

For Immediate Release:

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Jewish Federation of Delaware Places in Top International Award – 2023 Summit Creative Award®

Wilmington, DE – September 20, 2023 – Out of more than 3,900 submissions from 28 countries, Jewish Federation of Delaware is named a bronze winner in the 2023 Summit Creative Award competition for its “*I Believe...*”, Print Advertising Campaign.

“We are honored to receive a 2023 Summit Creative Award,” stated Seth J. Katzen, President and CEO of Jewish Federation of Delaware. “Federation centers around collective responsibility and the power of working together for a common cause surely resonates among our greater community.”

Over the past 29 years, the Summit Awards organization has established itself as one of the premier arbiters of creative excellence. Entries in 16 major categories are judged against a stringent set of standards. During its blind judging (entering company names withheld) the Board of Judges search for and identify innovative and creative concepts, strong executions and user experience, and the ability to communicate and persuade. Winners were selected in a wide range of categories from print and broadcast to online advertising and social media.

“In the world of creativity, winning a Summit Creative Award is a resounding achievement. This accolade is reserved for entries that have truly demonstrated excellence and innovation, having withstood the scrutiny of our esteemed judges and rigorous evaluation criteria. The caliber of creative work this year was truly exceptional.” - Jocelyn Luciano, Managing Director for the Summit Awards.

About Jewish Federation of Delaware

Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities to educate, inspire and celebrate a vibrant Jewish life. For more information, please visit our award-winning website at ShalomDelaware.org.

About the Summit Creative Awards

Founded in 1994, the Summit Creative Awards organization annually hosts the Summit Marketing Effectiveness Award and the Summit Emerging Media Award. For more information about the organization, its competitions, and the distinguished firms it celebrates, please visit the Summit Awards web site at www.summitawards.com.

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