committee Chair

Steve Gonzer

Highlights

July 23, 2020 – Holocaust education bill (HB318) signed by Governor John Carney.

September 4, 2020 – Holocaust survivor and long-term member of the HEC, Ann Jaffe, named as an inductee into the Delaware Women's Hall of Fame.

November 11, 2020 – "Liberators" film posted on "No Denying" website and YouTube for Veterans Day with 298 views.

November 18, 2020 – Steve Gonzer presented a screening of "No Denying: Delawareans Bear Witness to the Holocaust" documentary at the Dover Lions Club.

March 15, 2021 – Tara Silberg, a University of Delaware graduate student became a new member of our committee and paid intern.

April 8, 2021 – Yom Ha'Shoah virtual program.

June 1, 2021 – Holocaust presentation to 7th grade students, George Read Middle School.

June 3, 2021 – Holocaust presentation to 8th grade students, George Read Middle School.



Communicating Our Message

j-VOICE Monthly

j-VOICE Monthly is a publication of Jewish Federation of Delaware featuring local stories of importance and interest, encouraging editorial submissions on relevant subjects. It also covers international and national news as it relates to Israel. Feature stories and the community calendar highlight local Jewish community activities throughout the state of Delaware and nearby Brandywine Valley. *j-VOICE Monthly* is available to contributors to the Jewish Federation of Delaware's Annual Campaign or by a contribution directly to *j-VOICE Monthly* of \$36 or more per year.

j-VOICE Monthly has a printed circulation of 2,000 copies per issue and is currently mailed to subscribers as well as distributed state-wide to synagogues and businesses throughout Delaware and the Brandywine Valley. A free digital e-dition is also posted on our website at ShalomDelaware.org each month that expands our reach.

j-VOICE Monthly Committee Co-Chairs

Elisha Caplan and Meredith Rosenthal

SHALOM Delaware

SHALOM Delaware is the comprehensive annual resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



j-VOICE Weekly

j-VOICE Weekly is Federation's email sent to approximately 2,000 email addresses every Friday morning at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activities as well as current event article links to world Jewry. We generate a consistent 24% open rate each week, proving to be a highly effective and efficient communication vehicle.

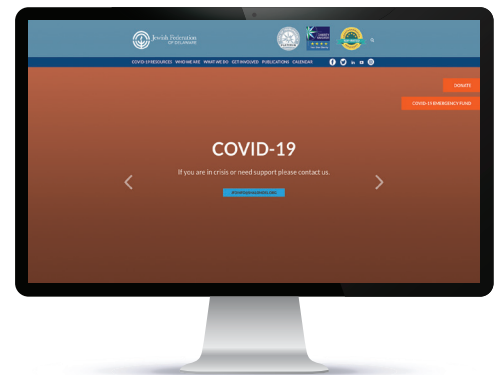
ShalomDelaware.org

Federation's website is positioned as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our beneficiary agencies and partner sites as well as our synagogues are only a click away. The Community Calendar is also managed and updated by Federation as well as a Jewish Education resource page.

Social Media

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.

Federation maintains its ongoing social networks through three Facebook pages (Federation, PJ Library and CONNECT), Twitter (@ShalomDelaware), LinkedIn, Instagram and YouTube.



Local Beneficiary Agencies



Albert Einstein Academy

President Jared Gellert

Head of School Gerri Chizeck

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



Siegel Jewish Community Center

President Danny Haas

Chief Executive Officer Ivy Harlev

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



Jewish Family Services of Delaware

President Norm Pernick

Chief Executive Officer Basha Silverman

JFS is committed to strengthening individuals, families, and the community by providing counseling and support services, based on Jewish values.



Kristol Center for Jewish Life at the University of Delaware (Hillel)

President Alan Gilbert

Executive Director Donna Schwartz

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.



Kutz Senior Living Campus

President Donna Harlev

Executive Director Felisha Alderson

Kutz Senior Living Campus provides exceptional rehabilitation, skilled nursing, assisted living and memory care services with compassion, dignity and respect in partnership with our residents and families.

National & International Partners



Jewish Federations of North America

Represents 146 Jewish Federations and over 300 independent Jewish communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.



Jewish Agency for Israel

The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.



American Jewish Joint Distribution Committee

American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance organization.



World ORT

World ORT is the world's largest Jewish education and vocational training non-governmental organization.



Taglit-Birthright Israel

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 35.



Partnership2Gether

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities—the Delaware-Arad partnership connects us communally, organizationally and personally.



Ethiopian National Project

The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.

Leadership 2020-2021

Officers

Board Chair Richard Levine
Vice Chair David Margules
Vice Chair Russell Silberglied
Vice Chair Mitchell Steinberg
Secretary Jan Goodman
Assistant Secretary Lisa Dadone-Weiner
Treasurer Bob Hronsky
Assistant Treasurer Diana Caine

Board of Directors

Suzanne B. Grant
Alan Horowitz
Arlene Johnson
Herb Konowitz
Martin Lessner
Caryl Marcus-Stape
Jesse Miller
Hedy Mintz
Jerome Nachlis
Robin Kauffman Saran
Josh Schoenberg
Michelle Silberglied
Connie Sugarman
Gael Szymanski
David Udof

Jewish Fund for the Future Board of Trustees

Chair Jack Blumenfeld
Regina Kerr Alonzo
Lena Elzufon
Robin Karol-Eng
Dan Kristol
Martin Lessner
Richard Levine**
David Margules*
Hedy Mintz
Don Parsons
Andrew Rosen
David Ross
Russell Silberglied*
Mitchell Steinberg*
Connie Sugarman
Mark Wagman
Arlene Wilson

*Federation Vice Chairs

** Federation Board Chair

Living Past-Presidents

Paul R. Fine (1981-1983)
Martin G. Mand (1985-1987)
Stephen E. Herrmann (1987-1989)
William M. Topkis (1989-1991)
Steven A. Dombchik (1991-1993)
Toni Young (1993-1996)
Leslie Newman (1996-1998)
Barbara H. Schoenberg (1998-2000)
John A. Elzufon (2000-2002)
Barry S. Kayne (2002-2005)
Robert B. Pincus (2005-2007)
Suzanne Barton Grant (2007-2009)
Glenn M. Engelmann (2009-2011)
Robin Kauffman Saran (2011-2013)
Jack Blumenfeld (2013-2015)
Connie Sugarman (2015-2017)
Bill Wagner (2017-2019)

Committees & Chairs

Allocations Committee

Bob Hronsky
Mitchell Steinberg

Annual Campaign

Russell Silberglie
Lisa Dadone-Weiner

Audit Committee

Barbara Schoenberg

CONNECT: Young Adult Network

Maddie Driban

Create A Jewish Legacy (CJL)

Connie Sugarman

Facilities Management Board (FMB)

Arnie Caine
Robin Kauffman Saran

Finance Committee

Bob Hronsky

Halina Wind Preston Holocaust Education Committee (HEC)

Steve Gonzer

Israel & Overseas Committee

Michelle Margules
Gael Szymanski

Partnership2Gether

Robin Karol-Eng

Jewish Community Relations Committee (JCRC)

Jennifer Steinberg

Jewish Fund for the Future (JFF)

Jack Blumenfeld

JFF Education Grant Committee

Lena Elzufon

JFF Science & Technology Grant Committee

Katie Curzon
Stuart Nemser

JFF Investment Committee

Suzanne B. Grant

j-VOICE Monthly

Ellisha Caplan
Meredith Rosenthal

Nominating Committee

Bill Wagner
Connie Sugarman

Partnership Together

Robin Karol-Eng

Super Sunday

Russell Silberglie
Caryl Marcus-Stape

Women's Philanthropy

Michelle Silberglie
Barbara Blumberg
Caryl Marcus-Stape

Synagogue Leadership

Adas Kodesch Shel Emeth

President Alan Bleier
Rabbi Steven Saks

Chabad Lubavitch of Delaware

Rabbi Chuni Vogel
Rabbi Motti Flikshtein

Community Havurah

Rabbi Micah Becker-Klein

Congregation Beth Emeth

President Jennifer Steinberg
Rabbi Yair Robinson
Cantor Elizabeth Flynn

Congregation Beth Shalom

Interim President Marla Cooper
Rabbi Michael Beals
Cantor Elisa Abrams Cohn

Congregation Beth Shalom

President Caroline Schwartz
Rabbi Peggy deProphetis

Seaside Jewish Community

President Marsha Davis
Interim Rabbi Kevin Bernstein

Temple Beth El

Presidents Arlene Johnson
Rabbi Jacob Lieberman

2020-2021 IMPACT Report to the Community

The Power and Added-Value of Federation

Facilities Management Board (FMB)

As the landlord of our 32-acre Weinberg Jewish Community Campus, Federation established the Facilities Management Board (FMB) which provides oversight to the campus daily operations, property management and capital maintenance policies. The FMB consists of representatives from Federation, agencies on campus, and at-large members.

Through sound fiscal and operational management, on-campus agencies receive a significant rent reduction that is approximately 50% less than current commercial rates and is inclusive of all utilities.

Delaware Rabbis & Cantors (DERECH)

Federation's JCRC Director participates in monthly meetings. Federation has provided technology assistance and support for several community-wide programs the past year.

Federation Shabbat remains an important community-wide collaboration with our synagogues. Other community-wide programs the past year include a virtual CommUNITY service of songs and prayer, Light into Darkness Chanukah program, Healing & Hope program, Yom HaShoah, and Tikkun Leil Shavuot evening of learning.

Responding to Crisis – Emergency Campaigns

Federation's immediate response to the COVID-19 pandemic resulted in two Emergency Campaigns; the COVID-10 Emergency Fund followed by the Human Services Relief Matching Fund (HSRMF) that raised more than \$400,000 for our local community. Coupled with the success of the 2020 Annual Campaign, Federation raised approximately \$2,400,000 this past year.

In May 2021, Israel had been under relentless rocket attacks from terrorist groups in the Gaza Strip that have caused extensive damage, terrible injuries, and loss of life. Millions of adults and children, living in fear, raced for shelter each time the sirens sound. Jewish Federations launched the Israel Emergency Fund to assistance our partners in bringing life-saving humanitarian aid, including emergency grants to victims and their families, psychological counseling to all those affected, and support for first responders.

Community Convener

Federation's Vision is to bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the Global Jewish Family and Local Organizations to further the survival of the Jewish people.

As the Community Convener, Federation provides complimentary space to our local agencies and synagogues in our weekly email, j-VOICE Weekly as well as in our award-winning monthly publication, j-VOICE Monthly, and annually in our Shalom Delaware Guide to Jewish Life. We also position our website, ShalomDelaware.org, as the community portal to Jewish Delaware, promoting and providing links to our agencies, synagogues, and partners. This collaborative approach expands the reach of our communications in a more holistic strategy.

Federation will continue to pursue opportunities to progress the coordination and implementation of a Community Study to better understand the evolving dynamics comprising our geographic footprint and service area. Having updated data and community insight will assist our agencies, synagogues, and organizations with their strategic planning efforts in building a vibrant and engaged community.

Secure Community Network (SCN)

The Secure Community Network (SCN) is the official homeland security and safety initiative of the organized Jewish community in North America. Founded in 2004, under the auspices of The Jewish Federations of North America and the Conference of Presidents of Major American Jewish Organizations, SCN serves as the central organization dedicated exclusively to the safety and security of the American Jewish community, working across 146 federations, 50 partner organizations, over 300 independent communities as well as with other partners in the public, private, non-profit, and academic sectors.

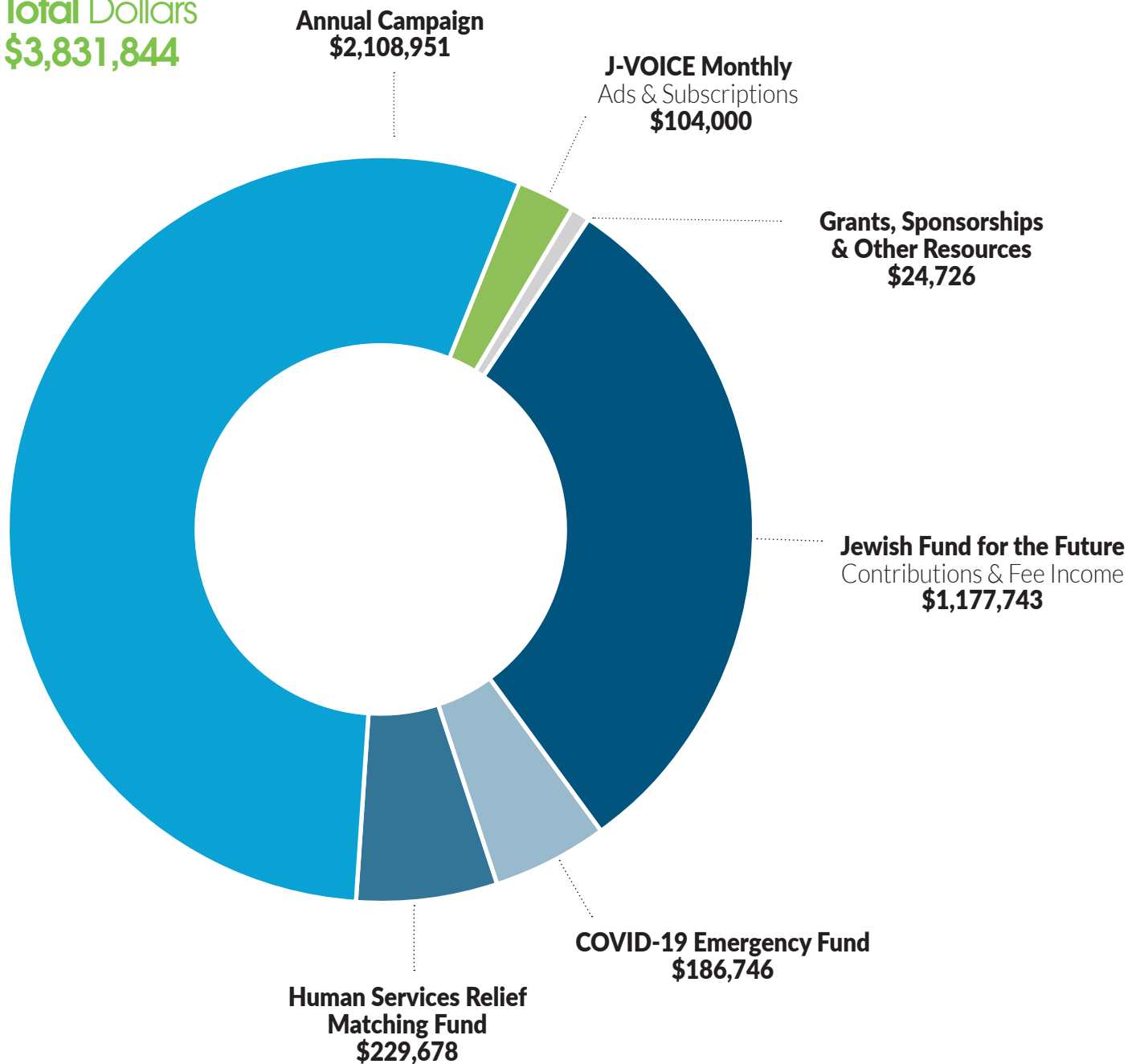
Through its operations center and Duty Desk, SCN provides timely, credible threat and incident information to both law enforcement and community partners, serves as the community's formal liaison with federal law enforcement and coordinates closely with state and local law enforcement partners. SCN works with communities and partners across North America to develop and implement strategic frameworks that enhance safety and security of the Jewish people, developing best practice policies and procedures, undertaking threat and vulnerability assessments, coordinating training and education, offering consultation on safety and security matters, and providing crisis management support during critical incidents.



Total Financial Resources

2020-2021

Total Dollars
\$3,831,844

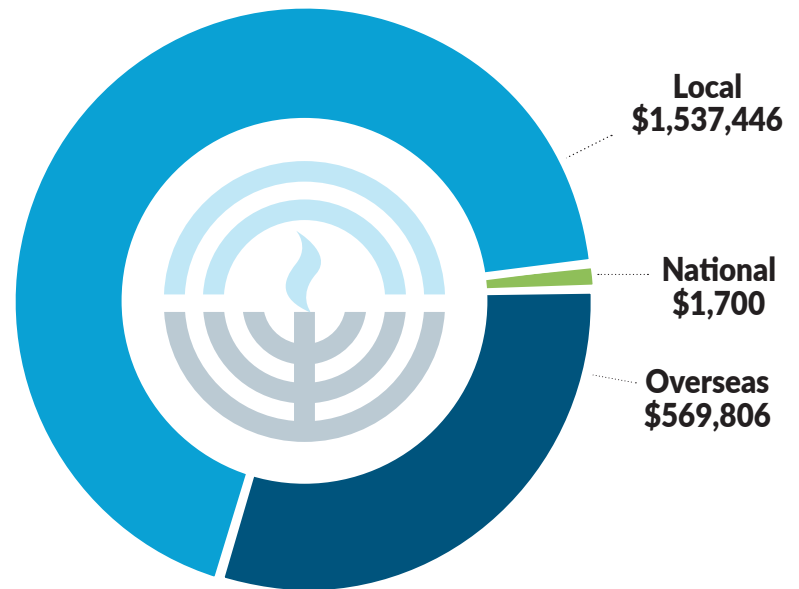


Distribution and Funding

2020-2021

Total Annual Campaign Allocations \$2,108,951

Local and National- 73%
Overseas -27%



LOCAL

\$1,537,446

Beneficiary Agencies:

• Siegel JCC	\$218,000
• Albert Einstein Academy	\$124,500
• Jewish Family Services of Delaware	\$100,000
• Kutz Senior Living Campus	\$100,000
• University of Delaware (Hillel)	\$95,000

Affiliated Agencies and Organizations:

• Reserve for Community Needs	\$31,430
• Board Directed Jewish Education	\$30,000
• PJ Library	\$21,507
• Chaplaincy	\$18,139
• Community Outreach	\$15,000
• Burial Fund	\$10,000
• BBYO (Local and Regional)	\$8,000
• Chabad at the University of Delaware	\$7,000
• Jewish Historical Society of Delaware	\$5,000
• Southern Delaware/Rehoboth Beach	\$4,842
• Holocaust Education Committee	\$3,500
• Southern Delaware/Dover	\$3,000
• Rehoboth Beach Jewish Film Festival	\$1,000

Jewish Federation of Delaware:

• Fundraising	\$293,911
• Outreach	\$182,321
• Administration	\$113,587
• Jewish Community Relations Committee	\$55,199
• j-VOICE Monthly	\$79,488
• CONNECT: Young Adult Network	\$17,022

OVERSEAS

\$569,806

Jewish Federations of North America:	\$419,100
Jewish Agency for Israel	
American Jewish Joint Distribution Committee	
World ORT	
• Young Emissary/Community Shaliach	\$35,000
• Special Projects in Arad	\$35,000
• Israel Emergency Requests	\$31,430
• Birthright Israel	\$18,776
• Partnership Together (P2G)	\$15,000
• Ethiopian National Project (ENP)	\$10,000
• Israel Programming (Yom Ha'Atzmaut/Film Series)	\$5,000
• Israel Action Network (IAN)	\$500

NATIONAL

\$1,700

• Jewish Council on Public Affairs (JCPA)	\$1,200
• Jewish Communal Service Association (JPRO)	\$500

Planned Giving & Endowments

Jewish Fund for the Future

The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the financial vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.

As of December 31, 2020, the Fund had \$32.7 million in Total Fund Assets, the highest in its history. Overseeing 231 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

Chairs

Jewish Fund for the Future Chair Jack Blumenfeld

JFF Investment Committee Chair Suzanne B. Grant

JFF Investment Committee Vice-Chair Dan Kristol

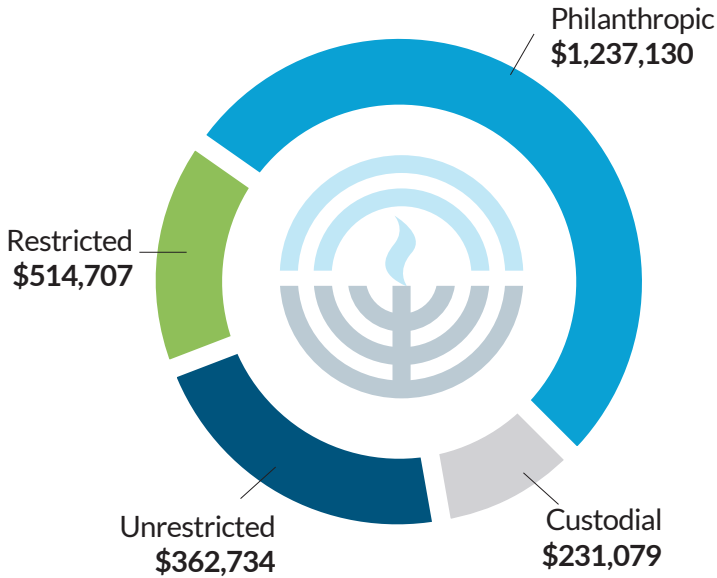
JFF Grants Committee (Science & Technology) Chairs

Katie Curzon and Stuart Nemser

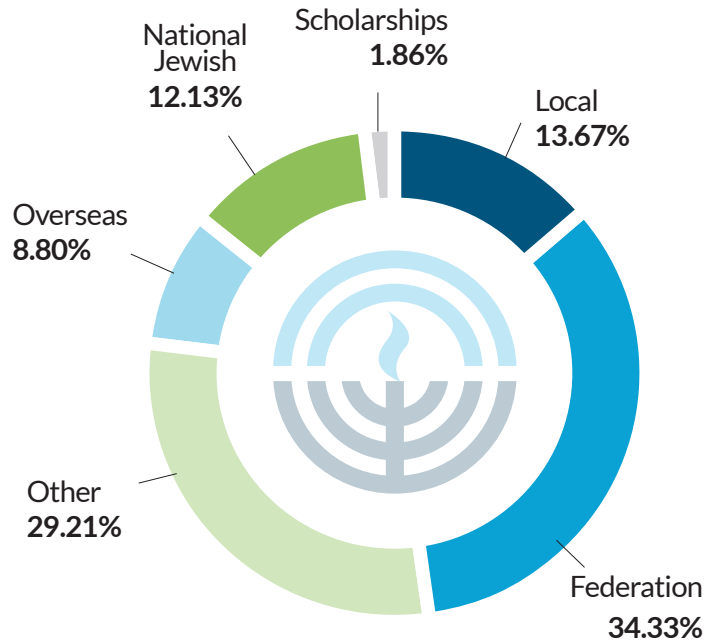
JFF Grants Committee (Scholarship & Education) Chair Lena Elzufon

Calendar Year 2020 Distributions by type of fund

Total: \$2,345,650



Calendar Year 2020 Distributions by Category



Grant Highlights

Distributions from the Jewish Fund for the Future continue to benefit a diverse array of cultural, educational, social and humanitarian causes.

- **\$1,125,025** went directly to local Delaware Jewish agencies, synagogues and Federation for support
- **\$284,369** benefitted national Jewish organizations
- **\$206,249** was distributed to Israel (including agricultural research projects)
- **\$43,500** was distributed for scholarships

Create a Jewish Legacy

Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and the Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of tikkun olam while ensuring the traditions and values of our institutions will continue in perpetuity.

Create a Jewish Legacy receives support through local donations, a grant from the Harold Grinspoon Foundation/Life & Legacy™ and the Jewish Fund for the Future. Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

CJL Chair

Connie Sugarman

Highlights

November 12, 2020 – Legacy Program with Nanette Fridman

December 2, 2020 – Asking Styles: Revolutionize Your Fundraising

December 3, 2020 – Life & Legacy National Legacy 101 Training

January 14, 2021 – Top 10 Legacy Fundraising Strategies Program

February 9, 2021 – CJL Writing Impactful Thank You Letters Program

March 3, 2021 – The Arc of the Legacy Ask Program

May 25-26, 2021 – Life & Legacy Virtual Leadership Gathering





Don
Parsons
Jewish

Federation Professional Team

President & Chief Executive Officer

Seth J. Katzen

Financial Resource Development

Senior Vice President/FRD Wendy Berger

Associate Endowment Director Gina Kozicki

Create A Jewish Legacy Program Manager Shari Dym

Events and Marketing Coordinator Nicole Terranova

Finance

Controller Terri Kuzo

Bookkeeper Ariel Wallace

Administration

Office Manager Dana Warwick

Holocaust Education Committee

Staff Liaison Gina Kozicki

Jewish Community Relations

Committee & Chaplaincy

Rabbi Ellen Bernhardt

j-VOICE Monthly

Editor Jaidy Schweers

Advertising Representative Dana Warwick

Connect Young Adult Network, PJ Library & Shalom Baby

Outreach Coordinator Philippa Miller



Seth J. Katzen



Wendy Berger



Terri Kuzo



Gina Kozicki



Nicole Terranova



Ariel Wallace



Dana Warwick



Ellen Bernhardt



Shari Dym



Philippa Miller



Jaidy Schweers

2020/2021 Awards & Recognition



American Business Awards / Stevie Awards honor organizations of all types and sizes and the people behind them, the Stevie Awards recognize outstanding performances in the workplace worldwide.

2020 Bronze Award for Nonprofit Campaign of the Year



dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication.

2020 Gold Award / / Inspirational Video



American Jewish Press Association (AJPA) Simon Rockower Awards recognize excellence in Jewish Journalism

2020 1st Place Award / Media Kit
2020 1st Place Award / AdvertisemenT



Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

2021 Platinum Award / Original Music
2021 Gold Award / Integrated Marketing Campaign
2020 Gold Award / j-VOICE Monthly
2020 Gold Award / Annual Report
2020 Honorable Mention / Website



APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

2020 Award of Excellence /J-Voice Monthly



Marcom Awards is an international creative competition recognizing outstanding achievement by marketing and communications professionals.

2020 Platinum Award / Annual Report
2020 Gold Award / j-VOICE Monthly

The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.

2020 Award of Excellence / Nonprofit Integrated Branding Campaign



National Federation of Press Women (NFPW) is the national competition of the Delaware Press Association (DPA) recognizing excellence.

2020 First-Place / Page Design - Magazine

Delaware Press Association encourages and rewards excellence in communication.

2021 First-Place Award / PR Campaign
2021 First-Place Award / Page Design
2021 Third Place / Annual Report
2020 First-Place Award / Specialty Article
2020 First-Place Award / General Column
2020 First-Place Award / Page Design
2020 Honorable Mention / Feature Story



Summit Creative Awards is an international award competition for excellence in design, creativity and effectiveness of advertising and marketing communication.

2020 Bronze Award / Nonprofit Integrated Campaign

Jewish Federation of Delaware
protects and enhances the well-being
of Jews worldwide through the values
of tikkun olam (repairing the world),
tzedakah (charity and social justice)
and Torah (Jewish learning).



Jewish Federation Of Delaware

101 Garden of Eden Road
Wilmington, DE 19803
302.427.2100
JFDinfo@ShalomDel.org
ShalomDelaware.org

Connectwithus:



@ShalomDelaware



www.youtube.com/user/ShalomDelaware



www.facebook.com/shalomdelaware



@ShalomDelaware



www.linkedin.com/company/jewish-federation-of-delaware