

## JEWISH FEDERATION OF DELAWARE RECEIVES GOLD IN THE 2022 DOTCOMM AWARDS

### For Immediate Release:

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July 11, 2022, Wilmington, DE – Jewish Federation of Delaware was named a Gold Award winner of a 2022 dotCOMM Gold Award in the Nonprofit Website category for – [ShalomDelaware.org](http://ShalomDelaware.org).

dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication. The competition is unique as it reflects the role of creatives in the dynamic web that is transforming how we market and communicate products and services.

dotCOMM Awards' categories are the elements of the web's evolving tools. Interactivity, content, design, social media, video, apps, blogs, and influencers are all important components of digital public relations, marketing, and advertising campaigns. Together, they generate branding, customer engagement, and ultimately sales.

A concerted effort was made to simplify the overall design to make for an easy to navigate user-friendly and mobile-friendly website. While there is a significant amount of content, an informative and rewarding online experience begins at [ShalomDelaware.org](http://ShalomDelaware.org).

"Federation's website serves as the portal to Jewish life in Delaware and the Brandywine," stated Federation's President and CEO, Seth J. Katzen. "Connecting to the vast array of programs and services representing our vibrant community is just a click away."

dotCOMM Awards is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization oversees awards and recognition programs and honors outstanding achievement and service to the profession.

### About Jewish Federation of Delaware

Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities to educate, inspire and celebrate a vibrant Jewish life. For more information, please visit our award-winning website at [ShalomDelaware.org](http://ShalomDelaware.org).

### About the dotCOMM Awards

The dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication. The competition spotlights the role of creatives in the dynamic, constantly evolving web. For more information, visit [dotcommawards.com](http://dotcommawards.com).

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