Text

Description automatically generated

**Sample Follow-Up Email: ​**  
**Thank You for Your Pledge!**

**Subject Line: Thank You for Your Generous Pledge to Federation’s Annual Campaign!**

Dear\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

Thank you for answering my call and taking the time to speak to me on behalf of Federation’s Super Sunday. We are so grateful for your pledge of $\_\_\_\_\_\_\_ for the 2022 Annual Campaign. Your gift will make a significant and positive impact for our Jewish community here at home and around the world. I am pleased to share with you this [**powerful video**](https://vimeo.com/667396444/f4c9e347c4), which will show you more about the difference that Federation has made this past year. **YOU** have helped to make that possible. Thank you!

Your 2022 Campaign pledge payment is due by December 31, 2022. If you wish to pay your pledge now, please [**click here**](http://www.shalomdelaware.org/donate)**.**

With sincere gratitude,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
(Your name)

**P.S. Please “Like” “Follow” and “Share” our Facebook, Twitter, and Instagram pages!**